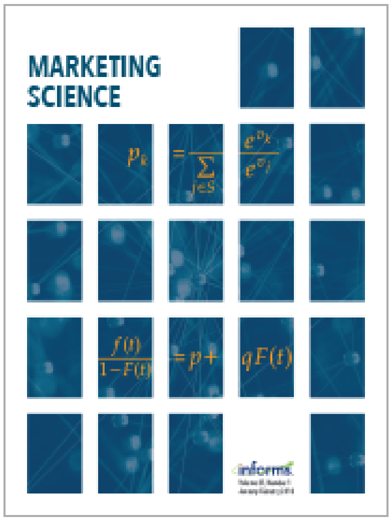


# Marketing Science



# Focus On Authors

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