



Decision Analysis

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

About the Authors

To cite this article:

(2012) About the Authors. Decision Analysis 9(1):76-79. <https://doi.org/10.1287/deca.1110.0235>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact permissions@informs.org.

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

Copyright © 2012, INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

About the Authors



Enrico Diecidue (“Dynamic Purchase Decisions Under Regret: Price and Availability”) is an associate professor of decision sciences at INSEAD (France) and holds a Ph.D. from the CentER (Center for Economic Research), Tilburg University, the Netherlands. Since 2001 he has been a resident

faculty member at INSEAD, except for 2008–2009 when he was a visiting professor at Wharton and 2010–2011 when he was on sabbatical at the Erasmus School of Economics (the Netherlands). His main research interests are in individual decision making under uncertainty, health decisions, and experimental economics. He is interested in the role of regret, aspiration levels, and time in individual decisions. His current research is also addressing the role of groups in complex and ambiguous decisions. Enrico’s research has appeared in leading journals in economics and management. He is an associate editor of *Decision Analysis* and on the editorial board of the *Journal of Risk and Uncertainty*. He teaches MBA, executive MBA, and executive participants on topics such as uncertainty, data and judgment; decision making under uncertainty, and management decision making. He has won teaching awards at INSEAD and Wharton. **Address:** INSEAD, Boulevard de Constance, 77305 Fontainebleau Cedex, France; email: enrico.diecidue@insead.edu.



Seth Guikema (“Robust Adversarial Risk Analysis: A Level- k Approach”) is an assistant professor in the Department of Geography and Environmental Engineering at Johns Hopkins University, a professor II (adjunct) in the Department of Industrial

Economics, Risk Management, and Planning

at the University of Stavanger (Norway), and a senior analyst with Innovative Decisions Inc. He received his Ph.D. in risk and decision analysis from Stanford University and a B.S., M.S., and M.E. in civil and environmental engineering. **Address:** Department of Geography and Environmental Engineering, 205 Ames Hall, Johns Hopkins University, 3400 N. Charles Street, Baltimore, MD 21218; email: sguikema@jhu.edu.



L. Robin Keller (“From the Editor: Decisions over Time (Exploding Offers or Purchase Regret), in Game Settings (Embedded Nash Bargaining or Adversarial Games), and in Influence Diagrams”) is a professor of operations and decision technologies in the Merage School of Business

at the University of California, Irvine. She received her Ph.D. and M.B.A. in management science and her B.A. in mathematics from the University of California, Los Angeles. She has served as a program director for the Decision, Risk, and Management Science Program of the U.S. National Science Foundation (NSF). Her research is on decision analysis and risk analysis for business and policy decisions and has been funded by NSF and the U.S. Environmental Protection Agency. Her research interests cover multiple attribute decision making, riskiness, fairness, probability judgments, ambiguity of probabilities or outcomes, risk analysis (for terrorism, environmental, health, and safety risks), time preferences, problem structuring, cross-cultural decisions, and medical decision making. She is currently Editor-in-Chief of *Decision Analysis*, published by the Institute for Operations Research and the Management Sciences (INFORMS). She is a Fellow of INFORMS and has held numerous roles in INFORMS, including

board member and chair of the INFORMS Decision Analysis Society. She is a recipient of the George F. Kimball Medal from INFORMS. She has served as the decision analyst on three National Academy of Sciences committees. **Address:** Merage School of Business, University of California, Irvine, Irvine, CA 92697-3125; email: lrkeller@uci.edu.



Yijing Li (“A Framework for Solving Hybrid Influence Diagrams Containing Deterministic Conditional Distributions”) is a doctoral student in decision sciences/supply chain management in the School of Business at the University of Kansas in Lawrence. Her

research interests include inference in Bayesian networks and influence diagrams, and topics in supply chain management. She has taught courses such as introduction to supply chain management. She received her B.A. in economics and B.S. in mathematics from Wuhan University in China in 2005, and she completed her M.A. in economics from the University of Kansas in 2007. **Address:** School of Business, Summerfield Hall, University of Kansas, 1300 Sunnyside Avenue, Lawrence, KS 66045-7601; email: yjl@ku.edu.



