



## Marketing Science

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### 2022 Marketing Science Service Awards

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The success of *Marketing Science* critically depends on the community of scholars who voluntarily contribute their time and expertise to provide thoughtful and timely input into the review process. In the 2022 calendar year, *Marketing Science* received 778 reviews and 447 associate editor reports. Because of the diligence of our reviewers and associate editors, we were able to reach a record average time to first decision of 73.8 days in 2022 (with a median of 69.0 days).

As senior editors, we deeply appreciate the service of all those who contribute to our journal, and we express our gratitude to the 104 scholars on our editorial review board and the 28 scholars on our associate editor board. We are also grateful for our managing editor, Hayes Simpson, and her predecessor Beatrice Allen, who work relentlessly, often behind the scenes, to keep the journal running.

We have decided to grant *Marketing Science* Service Awards to those associate editors and reviewers who have consistently gone above and beyond to provide high quality and timely input into the review process. The recipients of these awards were selected by the senior editor team based on the quantity, quality, and timeliness of their reports submitted in 2022.

The *Marketing Science* Service Award recipients for 2022 are as follows among our associate editors (in alphabetical order):

- Krista Li, Indiana University
- Nitin Mehta, University of Toronto
- Jiwoong Shin, Yale University
- Hema Yoganarasimhan, University of Washington at Seattle
- JuanJuan Zhang, MIT Sloan

The *Marketing Science* Service Award recipients for 2022 are as follows among our editorial board members (in alphabetical order):

- Elea Feit, Drexel University
- Chuan He, University of Colorado at Boulder
- Brett Hollenbeck, UCLA Anderson
- Zhenling Jiang, University of Pennsylvania
- Tony Ke, The Chinese University of Hong Kong
- Qihong Liu, University of Oklahoma
- Shije Lu, University of Notre Dame Mendoza College of Business
- Z. Eddie Ning, Cheung Kong Graduate School of Business
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