



Management Science

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

Notes About Members

To cite this article:

(1965) Notes About Members. Management Science 11(4):C-35-C-36. <https://doi.org/10.1287/mnsc.11.4.C35>

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NOTES ABOUT MEMBERS

Paul A. Strassmann has joined the staff of the National Dairy Products Corporation in New York as corporate Director of Systems and Procedures. Strassmann was previously Manager of Advanced Systems Development of the General Foods Corporation.

Robert J. House has assumed duties as Executive Director of The McKinsey Foundation for Management Research. He will also open a private consulting office for R. J. House and Associates and will continue as a research associate in The Bureau of Industrial Relations at The University of Michigan.

Paul D. Birkhahn, formerly of The Atlantic Refining Co., has been appointed Director, Operations Research for Pennsylvania Research Associates, Inc., a management and technical consulting firm located in Philadelphia. Birkhahn will be responsible for management and direction of Operations Research studies for government and industrial clients.

David N. Freeman was recently awarded a prize for the most significant paper presented at the 1964 Fall Joint Computer Conference. His paper on Error Correction in CORC was based upon his doctoral thesis at Cornell University in the Field of Industrial Engineering and Operations Research. The thesis work was directed by Professors **R. W. Conway** and **W. L. Maxwell** and was the outgrowth of a Cornell University sponsored project to develop a computer language appropriate for use in undergraduate engineering education. Freeman is currently at the Endicott Laboratories of the International Business Machines Corporation.

B. T. Borgerson has been named manager of Electronics and Communications for Sinclair Oil Corporation, the company announced today.

Borgerson has been a member of the Sinclair organization for more than 17 years, and for most of that time was associated with Sinclair Research, Inc., at Harvey, Ill. He transferred to Sinclair Oil Corporation, the parent company, in New York in May, 1962, as coordinator of technical computing, the post he held prior to his new assignment.

James E. Beverly has been named Director of Marketing of The Diversey Corporation, Chicago. Beverly, who was most recently affiliated with an IIT Research Institute space-planning team under contract to the National Aeronautics and Space Administration, has specialized for more than 15 years in corporate planning, marketing and development operations.

Diversey is a leading manufacturer of proprietary chemicals, sanitation supplies and equipment, insecticides and metal finishing compounds.

Bryan Wilkinson was recently appointed to the position of Head of all EDP/Systems at Gilfillan, Inc. He was Head of the Engineering Management Information Group at the same company before receiving his most recent appointment.

David S. Stoller is the author of a new book "Process and Strategy." The book may be purchased from the University of California Press for \$5.00. The material in the book has been arranged so that only an introductory knowledge of calculus, statistics, probability, and theory of equations is required of the reader.

Donald Gross has resigned his position as Operations Research Analyst with the Atlantic Refining Company, Philadelphia, Pa., to accept an appointment as Assistant Professor in the School of Engineering and Applied Science, The George Washington University, Washington, D.C. The appointment was effective as of January, 1965.

LETTERS FROM THE PRESIDENT'S DESK

December 11, 1964

Director V. Verechtchetine
Associate Director of the
Foreign Department
Academy of Sciences of U.S.S.R.
Leninski Prospekt 14
Moscow, U.S.S.R.

Dear Director Verechtchetine:

Professor Henri Theil has forwarded your letter of 19 November concerning The Institute of Management Sciences to me in my capacity as President of The Institute of Management Sciences.

While I realize that you have asked for a reply to your questions in French, it would seem appropriate to answer you in English, since our official publications are in English. I am sending you herewith the Bylaws of The Institute of Management Sciences, a copy of the history of The Institute of Management Sciences, and recent copies of our journals of which there are two that we sponsor: *Management Science* and *Behavioral Science*. The structure, members, and colleges of The Institute of Management Sciences are described in the membership brochure that I am also attaching. As you will see, we sponsor an International Center of Management Science in Rotterdam of which Henri Theil is Director. We have recently approved the establishment of a second center in Mexico City of which Ing. Sergio Beltran is the Director.

The Institute of Management Sciences would be pleased to exchange additional information with the Academy of Sciences of the U.S.S.R. and if there is anything further that I may do to be of assistance, please do not hesitate to let me know.

Sincerely yours,
David B. Hertz
President