



Information Systems Research

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

About Our Authors

To cite this article:

(2018) About Our Authors. Information Systems Research 29(4):1062-1066. <https://doi.org/10.1287/isre.2018.0826>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact permissions@informs.org.

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

Copyright © 2018, INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

About Our Authors

<https://doi.org/10.1287/isre.2018.0826>

Copyright: © 2018 INFORMS

Xue Bai (“[Estimating Contextual Motivating Factors in Virtual Interorganizational Communities of Practice: Peer Effects and Organizational Influences](#)”) is associate professor of management information systems in the School of Business at University of Connecticut. She received her Ph.D. in management information systems from Carnegie Mellon University. Her research interests include data mining, business analytics, and mathematical modeling, applied to online platforms and online social media. She has published in top journals including *Management Science* and *Information Systems Research*. She is an associate editor at *Information Systems Research* and *Decision Support Systems*.

Amit Basu (“[An Economic Analysis of Customer Co-design](#)”) is the Carr P. Collins Chair of Management Information Systems and professor at the Cox School of Business at Southern Methodist University. He holds a Ph.D. in computers and information systems from University of Rochester. His research and teaching interests are in the areas of knowledge and data base systems, decision support systems, digital strategy, electronic commerce, and workflow management. He has published papers in various leading journals such as *Management Science*, *Information Systems Research*, *Sloan Management Review*, *Decision Support Systems*, *Journal of Management Information Systems*, and various *IEEE Transactions*.

Sreekumar Bhaskaran (“[An Economic Analysis of Customer Co-design](#)”) is an associate professor of information technology and operations management and Corrigan Research Professor at the Cox School of Business at Southern Methodist University. He holds a Ph.D. in supply chain and operations management from University of Texas at Austin. His research focuses on new product development and innovation. His work has previously appeared in *Management Science*, *Marketing Science*, and *Production and Operations Management*.

Martin Bichler (“[A Matter of Equality: Linear Pricing in Combinatorial Exchanges](#)”) is full professor at the Department of Informatics of the Technical University of Munich (TUM), and a faculty member at the TUM School of Management. He received his Ph.D. as well as his habilitation from the Vienna University of Economics and Business. He was working as a research fellow at University of California at Berkeley, and as

research staff member at the IBM T. J. Watson Research Center, Yorktown Heights, New York.

Jianqing Chen (“[Recommender System Rethink: Implications for an Electronic Marketplace with Competing Manufacturers](#)”) is an associate professor in information systems at the Naveen Jindal School of Management, The University of Texas at Dallas. He received his Ph.D. from The University of Texas at Austin. His research interests are in social media, search engine advertising, platform business models, and economics of information systems. His papers have been published in journals such as *Management Science*, *Information Systems Research*, *MIS Quarterly*, *Journal of Marketing*, and *Journal of Marketing Research*.

Sanjukta Das (“[Service Agreement Trifecta: Backup Resources, Price and Penalty in the Availability-Aware Cloud](#)”) is an associate professor at The University at Buffalo, The State University of New York, in the Department of Management Science and Systems. Her research has been funded by Google, NSF, and Huawei. She has published in journals such as *Information Systems Research* and *INFORMS Journal on Computing*. She serves as an associate editor for *Information Systems Research* and in the past has served as an associate editor for *INFORMS Journal on Computing* and as a guest associate editor for *MIS Quarterly*.

Debabrata Dey (“[Versioning and Information Dissemination: A New Perspective](#)”) is currently the Marion B. Ingersoll Professor of Information Systems at the Foster School of Business, University of Washington. He received his Ph.D. from the Simon Business School, University of Rochester. His papers have appeared in *Management Science*, *Operations Research*, *Information Systems Research*, *MIS Quarterly*, *ACM Transactions on Database Systems*, *IEEE Transactions on Knowledge and Data Engineering*, *Journal of Management Information Systems*, and *INFORMS Journal on Computing*, among other journals.

