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BOOKS RECEIVED

(Inclusion of books in this list does not preclude their subsequent review.)

- BARGES, ALEXANDER. *The effect of capital structure on the cost of capital*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1963, \$4.50, 121 pp.
- BARNES, RALPH M. *Motion and time study: design and measurement of work*. New York: John Wiley & Sons, Inc., 1963, \$8.95, 739 pp.
- BARTELS, ROBERT (ed.). *Ethics in business*. Columbus, Ohio: The Ohio State University, 1963, \$4.00, 180 pp.
- BERENSON, CONRAD (ed.). *Administration of the chemical enterprise*. New York: Interscience Publishers, 1963, \$11.50, 414 pp.
- BERENSON, CONRAD (ed.). *The chemical industry: viewpoints and perspectives*. New York: Interscience Publishers (John Wiley & Sons, Inc.), 1963, \$10.00.
- BERG, THOMAS L. AND SHUCHMAN, ABE (eds.). *Product strategy and management*. New York: Holt, Rinehart and Winston, Inc., 1963, \$10.95, 610 pp.
- BEYER, ROBERT. *Profitability accounting for planning and control*. New York: The Ronald Press Company, 1963, \$10.00, 377 pp.
- BIXLER, HARLEY H. *The manufacturing research function*. New York: American Management Association, Inc., 1963, \$3.75 (AMA members \$2.50), 80 pp.
- BONINI, CHARLES P. *Simulation of information and decision systems in the firm*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1963, \$4.50, 160 pp.
- BOVET, ERIC D. *The dynamics of business motivation*. Washington, D. C.: Spartan Books, 1963, 357 pp.
- BROOKS, FREDERICK P., JR. AND IVERSON, KENNETH E. *Automatic data processing*. New York: John Wiley & Sons, Inc., 1963, \$10.75, 494 pp.
- CORREA, H. *The economics of human resources*. Amsterdam: North-Holland Publishing Company, 1963, \$7.00, 262 pp.
- COSTELLO, TIMOTHY W. AND ZALKIND, SHELDON S. *Psychology in administration*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1963, \$10.00, 500 pp.
- CRUZ, HERNAN SANTA. *Study of discrimination in the matter of political rights*. New York: United Nations, 1962, 105 pp.
- Economics and social consequences of racial discriminatory practices*. New York: United Nations, 1963, \$1.00, 84 pp.
- ERDEL, F. *Fragen der organisation im sozialistischen landwirtschaftlichen Grossbetrieb*—Budapest: Publishing House of the Hungarian Academy of Sciences, 1962, \$1.50, 17 pp.
- FEIGENBAUM, EDWARD A. AND FELDMAN, JULIAN (eds.). *Computers and thought*. New York: McGraw-Hill Book Company, Inc., 1963.
- FERGUSON, JAMES M. *The advertising rate structure in the daily newspaper industry*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1963, \$4.50, 94 pp.
- FOURAKER, LAWRENCE E. AND SIEGEL, SIDNEY. *Bargaining behavior*. New York: McGraw-Hill Book Company, Inc., 1963, \$8.59, 309 pp.
- GUETZKOW, HAROLD; ALGER, CHADWICK F.; BRODY, RICHARD A.; NOEL, ROBERT C. AND SNYDER, RICHARD C. *Simulation in international relations*:

- developments for research and teaching*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1963, \$5.50, 248 pp.
- HANSEN, BERTRAND L. *Quality control, theory and applications*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1963, \$12.00, 498 pp.
- KNUDSON, HARRY R., JR. *Human elements of administration*. New York: Holt, Rinehart and Winston, Inc., 1963, \$7.95, 490 pp.
- MILLER, STANLEY S. *The management problems of diversification*. New York: John Wiley & Sons, Inc., 1963, \$4.50, 102 pp.
- MINER, JOHN B. *The management of ineffective performance*. New York: McGraw-Hill Book Company, Inc., 1963, \$7.95, 369 pp.
- MOMENT, DAVID AND ZALEZNIK, ABRAHAM. *Role development and interpersonal competence*. Boston: Harvard University, 1963, \$6.00, 346 pp.
- MORRISON, RICHARD J., NOLAN, ROBERT E. AND DEVLIN, JAMES S. *Work measurement in machine accounting*. New York: The Ronald Press Company, 1963, \$10.00, 286 pp.
- MUTH, JOHN F. AND THOMPSON, GERALD L. (eds.). *Industrial scheduling*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1963, \$11.95, 387 pp.
- PESSEMIER, EDGAR A. *Experimental methods of analyzing demand for branded consumer goods with applications to problems in marketing strategy*. Pullman, Washington: Washington State University Press, 1963, \$6.00, 165 pp.
- Readings in personnel management from Fortune (rev. ed.)*. New York: Holt, Rinehart and Winston, Inc., 1963, \$1.95, 134 pp.
- SANDERS, C. E. *Group behavior and personal reaction patterns*. Commissie Opvoering Produktiviteit, Van de Sociaal-Economische Raad, Bezuidenhoutseweg 60, 's -Gravenhage, 1963, 80 pp.
- SANDLER, GERALD H. *System reliability engineering*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1963, \$10.00, 221 pp.
- SAYLES, LEONARD R. *Individualism and big business*. New York: McGraw-Hill, Inc., 1963, \$6.95, 200 pp.
- WEIGAND, ROBERT E. (ed.). *Doing business in Japan*. Chicago, Illinois: DePaul University, 1962, \$1.50, 88 pp.