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Call for Papers—The Return of the Fifth Column

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Call for Papers—The Return of the Fifth Column

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For over 35 years and some 80-plus contributions, Gene Woolsey (former editor in chief of the *INFORMS Journal on Applied Analytics*) penned “The Fifth Column.” Today, *IJAA* is bringing back the “Fifth Column,” but with a submission process. We encourage submissions from industry, government, and academic practitioners of analytics, broadly defined.

As was the case previously, “The Fifth Column” will focus on:

- lessons learned by analysts on how to be a successful analyst
- editorial pieces on the state of the field of analytics
- thought leadership on the analytics process and what causes successes and failures
- misapplications in which there is a significant lesson

Insights for “The Fifth Column” may come from a single project or from decades of experience. Thought leadership and editorials should use logic and data to make their cases. Historically, Fifth Columns have been in a storytelling format, but that is not required.

The new column will follow the same submission guidelines and style as other *IJAA* submissions, but no verification letter is required.

Below are a few examples of past columns by Gene Woolsey:

- “The Fifth Column: Consulting Survival in the Case of Incompetence, or The Iron Law of Consulting,” *Interfaces*, 38(2), pp. 150–151.
- “The Fifth Column: Production Scheduling as It Really Is,” *Interfaces*, 12(6), pp. 115–118.
- “The Fifth Column: On System Acceptance,” *Interfaces*, 16(3), pp. 55–59.
- “The Fifth Column: Reflections on the Past of Scientific Management and the Future of Management Science,” *Interfaces*, 6(3), pp. 3–4.

Please note that papers that describe the novel use of analytical techniques and the impact on the organization are more appropriate as practice abstracts or regular *IJAA* submissions.

Questions? Email Jeff Camm, Contributing Editor, The Fifth Column @, fifthcolumn@informs.org.