



Interfaces

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Editorial

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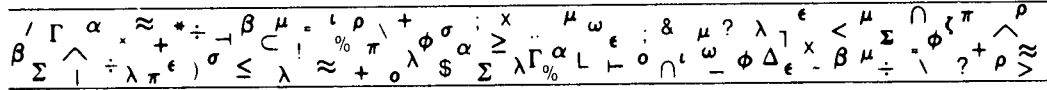
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Editorial:

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In an April 1982 editorial in this journal, I wrote:

For the past several years, *Interfaces* has maintained dual publication standards: refereed and nonrefereed papers at the author's request. The new policy is to have all articles read by at least one reviewer, in addition to the Editor-in-Chief, but the journal will not formally be a refereed journal. (p. 2)

Although that policy has been put into effect, *Interfaces* still seems to hold an ambiguous place in the minds of promotion and tenure committees. Authors who have had an article published under my editorship know that the article has been refereed. But I do not have the work of contributing editors refereed.

To help clarify our policy, articles that have been refereed will say so, in black and white, at the bottom of the first page. This practice begins with the next issue.

Interfaces International Exchange: I am pleased to report that we are exchanging occasional articles with *Harvard L'Expansion*, the French management journal. An article on the structure and motivations of sales function in France, by Dominique Xardel, editor of *Harvard L'Expansion*, will appear in an upcoming issue. One of the papers from our December 1982 issue appeared in *Harvard L'Expansion* under the title "Comment la publicité a réorienté AT&T."

This exchange of articles is one element of our outreach program, aimed at bringing excellent MS/OR work to the attention of those beyond our immediate readership.

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