



Information Systems Research

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

About Our Authors

To cite this article:

(2018) About Our Authors. Information Systems Research 28(3):774-777. <https://doi.org/10.1287/isre.2018.0809>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact permissions@informs.org.

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

Copyright © 2018, INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

About Our Authors

<https://doi.org/10.1287/isre.2018.0809>

Copyright: © 2018 INFORMS

Panagiotis Adamopoulos (“The Impact of User Personality Traits on Word of Mouth: Text-Mining Social Media Platforms”) is an assistant professor at the Goizueta Business School of Emory University. Panos received his Ph.D. from Stern School of Business of New York University. His research program studies how information systems and technological artifacts affect the user behavior and transform business and society. His research has appeared in peer-reviewed academic journals and conferences, including *Information Systems Research (ISR)*, *ACM Transactions on Intelligent Systems and Technology (ACM TIST)*, and *ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD)*.

Luis Aguiar (“Catch Me If You Can: Effectiveness and Consequences of Online Copyright Enforcement”) is an economist and a research fellow at the European Commission’s Joint Research Center in Seville, Spain. He holds a Ph.D. in economics from Universidad Carlos III in Madrid as well as a M.Sc. in economics from Universitat Pompeu Fabra. His research interests are in empirical industrial organization, the economics of digitization, intellectual property, and the economics of media markets.

Manju Ahuja (“Differences are Different: Examining the Effects of Communication Media on the Impacts of Racial and Gender Diversity in Decision-Making Teams”) is a senior editor at *Management Information Systems Quarterly*. Previously, she served as division chair (2011–2012) and program chair (2010) of the Academy of Management’s OCIS division. She has published in *MISQ*, *ISR*, *JMIS*, *EJIS*, *Management Science*, *Organization Science*, *Journal of Management*, etc. She is actively involved in research on impacts and use of IT, IT innovation, virtual communities and teams, effects of mobile technologies, and management of human resources in IT profession.

Zike Cao (“An Economic Analysis of Peer Disclosure in Online Social Communities” and “When Discounts Hurt Sales: The Case of Daily-Deal Markets”) is an assistant professor of information systems in the Rotterdam School of Management, Erasmus University. He received his Ph.D. degree in information systems from Hong Kong University of Science and Technology and BSc degree in information systems and information management from Zhejiang University, China. His current research focuses on the effects of information

technologies on consumer privacy and firms’ marketing strategies. He is also interested in the implications of digital piracy on content provision and the society in general. His work has been published in scholarly journals including *Information Systems Research* and *Decision Support Systems*.

Rachel R. Chen (“Reward-Based Crowdfunding Campaigns: Informational Value and Access to Venture Capital”) is a professor at Graduate School of Management, University of California at Davis. She received her Ph.D. in management from the Johnson Graduate School of Management, Cornell University, in 2003. Her research focuses on e-procurement and distribution in supply chains and the pricing of service operations. She has been a member of INFORMS since 1999.

Jörg Claussen (“Catch Me If You Can: Effectiveness and Consequences of Online Copyright Enforcement”) is an associate professor at the University of Munich, where he also obtained his Ph.D. in 2011. Before coming back to the University of Munich, he was an assistant professor at Copenhagen Business School, where he still holds a part-time position. His research focusses on questions around product and organization design in dynamic environments.

François-Xavier de Vaujany (“Rules, Practices, and Information Technology: A Trifecta of Organizational Regulation”) is professor of management at Université Paris-Dauphine, PSL. He is interested in the legitimization of digital innovations and the processes of organizational communication. His most recent projects deal with new work practices and new modes of collaboration (e.g., collaborative entrepreneurship, mobile work, remote work, slashers, digital nomads, open innovation, collaborative modes of writing, etc.), how they emerge, and how they are legitimated in organizations and society.

Chrysanthos Dellarocas (“The Impact of Online Product Reviews on Product Returns”) is the Richard C. Shipley Professor in Management and professor of information systems at Boston University’s Questrom School of Business. His research focuses on online reputation and social technologies. Other interests include collective intelligence, online advertising, and the economics of media industries. He holds Ph.D. and MS degrees in computer science from MIT and a diploma in electrical engineering from the National Technical University of Athens, Greece.