Steven A. Lippman (“Exploding Offers”; “Embedded Nash Bargaining: Risk Aversion and Impatience”) is Distinguished Professor and George Robbins Professor of Management at the Anderson School of Management at the University of California, Los Angeles. He received his B.A. in economics and statistics from the Uni-

versity of California, Berkeley and his Ph.D. in operations research from Stanford University. Professor Lippman has published more than 80 papers, some of which have appeared in *Management Science*, *Operations Research*, *American Economic Review*, the *Bell Journal of Economics*, and *Econometrica*. His research interests have included inventory theory, dynamic program-

ming, queueing optimization, game theory, decision analysis, and microeconomics. He is best known for his work on the economics of search with John J. McCall as well as for his papers “On Dynamic Programming with Unbounded Rewards,” “Uncertain Imitability: An Analysis of Interfirm Differences in Efficiency Under Competition” with Richard Rumelt, and “The Competitive Newsboy” with Kevin McCardle. He has taught negotiations analysis to M.B.A. students for the last 17 years. **Address:** Anderson School of Management, University of California, Los Angeles, 110 Westwood Plaza, Los Angeles, CA 90095-1481; email: slippman@anderson.ucla.edu.



John W. Mamer (“Exploding Offers”) is a professor at the Anderson School of Management at the University of California, Los Angeles. He received a B.S. degree in mathematics and a B.A. degree in economics from the University of California, Davis, and M.S.

and Ph.D. degrees from the Haas School at the University of California, Berkeley. His research interests include decision making under uncertainty, applied probability, game theory, and optimization. His work has appeared in *Management Science*, *Journal of Economic Theory*, *Mathematics of Operations Research*, *Naval Research Logistics*, and *INFORMS Journal on Computing*. His teaching responsibilities include probability and statistics, which he has taught to M.B.A. students for the past 12 years. **Address:** Anderson School of Management, University of California, Los Angeles, 110 Westwood Plaza, Los Angeles, CA 90095-1481; email: jmamer@anderson.ucla.edu.



Kevin F. McCardle (“Embedded Nash Bargaining: Risk Aversion and Impatience”) is a professor of decisions, operations and technology management at the Anderson School of Management at the University of California, Los Angeles. His research interest is in mathematical models of decision making. He and Steven Lippman have had a

long and productive collaboration: their first jointly authored paper was published in 1987. Professor McCardle served on the faculty at the Fuqua School of Business at Duke University from 1985 until 1999, when he joined the faculty at Anderson. His primary teaching responsibility has been to make the required course in probability and statistics palatable to M.B.A. students. For that effort he has won teaching awards at both Fuqua and Anderson. From 2007 to 2010 he was senior associate dean and director of the M.B.A. program at Anderson. He has been an associate editor at *Operations Research*, *Management Science*, and *Decision Analysis*, and he is currently area editor at *Operations Research* for decision analysis and on the editorial board of *Decision Analysis*. He serves as chair of the board of St. Joseph Center, a charitable social-service agency in west Los Angeles. **Address:** Anderson School of Management, University of California, Los Angeles, 110 Westwood Plaza, Los Angeles, CA 90095-1481; email: kevin.mccardle@anderson.ucla.edu.



Laura McLay (“Robust Adversarial Risk Analysis: A Level- k Approach”) is an assistant professor of statistical sciences and operations research at Virginia Commonwealth University. She received her Ph.D. from the University of Illinois at Urbana-Champaign.

