



Marketing Science

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2024 Marketing Science Service Awards

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The success of *Marketing Science* critically depends on the community of scholars who voluntarily contribute their time and expertise to provide thoughtful and timely input into the review process. In the 2024 calendar year, *Marketing Science* received 962 reviews and 675 associate editor reports. Thanks to the diligence of our reviewers and associate editors, we were able to keep our average time to first decision below 80 days in 2024 (mean of 79.8 days with a median of 75.0 days).

As senior editors, we deeply appreciate the service of all those who contribute to our journal, and we express our gratitude to the 102 scholars on our 2024 editorial review board and the 34 scholars on our 2024 associate editor board. We are also grateful for our managing editor, Mabelle Zellers, who works relentlessly, often behind the scenes, to keep the journal running.

We grant *Marketing Science* Service Awards to those associate editors and reviewers who have consistently gone above and beyond to provide high-quality and timely input into the review process. The recipients of these awards were selected by the 2024 senior editor team based on the quantity, quality, and timeliness of reports submitted in 2024. Recipients of the 2023 awards were not considered for this year's awards.

The *Marketing Science* Service Award recipients for 2024 are as follows among our associate editors (in alphabetical order):

- Sanjay Jain, University of Texas at Dallas
- Zsolt Katona, University of California, Berkeley
- Anja Lambrecht, London Business School
- Stephan Seiler, Imperial College London
- Upender Subramanian, University of Texas at Dallas

The *Marketing Science* Service Award recipients for 2024 are as follows among our editorial board members (in alphabetical order):

- Xinyu Cao, Chinese University of Hong Kong
- Jessica Fong, University of Michigan
- Ali Goli, University of Washington
- Masakazu Ishihara, New York University
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