Alan R. Dennis (“Differences are Different: Examining the Effects of Communication Media on the Impacts of Racial and Gender Diversity in Decision-Making Teams”) is a professor of information systems and holds the John T. Chambers Chair of Internet Systems in the Kelley School of Business at Indiana University. He was named a fellow of the Association for Information Systems in 2012. He has written more than 150 research papers, and has won numerous awards for his theoretical and applied research. His research focuses on three main themes: team collaboration, fake news on social media, and information security. He is president elect for the Association for Information Systems and co-editor-in-chief of *AIS Transactions on Replication Research*. He also has written four books (two on data communications and networking, and two on systems analysis and design).

Vladislav V. Fomin (“Rules, Practices, and Information Technology: A Trifecta of Organizational Regulation”) is a professor at the Faculty of Informatics at Vytautas Magnus University, Lithuania, and a visiting professor at the Faculty of Computing, University of Latvia. He also holds positions at Vilnius University in Lithuania and Turība University in Latvia. His research and teaching interests are in the fields of organizational innovation, technology strategy and policy, informational infrastructure development, technology standards and standardization.

Esther Gal-Or (“Reward-Based Crowdfunding Campaigns: Informational Value and Access to Venture Capital” and “The Role of User Privacy Concerns in Shaping Competition Among Platforms”) is the Glenn E. Stinson Chair in Competitiveness and professor of business administration and economics at Katz Graduate School of Business, University of Pittsburgh. She received her Ph.D. in managerial economics and decision sciences from the Kellogg School of Management, Northwestern University. She has also taught as a visiting professor at the Technion-Israel Institute of Technology and at Northwestern University. Her research and teaching interests are in microeconomics, industrial organization, game theory, and decision theory.

Ronen Gal-Or (“The Role of User Privacy Concerns in Shaping Competition Among Platforms”) is an assistant professor of accounting at the D’Amore McKim School of Business, Northeastern University. He received his Ph.D. in accounting from the University of Arizona in 2011. His research focuses on the economics of the audit industry, the interactive role of auditors and audit committees, the changing nature of auditor provided nonaudit services, and the effect of auditor industry specialization on audit quality. He also studies peer-to-peer and crowdfunding Internet platforms.

Anindya Ghose (“The Impact of User Personality Traits on Word of Mouth: Text-Mining Social Media Platforms”) is the Heinz Riehl Chair Professor of Business at New York University’s Stern School of Business. He is the author of *TAP: Unlocking The Mobile Economy*. In 2014, he was named by *Poets & Quants* as one of the Top 40 Professors Under 40 Worldwide and by *Analytics Week* as one the “Top 200 Thought Leaders in Big Data and Business Analytics.” He is the youngest recipient of the INFORMS ISS Distinguished Fellow Award. In 2017 he was recognized by Thinkers50 as one of the Top 30 Management Thinkers globally most likely to shape the future of how organizations are managed and led in the next generation. He serves as a scientific expert with Cornerstone Research and the Analysis Group, and has experience in testifying in securities, intellectual property, antitrust and competition, copyright infringement, and merger appraisal cases. His research has received 16 best paper awards and nominations. He is a winner of the NSF CAREER award and has been awarded 14 grants from Google, Microsoft, Adobe, and other corporations.

Stefan Haeffliger (“Rules, Practices, and Information Technology: A Trifecta of Organizational Regulation”) is a professor of strategic management and innovation at Cass Business School. In his research and teaching he focuses on co-creation strategies as well as knowledge reuse, creation, and design in innovation processes. His research on business models helps firms devise pathways to co-creation with customers and open innovation environments.