Her research interests are in the field of operations research, with a particular focus on discrete optimization and algorithm design with application to homeland security and emergency response problems. Dr. McLay’s research has been supported by the National Science Foundation (NSF), the Department of Homeland Security, and the Department of the Army. She has authored or coauthored more than 30 publications in archival journals and refereed proceedings. Dr. McLay is the recipient of the Outstanding IIE Publication Award and has received one best paper award for coauthored proceedings papers to the IIE Annual Conference and Expo. She has been named a fellow in the NSF-sponsored program Enabling the Next Generation of Hazards and Disaster Researchers. **Address:** Department of Statistical Sciences and Operations Research, 4111 Harris

Hall, Virginia Commonwealth University, 1015 Floyd Avenue, P.O. Box 843083, Richmond, VA 23284; email: lamclay@vcu.edu.



Casey Rothschild (“Robust Adversarial Risk Analysis: A Level- k Approach”) is an economic theorist who studies applications of game theory, risk and insurance, and public economics. His research interests include the government’s role in regulating private

insurance markets, the optimal design of income tax systems, the evolution of cooperation and conflict, and terrorism risk. His articles have appeared in a variety of outlets, including the *Journal of Public Economics*, the *Journal of Economic Theory*, the *Journal of Financial Economics*, the *Journal of Risk and Insurance*, the *Journal of Pension Economics and Finance*, and the *Journal of Theoretical Biology*. He received his Ph.D. in economics from the Massachusetts Institute of Technology in 2006, and has since taught at Middlebury College, MIT, Columbia, and Wellesley College. **Address:** Department of Economics, PNE 414, Wellesley College, 106 Central Street, Wellesley, MA 02481; email: crothsch@wellesley.edu.



Nils Rudi (“Dynamic Purchase Decisions Under Regret: Price and Availability”) is an associate professor of technology and operations management at INSEAD. His research is in operations management with overlap to information systems, marketing, psychology, and finance. He has been focusing on supply chain management

and how one can use different strategies (e.g., variety postponement, real options, flexibility, financial hedging, and incentive structures) to better handle demand uncertainty. After high school, Nils worked for three years as a computer programmer of ERP (Enterprise Resource Planning) systems at Movex. He then formed Minard, specializing in decision support systems for forecasting

and inventory management. Minard did an initial public offering and went public on the Oslo Stock Exchange (Norway) in 1996. Before joining INSEAD, Nils worked at the University of Rochester for six years. He holds a Ph.D. in operations management from the University of Pennsylvania. **Address:** INSEAD, 1 Ayer Rajah Avenue, 138676 Singapore; email: nils.rudi@insead.edu.



Prakash P. Shenoy (“A Framework for Solving Hybrid Influence Diagrams Containing Deterministic Conditional Distributions”) is the Ronald G. Harper Distinguished Professor of Artificial Intelligence in the School of Business, University of Kansas at Lawrence.

His research interests are in the areas of uncertain reasoning and decision analysis. He is the inventor of “valuation-based systems,” an abstract framework for knowledge representation and inference that includes Bayesian probabilities, Dempster-Shafer belief functions, Spohn’s kappa calculus, Zadeh’s possibility theory, propositional logic, optimization using dynamic programming, Bayesian decision making, solving systems of equations, database retrieval, and other

domains. He is also a coauthor (with Glenn Shafer) of the “Shenoy–Shafer architecture” for computing marginals of joint distributions using local computation. He received a B.Tech. in mechanical engineering from the Indian Institute of Technology, Bombay, India, in 1973, and an M.S. and a Ph.D. in operations research from Cornell University, Ithaca, New York, in 1975 and 1977, respectively. **Address:** School of Business, Summerfield Hall, University of Kansas, 1300 Sunnyside Avenue, Lawrence, KS 66045-7601; email: pshenoy@ku.edu.



Wenjie Tang (“Dynamic Purchase Decisions Under Regret: Price and Availability”) is assistant professor of quantitative methods at IE Business School and holds a Ph.D. from INSEAD. Her main research interests are individual decision making and supply chain

management, both theoretically and experimentally. Professor Tang joined IE Business School in 2011, and has been teaching quantitative methods for the International M.B.A. program. **Address:** IE Business School, Calle de Maria de Molina, 13, 28002 Madrid, Spain; email: wenjie.tang@ie.edu.