



Management Science

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

College News

To cite this article:

(1965) College News. Management Science 11(10):C-163-C-164. <https://doi.org/10.1287/mnsc.11.10.C163>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact permissions@informs.org.

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

© 1965 INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

PETER A. FIRMIN, Professor, School of Business Administration, Tulane University, New Orleans, "DESIGN AND OPERATION OF ACCOUNTING INFORMATION SYSTEMS."

JOE H. WARD, JR., Chief-Computer, Personnel Research Laboratory, Analysis Branch, Lackland Air Force Base, Texas, "USE OF MODELS & COMPUTERS IN ANALYZING JUDGMENTS, POLICIES, AND DECISIONS."

The next regular meeting of the Chapter will be held in Tulsa on September 24, 1965, at the Tradewinds Motel. Meeting Chairman Larry Muehl of IBM indicates that the meeting theme is "Management Science Methodology" and will feature topics of interest to the region such as "The Decomposition Method of Linear Programming," and other new applications.

Reported by: Phil Bates

Upper Midwest Chapter

The April meeting of the Chapter featured a talk by Professor Marcus Alexis of the University of Rochester on "Quantitative Decision Models in Marketing."

The May meeting presented Professor Robert L. Graves of the University of Chicago who discussed "Distributed Lag Demand Functions."

June 11 marked the final meeting of the year for which the Chapter joined with the local chapter of the American Statistical Association for an informal family picnic.

Reported by: R. E. Willis

COLLEGE NEWS

Notice to All College Members

In an effort to assist communications of all College news through the *Management Science* Bulletin Section, all Colleges have been requested to appoint a Bulletin Correspondent. Any member wishing to call the attention of his College to relevant items is urged to contact his College's Correspondent. Any College that has not yet appointed a Correspondent is requested to act soon, and to notify Professor Edward B. Roberts, Associate Editor (College News), M.I.T., Sloan School of Management, Cambridge, Massachusetts 02139.

The Bulletin Correspondents appointed thus far are:

College of Logistics: Irving Levinson, Defense Supply Agency (DSAH-LSO), Cameron Station, Alexandria, Virginia 22314.

College of Measurements in Management: Professor Peter A. Firmin, School of Business Administration, Tulane University, New Orleans, Louisiana 70118.

College of Organization: Professor Kenneth J. Knight, Graduate School of Business, Stanford University, Stanford, California.

College of Research and Development: Professor Edward B. Roberts, Sloan School of Management, Massachusetts Institute of Technology, Cambridge, Massachusetts 02139.

College of Logistics

Membership in this newest of TIMS Colleges is continuing to grow nicely, with good representation from the government, business and academic sectors. Members of TIMS need only to signify their interest in College membership by writing to the Secretary, Irving Levison, Defense Supply Agency (DSAH-LSO), Cameron Station, Alexandria, Virginia 22314.

The first national business meeting will be held at the TIMS National Meeting in Dallas in February 1966. A contributed papers session will be sponsored by the College at that time. Pending appointment of a Session Chairman, those interested in presenting papers are asked to send abstracts, not to exceed 500 words, as soon as possible to the Secretary.

Plans are progressing for the College's 3-day symposium, to be held at Washington, D.C., early in 1966, on "Inter-Modal Transportation." Further informa-

tion may be obtained from the General Chairman, Roy Herrmann, 3 Pooks Hill Road, Bethesda, Maryland 20014.

Reported by: Irving Levinson

College of Managerial Philosophy

The College of Managerial Philosophy has planned a COLPHIL session to be held 2-5 P.M. on September 10 at the University of Vienna during the Twelfth International Meeting of TIMS. The following papers will be presented:

1. Ernest Weinwurm, De Paul University, "The Philosophical Bases of the Modern Management Function."
2. William Gomberg, University of Pennsylvania, "A Common Frame of Reference for Classical and Revisionist Management Theories."
3. Marcel Bourgeois, Centre Francais de Recherche Operationnelle (Bureau de Lille) and Ecole d'Administration des Affaires, Lille, France, "Philosophical Streams in Practical Management Behavior." (in French)
4. Walter G. O'Donnell, University of Massachusetts, "The Development of Institutional Values."

O'Donnell will serve as Chairman of the meeting, which will be followed by a business meeting of the COLPHIL Executive Board.

Submitted by: Walter G. O'Donnell

College on Measurements in Management

The College on Measurements in Management is sponsoring a session at each of the next three TIMS meetings. Ernst H. Weinwurm is Chairman of the session at the Vienna meeting, September 8-10, 1965. Papers at this session will be by A. Adams, Universitact Keelin; Professor Richard Mattessich, University of California, Berkeley; A. Nichol, Organization for Economic Cooperation and Development, Paris; and Norbert Szyperski, Freie Universitaet, Berlin.

Zenon Zannetos, M.I.T. Sloan School of Management, is Chairman of the Session at the Eastern Regional Meeting in Rochester, October 13-15, 1965. The papers to be given there are:

1. "Interfaces between the Branches of Information Science," M. H. Grosz, Assistant Comptroller, Standard Oil Company (New Jersey);
2. "Information Systems for Decision Making under Uncertainty: An Evaluation of Research and Development Scheduling," Charles P. Bonini, Stanford University;
3. "Extraction of an Over-All Production-Planning Performance Appraisal from the Data Base," W. N. Hosely, Supervisor, Planning Research Staff, Eastman Kodak;
4. "Simulation Research on On-Line, Real-Time Planning and Control Systems," Donald C. Carroll, Massachusetts Institute of Technology.

Finally, a session will be sponsored at the national meeting in Dallas, February 17-19, 1966. Anyone interested in having a paper considered for this meeting should contact Peter Firmin, who is chairing the College session, prior to October 1, 1965.

In addition to sponsoring the sessions listed above, the Executive Committee of the College is considering its plans for next year, and would be grateful for any member's suggestions. Please send them to the chairman of the College or to the secretary, Peter Firmin. His address is: Peter A. Firmin, School of Business Administration, Tulane University, New Orleans, Louisiana 70118.

Reported by: Neil Churchill

Interest in Management Science in Calcutta

There is a small but lively group in Calcutta that is actively engaged in propagating some of the more recent views on the Science of Management through the local branch of the Operational Research Society. They have succeeded in getting leading personalities from the United States and the United Kingdom who are passing through Calcutta to address their group. However, they are still looking for speakers to address the group on Management Science/Operational Research subjects. Information on any visitors who are planning to be in Calcutta and who would be willing to spend some time with them would be most welcome. Please contact Dr. C. M. Shetty, The Metal Box Company of India, Ltd., Barlow House, 59C Chowringhee, Calcutta 20, India.