Vladimir Fux (“[A Matter of Equality: Linear Pricing in Combinatorial Exchanges](#)”) is a postdoctoral researcher at the Department of Informatics of the Technical University of Munich. He received his Ph.D. in 2014 from Telecom Bretagne (Institut Mines-Télécom), France. In 2011 he graduated from the Saint-Petersburg State University as a specialist in applied mathematics

and informatics. His research focuses on combinatorial optimization, game theory, and market design.

Hossein Ghasemkhani (“[Extrinsic Versus Intrinsic Rewards for Contributing Reviews in an Online Platform](#)”) is an assistant professor of management at Krannert School of Management, Purdue University. Before joining Purdue, he was a postdoctoral associate at the MIT Sloan Initiative on Digital Economy. His research focuses on new technologies and the tangible and intangible ways these technologies impact individuals and organizations. He earned his Ph.D. in business administration from the Foster School of Business at the University of Washington in 2013.

Jacob Goeree (“[A Matter of Equality: Linear Pricing in Combinatorial Exchanges](#)”) is Scientia Professor and the first SHARP hire at the Business School of the University New South Wales (UNSW), Australia. Prior to joining UNSW he was a full professor at Caltech and the University of Zurich. He was elected fellow of the Econometric Society in 2012 and member of the Royal Netherlands Academy of Arts and Sciences in 2014 and of the Royal Netherlands Society for the Sciences in 2015.

Philipp Herrmann (“[Decomposing the Variance of Consumer Ratings and the Impact on Price and Demand](#)”) is a manager at the management consultancy Horn and Company in Düsseldorf. He received his doctorate from Paderborn University, Germany. His main research interests are in the area of economics of IS and digital markets. He has published in *Management Science* and Proceedings of the International Conference on Information Systems, among others.

Yili Hong (“[Surviving in Global Online Labor Markets for IT Services: A Geo-Economic Analysis](#)”) is an assistant professor, co-director of the Digital Society Initiative, and Ph.D. program coordinator in the Department of Information Systems at the W. P. Carey School of Business of Arizona State University. He obtained his Ph.D. in management information systems at the Fox School of Business, Temple University. He is an external research scientist for a number of companies, including Freelancer, fits.me, Extole, Yamibuy, Meishi, Picmonic, among others. His research interests are in the areas of sharing economy, online platforms, and user-generated content. He has published in journals such as *Management Science*, *Information Systems Research*, *MIS Quarterly*, *Journal of Management Information Systems*, *Journal of Consumer Psychology*, and *Journal of the Association for Information Systems*. His research has been awarded ACM SIGMIS Best Dissertation Award and runner-up INFORMS Information Systems Society Nunamaker–Chen Dissertation Award. His papers have won runner-up best paper awards at the International Conference on Information Systems, Hawaii International Conference on System Sciences, and America’s Conference on Information Systems.

Irfan Kanat (“[Surviving in Global Online Labor Markets for IT Services: A Geo-Economic Analysis](#)”) is an assistant professor in management information systems at Ohio University’s College of Business. He obtained his Ph.D. from Arizona State University in 2016. His research interests include the business of gaming.

Atreyi Kankanhalli (“[Examining Gifting Through Social Network Services: A Social Exchange Theory Perspective](#)”) is a professor in the Department of Information Systems at the National University of Singapore (NUS). She obtained her BTech from IIT Delhi, M.S. from Rensselaer Polytechnic Institute, and Ph.D. from NUS. She has been a visiting scholar at the University of California at Berkeley and the London School of Economics. She has considerable work experience in industrial R&D and has consulted for several organizations including World Bank and Bosch. Her research interests are in online communities and collaboration, IT innovation, and adoption (particularly in government and healthcare). Her work has appeared in *MIS Quarterly*, *Information Systems Research*, *Journal of Management Information Systems*, and the proceedings of the International Conference on Information Systems, among others. She serves or has served on several information systems conference committees and on the editorial boards of journals including *MIS Quarterly*, *Information Systems Research*, and *Journal of the Association for Information Systems*. She was awarded the ACM SIGMIS Best Doctoral Dissertation Award and the IBM Faculty Award among other honors.