Il-Horn Hann (“Socially Nudged: A Quasi-Experimental Study of Friends’ Social Influence in Online Product Ratings”) is an associate professor of information systems and teaches managing digital business markets at the Robert H. Smith School of Business at the University of Maryland. He received his MA and Ph.D. from the Wharton School of the University of Pennsylvania. His research interest is in the intersection of IT and markets; recent projects include price competition in electronic markets, pricing in Name-Your-Own-Price markets, and online privacy. Another research interest of his is open source software. His papers have been published in *Management Science*, *Journal of MIS*, and *Communication of the ACM*. He has served on the editorial board of *Information Systems Research* and is currently on the editorial board of *Management Science*. He is the co-director of the school’s Center for Digital Innovation, Technology and Strategy (DIGITS).

Irina Heimbach (“The Impact of Sharing Mechanism Design on Content Sharing in Online Social Networks”) studied business administration with focus on marketing, management, operations research, and information systems at the Johannes Gutenberg University in Mainz, Germany. She received her Ph.D. in

August 2016 from the TU Darmstadt where she currently works as a postdoctoral researcher. Her research has been published in *International Journal of Research in Marketing*, *Electronic Markets*, *Business & Information Systems Engineering*, the *Journal of Business Economics*, and in several proceedings (e.g., ECIS, WI, Hypertext).

Oliver Hinz (“The Impact of Sharing Mechanism Design on Content Sharing in Online Social Networks”) is full professor of information systems especially electronic markets at TU Darmstadt. He focuses on research at the intersection of technology and markets. His work has been published in journals like *Information Systems Research*, *MIS Quarterly*, the *Journal of Marketing*, the *Journal of Management Information Systems*, *Decision Support Systems*, *Business & Information Systems Engineering*, and others.

Kai-Lung Hui (“An Economic Analysis of Peer Disclosure in Online Social Communities” and “When Discounts Hurt Sales: The Case of Daily-Deal Markets”) is a chair professor of information systems in the School of Business and Management, Hong Kong University of Science and Technology. He received his BBA and Ph.D. from the Hong Kong University of Science and Technology. His research interests include information privacy and security, IT policy, and electronic commerce. His research has been published in scholarly journals including *Information Systems Research*, *Management Science*, *MIS Quarterly*, and the *Journal of MIS*, among others.

Xitong Li (“Impact of Average Rating on Social Media Endorsement: The Moderating Role of Rating Dispersion and Discount Threshold”) is an assistant professor in the Department of Information Systems and Operations Management, HEC Paris, France. He received his Ph.D. in management from the MIT Sloan School of Management in June 2014, and his Ph.D. in engineering from Tsinghua University, China, in January 2010. His recent research interests include the economic and social impacts of using online data/information, and innovative technologies using online data and services.

Kalle Lyytinen (“Rules, Practices, and Information Technology: A Trifecta of Organizational Regulation”), Ph.D., is the Iris S. Wolstein Professor of Management Design; chair and professor, design and innovation. His research helps define how rapidly changing digital innovations shape organizations. His work helps organizations know how to identify, absorb, manage, implement, and be transformed by digital innovations. His recent projects have focused on engineering practices, telecommunications, and software development organizations. He studies the adoption of new technologies, new forms of collaboration, and new ways to determine system requirements.

Nabita Penmetsa (“The Role of User Privacy Concerns in Shaping Competition Among Platforms”) is

an assistant professor in the Operations Group at the Eccles School of Business, University of Utah. She received her Ph.D. in management science from University of Pittsburgh in 2014. Her research focuses on pricing of software services and study of multi-sided platforms. She studies how consumer behavior and nature of interactions between platform participants shape firm pricing strategies and competitive outcomes.

Christian Peukert (“Catch Me If You Can: Effectiveness and Consequences of Online Copyright Enforcement”) is an assistant professor of information systems and management at Católica Lisbon School of Business & Economics. He has a Ph.D. in economics and management from LMU Munich and was a postdoctoral researcher at the University of Zurich before joining CLSBE in September 2017. His research interest is in innovation, intellectual property, digitization, and the industrial organization of media markets.

