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About Our Authors

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Peter R. Newsted ("A Partial Least Squares Latent Variable Modeling Approach for Measuring Interaction Effects: Results from a Monte Carlo Simulation Study and an Electronic-Mail Emotion/Adoption Study") Prior to joining Athabasca as Professor of Information Technology Management, Pete's research at the University of Wisconsin-Milwaukee and the University of Calgary involved the use of electronic questionnaires, e-mail as a management aid, and the development of a website on MIS questionnaires (recently ported to the new *ISWorld* site: <http://www.isworld.org/surveyinstruments/>

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