



## Information Systems Research

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### Information Systems Research Special Issue on The Digitally Enabled Extended Enterprise in a Global Economy

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## Call for Papers

# Information Systems Research Special Issue on The Digitally Enabled Extended Enterprise in a Global Economy

### Focus of the Special Issue

The term “extended enterprise” is used to describe a firm’s supply, production, and logistics and distribution networks. Not only are such extended enterprises increasingly digitally enabled, but the effectiveness of the extended enterprise is increasingly dependent on electronic interconnections that are innovative in their functionality, well architected, and well managed.

Firms are focusing on their extended enterprise as it has the potential to enhance competitive advantage by having a dramatic impact not only on operational excellence and efficiency, but also on customer relationships, product/service offerings, and revenue growth. For instance, practices such as outsourcing and off-shoring of business processes, demand and supply alignment, and agility in partnering focus on the extended enterprise. Yet, there is limited theoretical understanding of how IT can be leveraged to design and govern the extended enterprise and how IT-enabled process capabilities across the extended enterprise enable firms to leverage resources, exploit competencies, manage partner relationships, and explore opportunities.

This call for papers of a special issue of *Information Systems Research* is designed to attract interdisciplinary research that investigates the role of information technology for the management of the extended enterprise in the global economy. The specific subthemes that are particularly relevant for the special issue include the following.

- Interorganizational process capabilities for the extended enterprise
- Relationship management and contracting in a global business network
- Role of standards in the extended enterprise
- Business process outsourcing and implications for the extended enterprise
- Off-shoring and remote delivery of products and services
- Governance and organizational design of the extended enterprise
- Partner exploration and/or exploitation in enabling the extended enterprise

Manuscripts focusing on other subthemes related to the extended enterprise may be appropriate for the special issue. Authors of such manuscripts are encouraged to contact the special issue editors to ascertain fit of their work with the special issue. Submissions that span multiple subthemes and are of an integrative nature in their investigation of issues related to the digitally enabled extended enterprises are especially encouraged.

Theory-building or theory-testing manuscripts are suitable for the special issue, and all research methods (e.g., case studies, simulations, survey-based research) are appropriate.

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N. Venkatraman, Boston University

K. K. Wei, City University of Hong Kong

D. J. Wu, Georgia Institute of Technology

#### Time Table

Deadline for paper submission: August 15, 2005. All submissions to the special issue must be made to the editorial office at [isr@bus.msu.edu](mailto:isr@bus.msu.edu).

Conference in Michigan: around January/February 2006.

#### Process

(1) All papers will receive an initial screening by the senior editors. Only papers that are deemed a priori to have a reasonable chance of acceptance in an accelerated review process will remain under consideration. Papers that do not pass this initial screening will not be considered further.

(2) Papers that pass the initial screening will have a maximum of three rounds of review, i.e., two

revisions. Papers not accepted by the end of the third round of review will be rejected. Moreover, papers will be returned to the authors for a second revision only if the revisions to be undertaken after the second round of review are relatively straightforward.

(3) After the first round of review, the authors of papers that are invited for revision will also be asked to present their work at a conference to be organized around the special issue theme at the University of Michigan in early 2006. Invited authors will be required to present their work at the conference. Attendees will be expected to cover the costs of their travel and lodging. The conference will be valuable not only in providing feedback, but also in stimulating others' interest in the topic.

(4) Rejected papers can be submitted as regular submissions to *Information Systems Research* only if such an action is recommended in the special issue rejection letter. A recommendation to revise and resubmit as a regular *Information Systems Research* article will only be undertaken in special circumstances, such as when a formally reviewed manuscript is found to possess a strong likelihood of acceptance but is deemed to either be a poor fit with the theme of the special issue or requires revisions that, while perceived to be very doable, are unlikely to be accomplished within the special issue's accelerated review schedule.

(5) Authors must adhere to a strict schedule for submission and revision of papers.

(a) The first round of reviews will be provided within three months of the initial submission date.

(b) The first revision of the paper will be due within three months of the return of the first round of reviews.

(c) The second round of reviews will be provided within two months of the receipt of the first revision of the paper.

(d) The second revision of the paper will be due within two months of the receipt of the second round of reviews.

(e) A final decision on the paper will be made within two months of the receipt of the second revision of the paper.

Papers that miss revision deadlines will be rejected.