Lionel P. Robert Jr. (“Differences are Different: Examining the Effects of Communication Media on the Impacts of Racial and Gender Diversity in Decision-Making Teams”) is an associate professor at the University of Michigan School of Information. His research has primarily focused on how technologies alter teamwork and how technologies can be designed and used to improve teamwork. He is an affiliate of the Michigan Interactive and Social Computing Group, Michigan Robotics, and the National Center for Institutional Diversity all at the University of Michigan and the Center for Computer-Mediated Communication at Indiana University.

Paolo Roma (“Reward-Based Crowdfunding Campaigns: Informational Value and Access to Venture Capital”) is an assistant professor of marketing at the University of Palermo, Italy, where he has already obtained national qualification for associate professor position. His research focuses on topics related to distribution channel management, pricing, crowdfunding, online platforms, and other Internet-enabled business models.

Nachiketa Sahoo (“The Impact of Online Product Reviews on Product Returns”) is an assistant professor of information systems at Boston University’s Questrom School of Business. He obtained his Ph.D. in information systems and management and MS in knowledge discovery and data mining from Carnegie Mellon University. His research focuses on learning users’ preferences and decision-making processes from their activity level datasets. The application of his research includes personalized recommender systems, social media platform design, and optimizing marketing mix by understanding consumers’ path-to-purchase, etc.

Shuba Srinivasan (“The Impact of Online Product Reviews on Product Returns”) is the Adele and Norman Barron Professor in Management and professor

of marketing at Boston University's Questrom School of Business. Her current research focuses on topics in marketing and firm value, digital marketing and path-to-purchase models, and customer mindset metrics. She obtained her Ph.D. from the University of Texas at Dallas where she worked with Dr. Frank M. Bass and was awarded the M/A/R/C Award for Outstanding Ph.D. Student in 1998.

Vilma Todri ("The Impact of User Personality Traits on Word of Mouth: Text-Mining Social Media Platforms") is an assistant professor at the Goizueta Business School of Emory University. She received her Ph.D. from Stern School of Business of New York University in 2016. Her research examines how digital interactions in technology-mediated environments affect consumers' decisions as well as the effectiveness of digital strategies. Her research has been published at various premier venues, such as *Information Systems Research (ISR)*, *Management of Information Systems Quarterly (MISQ)*, and *ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD)*.

Chong Wang ("Socially Nudged: A Quasi-Experimental Study of Friends' Social Influence in Online Product Ratings") is an associate professor in management science and information system at the Guanghua School of Management, Peking University. He received his Ph.D. from the HKUST Business School. His research focuses on the advancement in social and economic coordination enabled by information technologies. He is interested online social networks, online platforms, and user-generated content. His papers have been published in *Information Systems Research*, the *Journal of MIS*, and *Decision Support Systems*.

Hong Xu ("An Economic Analysis of Peer Disclosure in Online Social Communities" and "When Discounts Hurt Sales: The Case of Daily-Deal Markets") is an assistant professor of information systems in the School of Business and Management, Hong Kong University of Science and Technology. She received her Ph.D. degree from McCombs School of Business at the University of Texas at Austin. Her general research interests are in social media and user-generated content, e-commerce, online privacy, and economics of information systems. Her papers have been published in academic journals including *Information Systems Research*, *MIS Quarterly*, the *Journal of Management Information Systems*, the *Journal of the Association for Information Systems*, and *Economics Letters*.

Xiaoquan (Michael) Zhang ("Socially Nudged: A Quasi-Experimental Study of Friends' Social Influence in Online Product Ratings") is a professor of decision sciences and managerial economics at the Chinese University of Hong Kong. He received his B.A., BEng, and M.Eng. from Tsinghua University, and Ph.D. from MIT Sloan School. His research interests are on issues related to creation, dissemination and processing of information in business and management contexts. His works study pricing of information goods, online word of mouth, online advertising, incentives of creation in open source and open content projects, and use of information in financial markets. His research has appeared in *American Economic Review*, *Management Science*, the *Journal of Marketing*, *MIS Quarterly*, and *Information Systems Research*, among others. He serves as a senior editor for *Information Systems Research*, an associate editor for *Management Science*, and a guest associate editor for *MIS Quarterly*.