



Decision Analysis

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Call for Papers: Special Issue on Decision Analysis and Social Media

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Call for Papers

Special Issue on Decision Analysis and Social Media

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Deadline: September 1, 2016

Call for Papers

The essence of decision analysis is in making better decisions. With the rise of the near-ubiquitous nature of social media, untapped information is now available to address many types of decisions at a depth that was not previously possible. This special issue of the *Decision Analysis* journal, partnered with the Social Media Analytics subdivision, aims to bring together novel research from disciplines that have the potential to contribute to this theme. We invite high-quality original submissions based on rigorous mathematical modeling as well as empirical and simulation studies that contribute to the understanding of decision making with social media.

Sample topics include (but are not limited to):

- The formulation of new classes of decisions.
- The development of new mathematical and methodological approaches to incorporate this new information.

- New findings from empirical methods using the wealth of data that is now available.
- Perspectives on challenges and opportunities that lay ahead.

Submitting a Paper

The deadline for submission of papers is September 1, 2016. Papers should be submitted at <http://mc.manuscriptcentral.com/deca> and should follow the *Decision Analysis* author submission guidelines given at <http://www.informs.org/Pubs/DA/Submission-Guidelines>. All submissions will go through the standard review process of *Decision Analysis*. Submitting authors should indicate their desire to be considered for the special issue in the cover letter to Editor-in-Chief Rakesh Sarin, during the submission process. Technical questions about submissions may be directed to Managing Editor Kelly M. Kophazi (kelly.kophazi@informs.org).