Karthik Kannan (“[Extrinsic Versus Intrinsic Rewards for Contributing Reviews in an Online Platform](#)”) is the Thomas Howatt Chaired Professor in Management at Krannert School of Management, Purdue University. His research interests include studying digital transformation, analyzing digital traces for managerial insights, and also investigating the issues related to the nature of future work. He received his Ph.D. in information systems from Carnegie Mellon University in 2003.

Warut Khern-am-nuai (“[Extrinsic Versus Intrinsic Rewards for Contributing Reviews in an Online Platform](#)”) is an assistant professor in information systems at Desautels Faculty of Management, McGill University. His research interests include platforms for online marketplaces, predictive analytics, and management information security. He received his Ph.D. in management information systems from Krannert School of Management, Purdue University, in 2016.

Hee-Woong Kim (“[Examining Gifting Through Social Network Services: A Social Exchange Theory Perspective](#)”) is a professor in the Graduate School of Information at Yonsei University, Seoul Korea. Before joining Yonsei University, he was a faculty member at the National University of Singapore. He has served on

the editorial boards of the *Journal of the Association for Information Systems* and *IEEE Transactions on Engineering Management*. His research work has been published in the *IEEE Transactions on Engineering Management*, *Information Systems Research*, *Journal of the Association for Information Systems*, *Journal of Management Information Systems*, and *MIS Quarterly*.

Brent Kitchens (“Electronic Markets and Geographic Competition Among Small, Local Firms”) is an assistant professor at the McIntire School of Commerce, University of Virginia. He holds a Ph.D. in information systems from the Warrington College of Business, University of Florida and a BBA in management information systems from the University of Mississippi.

Anuj Kumar (“Electronic Markets and Geographic Competition Among Small, Local Firms”) is an assistant professor of information systems and management at the Warrington College of Business, University of Florida. He holds a Ph.D. in information systems management from Heinz School of Information Systems and Management, Carnegie Mellon University. He also holds a bachelor’s degree in mechanical engineering, a master’s degree in thermal engineering from Indian Institute of Technology, and a master’s degree in management from Indian Institute of Management.

Naveen Kumar (“Exit, Voice, and Response on Digital Platforms: An Empirical Investigation of Online Management Response Strategies”) is an assistant professor in the Department of Business Information and Technology at the Fogelman College of Business and Economics, University of Memphis. He received his Ph.D. from the University of Washington, Seattle. His current research focuses on analytics in social media, information systems, and healthcare. Before joining academia, he worked as a researcher in high-tech industry for several years and made significant contributions by solving complex business problems in IT, finance, and manufacturing using analytics.

Subodha Kumar (“Exit, Voice, and Response on Digital Platforms: An Empirical Investigation of Online Management Response Strategies”) is a professor at the Fox School of Business, Temple University. He earned his Ph.D. from University of Texas at Dallas. He has published several papers in reputed journals. He is the deputy editor and a department editor of *Production and Operations Management* and a senior editor of *Decision Sciences*. He has served as an associate editor of *Information Systems Research*. He is the associate executive-director of POMS Information Technology Services and the vice-president of INFORMS Information Systems Society.

Dennis Kundisch (“Decomposing the Variance of Consumer Ratings and the Impact on Price and Demand”) is professor of business information systems, especially digital markets, at Paderborn University, Germany, and director of the Software Innovation

Campus at Paderborn. He was a faculty member at the University of Freiburg and the Technical University of Brandenburg. He received his doctorate and habilitation from the University of Augsburg. His research interests include economics of IS, business modeling, and e-learning. He has published in *Information Systems Research* and *Management Science*, among others.

Atanu Lahiri (“Versioning and Information Dissemination: A New Perspective”) is an assistant professor at the Naveen Jindal School of Management, The University of Texas at Dallas. He received his Ph.D. from the Simon Business School, University of Rochester. His research interests include digital piracy, information systems security, and application of information technology in healthcare. His papers have appeared in *Management Science*, *MIS Quarterly*, *Information Systems Research*, *Journal of Management Information Systems*, *INFORMS Journal on Computing*, and *Manufacturing & Service Operations Management*.

