



## Management Science

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## Announcements of Meetings

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## ANNOUNCEMENTS OF MEETINGS

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### ***International Symposium on Long Range Planning for Management***

An International Symposium on Long Range Planning for Management will be held in Paris on September 20-24, 1965 under the aegis of the International Computation Centre, Rome.

Papers, followed by discussions, will be read on project evaluation, financing methods, and computation techniques.

Details may be obtained from the Secretary-General of the Symposium:

Dr. B. V. de G. Walden  
10, Kensington Gate  
London, W.8.  
England

### ***Washington University Conference on Computer Personnel***

The Computer Personnel Research Group will sponsor its 3rd Annual Conference June 17 and 18, 1965 at Washington University in Saint Louis, Missouri. Technical papers on research in the selection, development or appraisal of computer personnel are solicited. Papers will also be considered in the environmental influences of computer centers on these personnel problems. Papers should report research methods and findings and also explicitly interpret the implications of the research for those concerned with the administration of computer centers.

Prospective authors are requested to submit the following information in quadruplicate by the deadline date of March 1, 1965.

1. A 50-100 word abstract with title, author, author's address, and emphasis on the new significant contributions that warrant the inclusion of the paper in the Conference program.
2. A 500 word summary of the paper with title, author and author's address.

Authors are encouraged to submit material to:

Professor Malcolm H. Gotterer, Program Chairman  
120 Boucke Building  
The Pennsylvania State University  
University Park, Pennsylvania 16802

### ***International Conference on Programming and Control to be Held at USAF Academy***

The First International Conference on Programming and Control will be held at the United States Air Force Academy, Colorado, April 15-16, 1965.

The meeting was organized by the following departments of the University of California Berkeley: Department of Electrical Engineering, Department of Industrial Engineering, Electronics Research Laboratory, Operations Research Center. The United States Air Force Office of Scientific Research and Frank J. Seiler Research Laboratory also took part in the organization of the conference.

Following is a list of the members of the Organizing Committee:

J. Abadie (France)  
 D. J. Angelakos (U.S.A.)  
 G. B. Dantzig (U.S.A.)  
 C. A. Desoer (U.S.A.)  
 H. P. Kunzi (Switzerland)  
 G. Leitman (U.S.A.)  
 O. J. Mancini, Jr. (U.S.A.)  
 B. S. Morgan, Jr. (U.S.A.)  
 R. M. Oliver (U.S.A.)  
 J. H. Westcott (U.K.)  
 L. A. Zadeh (U.S.A.)  
 G. Zoutendijk (The Netherlands)

A major aim of this conference is to stimulate a wider use of mathematical programming techniques in control system design and optimization by providing a forum for the presentation of both original and expository papers dealing with applications of linear, nonlinear, stochastic, integer, and dynamic programming to various types of control problems. Among the principal subject areas covered by the conference are the following:

- 1) Application of various mathematical programming techniques to the solution of control problems.
- 2) New advances in control theory, with emphasis on techniques which have a bearing on the application of mathematical programming to optimal control and related areas.
- 3) New advances in mathematical programming, with emphasis on techniques which are relevant to control applications.
- 4) Use of computers and computer programming in control systems.

For further information, write to Professor G. B. Dantzig, Operations Research Center, University of California, Berkeley, or Major O. J. Mancini, Jr., Frank J. Seiler Research Laboratory, USAFA, Colorado Springs, Colorado, or Professor L. A. Zadeh, Department of Electrical Engineering, University of California, Berkeley, California.

### ***ORSA Meeting to be Held in Boston in May***

The 27th National Meeting of the Operations Research Society of America will be held in Boston, Massachusetts on May 6-7, 1965 at the Statler-Hilton Hotel.

#### **PROGRAM OUTLINE**

I. Sessions have been organized on the following topics:

- A. Modern Statistical Decision Theory.
- B. Stochastic Models in Marketing.
- C. The Structure of Investment Decisions.
- D. Systems Engineering or Operations Research?
- E. Practical Theories of Inventory Control.
- F. OR in Real-Time Computer Systems.

Chairman-Organizer: Martin L. Ernst, Arthur D. Little, Inc.

**G. Design of Command and Control Systems.**

Chairman-Organizer: Joseph H. Lewis, Institute for Defense Analyses

**H. Transportation System.**

Chairman-Organizer: Martin Wohl, Harvard University

**I. Earth Sciences Applications in Operations Research.**

Chairman-Organizer: Douglas L. Brooks, Travelers Research Co.

**J. Experimentation in Operations Research.**

Chairman-Organizer: Hugh Miser, MITRE Corp.

**II. Retiring Presidential Address—Meeting Banquet**

Dr. George E. Kimball, Arthur D. Little, Inc.

President, ORSA, 1964-65

**III. The program will also include two luncheon addresses by national figures prominent in government and education. Because of the large number and diversity of the attractions of the Boston area, no extra-meeting activities, such as tours and wives' programs, are being organized. Boston's finest shops, theatres, museums, and its many other cultural and civic attractions are all easily reached from the Statler-Hilton Hotel.**

For additional information on meeting, please write to the General Chairman.

**MEETING COMMITTEE**

|                               |                  |                        |
|-------------------------------|------------------|------------------------|
| <b>General Chairman:</b>      | David M. Boodman | Arthur D. Little, Inc. |
| <b>Program Chairman:</b>      | Ronald A. Howard | Stanford University    |
| <b>Arrangements Chairman:</b> | John W. Odle     | Arthur D. Little, Inc. |
| <b>Registration:</b>          | Warren G. Briggs | Harbridge House        |
| <b>Finance:</b>               | William Marcuse  | Mitre Corporation      |
| <b>Special Programs:</b>      | Harlan C. Meal   | Arthur D. Little, Inc. |
| <b>Recorder:</b>              | Edward A. Silver | Arthur D. Little, Inc. |

***ASTD to Meet in May***

The 21st Annual Conference of the American Society for Training Development will be held in Cleveland, on May 3-7, 1965, in the Sheraton-Cleveland Hotel. General Chairman for the meeting is John W. Ryan, Cleveland Board of Education. Members of The Greater Cleveland Chapter of ASTD are hosts.

There will be seminars for special groups to discuss training and development in: education, government, personnel and labor relations, communications, economics, technology, management development, human relations, and visual education.