



Management Science

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

Letters from the President's Desk

To cite this article:

(1965) Letters from the President's Desk. Management Science 11(4):C-36-C-37. <https://doi.org/10.1287/mnsc.11.6.C36>

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David S. Stoller is the author of a new book "Process and Strategy." The book may be purchased from the University of California Press for \$5.00. The material in the book has been arranged so that only an introductory knowledge of calculus, statistics, probability, and theory of equations is required of the reader.

Donald Gross has resigned his position as Operations Research Analyst with the Atlantic Refining Company, Philadelphia, Pa., to accept an appointment as Assistant Professor in the School of Engineering and Applied Science, The George Washington University, Washington, D.C. The appointment was effective as of January, 1965.

LETTERS FROM THE PRESIDENT'S DESK

December 11, 1964

Director V. Verechtchetine
Associate Director of the
Foreign Department
Academy of Sciences of U.S.S.R.
Leninski Prospekt 14
Moscow, U.S.S.R.

Dear Director Verechtchetine:

Professor Henri Theil has forwarded your letter of 19 November concerning The Institute of Management Sciences to me in my capacity as President of The Institute of Management Sciences.

While I realize that you have asked for a reply to your questions in French, it would seem appropriate to answer you in English, since our official publications are in English. I am sending you herewith the Bylaws of The Institute of Management Sciences, a copy of the history of The Institute of Management Sciences, and recent copies of our journals of which there are two that we sponsor: *Management Science* and *Behavioral Science*. The structure, members, and colleges of The Institute of Management Sciences are described in the membership brochure that I am also attaching. As you will see, we sponsor an International Center of Management Science in Rotterdam of which Henri Theil is Director. We have recently approved the establishment of a second center in Mexico City of which Ing. Sergio Beltran is the Director.

The Institute of Management Sciences would be pleased to exchange additional information with the Academy of Sciences of the U.S.S.R. and if there is anything further that I may do to be of assistance, please do not hesitate to let me know.

Sincerely yours,
David B. Hertz
President

December 11, 1964

Ing. Sergio F. Beltran
Director
Centro de Calculo Electronico
Ciudad Universitaria
Mexico 20, D.F., Mexico

Dear Senor Beltran:

Thank you for your helpful letter describing the Centro de Calculo Electronico of the National Autonomous University of Mexico. The Institute of Management Sciences is most pleased to be able to extend support and assistance to you for the establishment of the International Center for Management Sciences at Mexico City. We look forward to the formal establishment of this Center. In this connection, we would like to suggest the following terms:

1. A Center for Management Sciences will be set up in Mexico and this Center should be activated as soon as possible. Although located in Mexico, the Center should nevertheless view itself as an international body and plan and judge its accomplishments accordingly. These accomplishments should embrace research which contributes to progress in management science. They should also embrace education and related activities which contribute to the dissemination of knowledge and progress in management science.
2. This Center should be affiliated with the Centro de Calculo Electronico of the National Autonomous University of Mexico and, in particular, the two should be under a common Director.
3. TIMS will appoint a Committee for this Management Science Center with the following duties:
 - a. To receive reports from the Director and to meet with him and members of his staff, from time to time, in order (1) to evaluate past accomplishments and (2) to provide guidance and counsel for future activities.
 - b. To provide liaison between TIMS and the Center.
 - c. To help secure support and recognition for the work of the Center.
4. TIMS will appropriate a sum of approximately \$2,000 per year for the next two years for use by the Center. The initial appropriations and any further contributions should be of an entirely general character and should not be regarded as requiring any specific and detailed justification which might either (a) tend to hamper the Center's freedom of action or (b) tend to cause significant enlargement of its administrative staff and expenses. At the end of two years, the Committee will report back and review requirements for continuing support.

We are also pleased to hear of your seminar and would like to know when you plan to hold it. I think you are right in that it will provide considerable momentum to the management sciences' movement in Central and South America. I would hope to be able to deliver one of your lectures depending, of course, on the time it is given.

We will be pleased to participate and assist in the development of your courses and help you obtain professorial assistance. As a matter of fact, I have mentioned this to a number of people who may well be interested.

Please let me know as soon as possible if the terms of reference that I have described are suitable and we will bring your reply before the Council meeting that will be held in January.

With all best wishes.

Sincerely,
David B. Hertz
President

February 1965

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