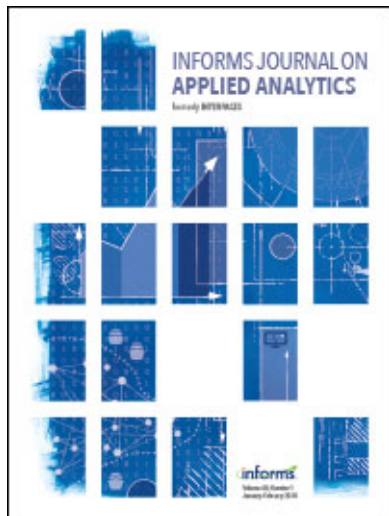




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Call for Papers

Special Issue of *INFORMS Journal on Applied Analytics*—Learning From INFORMS Prize Winners

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The INFORMS Prize is awarded for effective integration of advanced analytics and operations research/management sciences (OR/MS) within an organization. The award is given to an organization that has repeatedly applied the principles of advanced analytics and OR/MS in pioneering, varied, novel, and lasting ways. The INFORMS Prize was first awarded in 1991; more details on the award and the application process can be found at: <https://www.informs.org/Recognizing-Excellence/INFORMS-Prizes/INFORMS-Prize>.

This special issue seeks to document the success of the INFORMS Prize winners. INFORMS Prize winners are a select group of companies, and we believe the INFORMS community would benefit from learning how the winners achieved their past successes and how they continue to thrive.

INFORMS Prize winners must prioritize depth or breadth when documenting their analytics journeys. We believe papers that address some subset of the following topics would be of interest to the INFORMS community:

- Describing the suite of projects that lead to or may be subsequent to winning the INFORMS Prize award; please discuss what makes analytics work in your organization and how you make it work;
- Discussing organizational structure, policies, and procedures that make analytics central to your organization's success;
- Fostering executive support, funding, and on-going expansion of analytics;
- Working with frontline decision makers and decision support tools;
- Modeling across the spectrum: Integrating strategic, tactical, real-time models;

- Redefining the organizational objectives and markets based on the integration of analytical tools;
- Evolution of the industry competitive model as it relates to analytics; and
- Climbing the analytics maturity ladder.

The editor encourages potential authors to contact him with questions at any time before submitting a two-page proposal for consideration in the Special Issue. Please note the following dates:

- August 2019: Submission of a two-page outline of your paper, including your motivation for submitting the paper and the reasons you think your submission would be of interest to the IJAA readership; invitations to submit full papers will be provided by September 2019.
- December 2019: Target deadline for the first round of submissions.
- February 2020: First round of reviews completed; decisions (and requests for revision, if appropriate) delivered to authors.
- June 2020: Target deadline for submission of revised papers.
- August 2020: Second round of reviews completed; decisions (and requests for revision, if appropriate) delivered to authors.
- October 2020: Final versions of accepted papers must be submitted.

Authors should review the *INFORMS Journal on Applied Analytics* instructions on preparing a paper at: <http://pubsonline.informs.org/page/inte/submission-guidelines>.

An author who receives an invitation to submit a paper based on the two-page proposal will be requested to submit a full-length paper at: <https://mc.manuscriptcentral.com/inte>.

When submitting a paper, please note the following:

- Under “Step 1: Type, Title, & Abstract,” select “Special Issue” for “Type.”
- Under “Step 5: Details & Comments,” answer “This paper is for which special issue?” with “Learning From INFORMS Prize Winners.”

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