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## Meeting Calendar

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## M E E T I N G C A L E N D A R



Dates	Location/Hotel	General Chairman
*March 13-15, 1980  <i>Marketing Measurement and Analysis</i>	Graduate School of Business University of Texas at Austin	Robert P. Leone The University of Texas at Austin Dept. of Marketing Administration Austin, TX 78712
May 5-7, 1980	Washington, D.C. Shoreham Hotel	Donald Gross School of Engineering The George Washington Univ. Washington, D.C. 20052
*June 1980  <i>Marketing Science: An International Perspective</i>	Cergy, Pointoise, France ESSEC  Sponsorship: TIMS/ORSA/MIT/ESSEC	Jean-Marie Choffray ESSEC Cergy, Pointoise, France  Gary L. Lilien MIT Sloan School of Management Cambridge, MA 02139
†November 10-12, 1980	Colorado Springs, CO/ Broadmoor Hotel	R. Warren Langley 390 Buckeye Drive Colorado Springs, CO 80919
May 4-6, 1981	Toronto, Ont., Canada/ Four Seasons Sheraton	Murray Lister Strategic Policy Secretariat East Building 1201 Wilson Avenue Downsview, Ontario M3M 1J8 Canada
June 22-26, 1981 TIMS XXVI International Meeting	Cairo, Egypt Hilton Hotel  Sponsorship: TIMS/UNIDO/IIASA	Mostafa El Agizy Exxon Corporation P.O. Box 153 Florham Park, NJ  Ibrahim Badran President of Cairo University Giza, Cairo, Egypt
†October 12-14, 1981	Houston, TX Regency Hyatt House Hotel	James W. McFarland Quantitative Management Science 233 McElhinney University of Houston Houston, TX 77004
April 19-21, 1982	Detroit, MI/ Detroit Plaza	
Summer 1982	Lausanne, Switzerland	

\*Special interest meeting.  
†Incorrect dates previously listed.