So-Hyun Lee (“Examining Gifting Through Social Network Services: A Social Exchange Theory Perspective”) received her Ph.D. from Yonsei University in Korea. She is a postdoctoral researcher in the Graduate School of Information at Yonsei University. Before joining Yonsei University, she worked as a researcher at the Korea Electronics Technology Institute (KETI). Her research work has been published in the *Communications of the ACM*, *International Journal of Information Management*, *Behaviour and Information Technology*, and *Journal of Database Management*.

Lusi Li (“Recommender System Rethink: Implications for an Electronic Marketplace with Competing Manufacturers”) is an assistant professor of information systems in the California State University, Los Angeles. She received her Ph.D. in management science from the Naveen Jindal School of Management at The University of Texas at Dallas and her master’s and bachelor’s degrees in management information systems from Harbin Institute of Technology. Her research interests include economics of information systems, use of online recommender systems, and crowdfunding.

Barrie R. Nault (“Decomposing the Variance of Consumer Ratings and the Impact on Price and Demand”) is distinguished research professor at the University of Calgary. His research includes how IT affects ownership, incentives, membership and investment in organizational forms; impact of IT on productivity; incentives for technology adoption; retail e-commerce; and IT in supply chains. He has published in *Information Systems Research*, *Management Science*, and others. He has held grants from the NSF, NSERC, and SSHRC. He is a distinguished fellow of the INFORMS Information Systems Society.

Praveen Pathak (“Electronic Markets and Geographic Competition Among Small, Local Firms”) is

Robert B. Carter Professor of Information Systems and Management at the Warrington College of Business, University of Florida. He holds a Ph.D. in computer and information systems from the Ross School of Business, University of Michigan. He also holds an MBA in information systems and finance from the Indian Institute of Management and a B.S. in electronics and communication engineering from the Indian Institute of Management.

Chunming Qiao (“Service Agreement Trifecta: Backup Resources, Price and Penalty in the Availability-Aware Cloud”) is a distinguished professor and chair of the Computer Science and Engineering Department at The State University of New York. His current research foci includes cloud computing and connected and autonomous vehicles. He has published extensively with an h-index of over 69 (according to Google Scholar). Several of his papers have received the best paper awards from IEEE and Joint ACM/IEEE venues. He was elected to IEEE Fellow for his contributions to optical and wireless network architectures and protocols.

Liangfei Qiu (“Exit, Voice, and Response on Digital Platforms: An Empirical Investigation of Online Management Response Strategies” and “Learning from Your Friends’ Check-Ins: An Empirical Study of Location-Based Social Networks”) is an assistant professor in the Department of Information Systems and Operations Management at the Warrington College of Business, University of Florida. He received his Ph.D. in economics from the University of Texas at Austin. His current research focuses on economics of information systems, prediction markets, social media, and telecommunications policy. His research has been published in journals such as *Information Systems Research*, *MIS Quarterly*, and *Production and Operations Management*.

T. S. Raghu (“Surviving in Global Online Labor Markets for IT Services: A Geo-Economic Analysis”) is the McCord Chair in Business, department chair, and professor of information systems within the W. P. Carey School of Business at Arizona State University. He has served as or currently serves on the editorial boards for *Information Systems Research*, *Decision Support Systems*, *Journal of the Association for Information Systems*, *Information Systems Frontiers*, and *Journal of Electronic Commerce Research*. He was the program co-chair for INFORMS Conference on Information Systems and Technology (CIST) in 2012 and will be the program co-chair of the Workshop on Information Technology and Systems (WITS) in 2017 at Seoul, Korea.

