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Chapter News

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CHAPTER NEWS

Boston Chapter

At the May 18th meeting Richard H. Maffei, Consultant and Barnard E. Smith, Associate Professor at M.I.T., Sloan School of Management spoke to the Boston Chapter on "Current Practices and Trends in Operations Research Management Science." The speakers had been involved in a recent study aimed at giving a partial answer to the question "How large is the gap between theory and practice?" The results also suggested effective channels through which quantitative techniques have been advanced as well as providing insight into the handling of problems which inevitably arise. A lively discussion followed this most interesting talk.

Some election of officers for 1965-1966 was held at this meeting and the following people were chosen to head the Boston Chapter:

Chairman: Roy Mennell, H. P. Hood and Sons, Inc., Vice-Chairman: Stanley I. Buchin, Harvard University, Program Chairman: Leopold Michel, Consultant, Secretary-Treasurer: Leon White, M.I.T.

Meetings have been suspended for the summer months and will be resumed in the Fall under the direction of the newly elected officers.

Reported by: S. Buchin

Hudson-Mohawk Chapter

The Hudson-Mohawk Chapter capped off a fine season at its May 20 meeting with a good turnout of members and wives. The main business of the evening was the election of the following officers for the 1965-1966 season:

Chairman: Bromley Palamountain, Vice Chairman: Thomas G. Hiniker, Secretary: Lawrence J. Foley, Treasurer: Lt. Cmdr. Stuart F. Beyer.

The speaker of the evening was Robert Mitchell, Management Consultant of Schenectady and the immediate Past Chairman of the local Chapter. Mr. Mitchell's topic was "Why People Act As They Do", one of a series of talks which he has given on speaking engagements to industrial management groups in the United States, Canada and Scotland. Mr. Mitchell's imaginative presentation provided a fuller understanding of people and their motivations as well as an insight into our own behavior.

Reported by: B. Palamountain

Southeastern Chapter

The Southeastern Chapter of The Institute of Management Sciences has finally been organized. E. T. Alsaker, of the Lockheed-Georgia Company at Marietta, Georgia, is chairman of the chapter. Other officers are Robert B. DesJardins, School of Business Administration, University of North Carolina, Chapel Hill, vice-chairman; and Warren J. Winstead, Nova University, Fort Lauderdale, Florida, secretary-treasurer. Ellis Scott, Graduate School of Business, University of Georgia, Athens, has been appointed chairman of the publications committee.

The annual meeting of the chapter will be held on September 23 and 24, 1965, in Atlanta, Georgia.

Reported by: Ellis Scott

Southwestern Chapter

The Spring Meeting of the Southwestern Chapter was held in New Orleans on April 23. The attending members and guests participated in the following program:

ALBERT H. RUBENSTEIN, Professor, Department of Industrial Engineering and Management Sciences, Northwestern University, Evanston, "APPLICATION OF BEHAVIORAL THEORIES TO IDEA FLOW IN INDUSTRIAL R&D LABS."

EARL R. GOMERSALL, Manager Manufacturing Texas Instruments, Inc., Dallas, "MANAGEMENT SCIENCE—GULLIVER ACTION AND LILLIPUTIAN REACTION."

(Continued on next page)

PETER A. FIRMIN, Professor, School of Business Administration, Tulane University, New Orleans, "DESIGN AND OPERATION OF ACCOUNTING INFORMATION SYSTEMS."

JOE H. WARD, JR., Chief—Computer, Personnel Research Laboratory, Analysis Branch, Lackland Air Force Base, Texas, "USE OF MODELS & COMPUTERS IN ANALYZING JUDGMENTS, POLICIES, AND DECISIONS."

The next regular meeting of the Chapter will be held in Tulsa on September 24, 1965, at the Tradewinds Motel. Meeting Chairman Larry Muehl of IBM indicates that the meeting theme is "Management Science Methodology" and will feature topics of interest to the region such as "The Decomposition Method of Linear Programming," and other new applications.

Reported by: Phil Bates

Upper Midwest Chapter

The April meeting of the Chapter featured a talk by Professor Marcus Alexis of the University of Rochester on "Quantitative Decision Models in Marketing."

The May meeting presented Professor Robert L. Graves of the University of Chicago who discussed "Distributed Lag Demand Functions."

June 11 marked the final meeting of the year for which the Chapter joined with the local chapter of the American Statistical Association for an informal family picnic.

Reported by: R. E. Willis

COLLEGE NEWS

Notice to All College Members

In an effort to assist communications of all College news through the *Management Science* Bulletin Section, all Colleges have been requested to appoint a Bulletin Correspondent. Any member wishing to call the attention of his College to relevant items is urged to contact his College's Correspondent. Any College that has not yet appointed a Correspondent is requested to act soon, and to notify Professor Edward B. Roberts, Associate Editor (College News), M.I.T., Sloan School of Management, Cambridge, Massachusetts 02139.

The Bulletin Correspondents appointed thus far are:

College of Logistics: Irving Levinson, Defense Supply Agency (DSAH-LSO), Cameron Station, Alexandria, Virginia 22314.

College of Measurements in Management: Professor Peter A. Firmin, School of Business Administration, Tulane University, New Orleans, Louisiana 70118.

College of Organization: Professor Kenneth J. Knight, Graduate School of Business, Stanford University, Stanford, California.

College of Research and Development: Professor Edward B. Roberts, Sloan School of Management, Massachusetts Institute of Technology, Cambridge, Massachusetts 02139.

College of Logistics

Membership in this newest of TIMS Colleges is continuing to grow nicely, with good representation from the government, business and academic sectors. Members of TIMS need only to signify their interest in College membership by writing to the Secretary, Irving Levison, Defense Supply Agency (DSAH-LSO), Cameron Station, Alexandria, Virginia 22314.

The first national business meeting will be held at the TIMS National Meeting in Dallas in February 1966. A contributed papers session will be sponsored by the College at that time. Pending appointment of a Session Chairman, those interested in presenting papers are asked to send abstracts, not to exceed 500 words, as soon as possible to the Secretary.

Plans are progressing for the College's 3-day symposium, to be held at Washington, D.C., early in 1966, on "Inter-Modal Transportation." Further informa-