Srinivasan Raghunathan (“Recommender System Rethink: Implications for an Electronic Marketplace with Competing Manufacturers”) is a professor of information systems in the Naveen Jindal School of Management, The University of Texas at Dallas. He obtained his Ph.D. in business administration from the

University of Pittsburgh. His current research interests are in the economics of information technology and systems. His papers have been published in journals such as *Management Science*, *Information Systems Research*, *Journal of Management Information Systems*, various *IEEE Transactions*, *IIE Transactions*, and *Production and Operations Management*.

Ram Ramesh (“Service Agreement Trifecta: Backup Resources, Price and Penalty in the Availability-Aware Cloud”) is professor of management science and systems at The State University of New York at Buffalo. His current research focuses on cloud infrastructure availability analytics. He serves as an editor-in-chief of *Information Systems Frontiers* and an area editor of *INFORMS Journal on Computing* for the area “Knowledge Management and Machine Learning.” He has published extensively in *Information Systems Research*, *INFORMS Journal on Computing*, *IEEE Transactions on Knowledge and Data Engineering*, and many others. His research has been funded by NSF, AFOSR, ARL, ARI, Google, and Raytheon, among others.

Zhan (Michael) Shi (“Learning from Your Friends’ Check-Ins: An Empirical Study of Location-Based Social Networks”) is an assistant professor of Information Systems at the W. P. Carey School of Business, Arizona State University. He has a Ph.D. in economics from The University of Texas at Austin and a B.A. in economics and a B.S. in mathematics from Peking University. His research interest is using economic analysis and large-scale data analytics to study market structure, innovation, and strategy on online platforms.

Amrit Tiwana (“Platform Synergy: Architectural Origins and Competitive Consequences”) is the P. George Benson Professor of Management Information Systems at the University of Georgia’s Terry College of Business. His work has appeared in information systems, strategy, software engineering, finance, and marketing journals. He received his Ph.D. from Georgia State University.

Andrew B. Whinston (“Learning from Your Friends’ Check-Ins: An Empirical Study of Location-Based Social Networks”) is the Hugh Cullen Chair Professor in the Information, Risk, and Operation Management Department at the McCombs School of Business at The University of Texas at Austin. He is also director of the Center for Research in Electronic Commerce. He received his Ph.D. in economics from Carnegie Mellon University. He has published over 300 papers in the major economic and management journals and has coauthored 27 books. His Erdős number is 2.

Shuai Yuan (“Service Agreement Trifecta: Backup Resources, Price and Penalty in the Availability-Aware Cloud”) is a Ph.D. candidate in the area of management science and systems at The State University of New York at Buffalo. His current research interests include resource management, service availability analysis, and economics of service level agreement

management through the lens of analytics in the cloud and high-performance computing.

Bin Zhang (“[Estimating Contextual Motivating Factors in Virtual Interorganizational Communities of Practice: Peer Effects and Organizational Influences](#)”) is an assistant professor of management information systems in Eller College of Management at University of Arizona. He received his Ph.D. in information systems management and master’s degree in machine learning both from Carnegie Mellon University. His research interests include large social network analysis, statistical modeling for network problems, and machine learning. His research has been supported by federal agencies including National Science Foundation.

Kexin Zhao (“[Estimating Contextual Motivating Factors in Virtual Interorganizational Communities of Practice: Peer Effects and Organizational Influences](#)”) is an associate professor of management information systems in the College of Business at University of

North Carolina at Charlotte. She received her Ph.D. in business administration from University of Illinois at Urbana–Champaign. Her research interests include electronic commerce, online communities, and IT standardization. She has published papers in leading journals, such as *Information Systems Research* and *Journal of Management Information Systems*. She is an associate editor at *Decision Support Systems*.

Steffen Zimmermann (“[Decomposing the Variance of Consumer Ratings and the Impact on Price and Demand](#)”) is professor of information systems, digital firms, and digital markets at the University of Innsbruck, Austria. He received his doctorate from the University of Augsburg, Germany. His main research interests include decision support systems, e-business, and economics of IS. He has published in *Business and Information Systems Engineering*, *Decision Support Systems*, and *Journal of the Association of Information Systems*, among others.