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Chapter News

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CHAPTER NEWS

Delaware Valley Chapter

The Delaware Valley Chapter of TIMS has been reorganized around functional interests of members. College meetings have been held or are being planned on various subjects.

On January 26 the Colleges on Management Psychology and Organization held a colloquium led by **Alexander Szalai** on "Zeitbilanz" or "time-budget" research. International comparisons in the use of working time and social time were used to emphasize opportunities for exploiting labor time in fully employed societies such as the USSR. Research on leisure-time and work-time budgets was recommended as a yard stick for intercultural comparisons. Professor Szalai is a corresponding member of the Hungarian Academy of Sciences in the Department of Sociology and Organization at Vezprem University. Interested members are invited to notify **Dean Berry**, Chairman, Industry Department, Wharton School, University of Pennsylvania, Philadelphia, Pa. 19104.

On February 24 the College on Simulation and Gaming heard a panel discussion on "Practical Aspects of Simulation." Considered were problems with simulation, the languages used (e.g. GPSS) and means of simulation. Questions such as how much detail to put into the model, how to estimate parameters and how many runs to make were answered. Panelists included **James Albert**, Manager, Simulation Group, Vertol Corporation; **Sylvan Greene**, Senior Research Engineer, Engineering Psychology Laboratory, Franklin Institute; **Richard Penny**, Operations Research Analyst, Sun Oil. **Roger Sisson** of the Management Science Center of the University of Pennsylvania served as moderator. Interested members are invited to notify **Roger Sisson**, Chairman of the College.

On March 2 The College on Planning held a panel discussion by **Paul Green**, Deputy Director of the Management Science Center; **Mike Halbert**, Technical Director of the Marketing Science Institute and **George Parks**, Chairman of the College. Among topics considered in "The State of the Art of Planning Methodology" were uses of decision trees, Bayesian statistics, and forecasting models. Interested members should notify **George M. Parks**, Chairman of the College, Wharton School, University of Pennsylvania.

Colloquia and formal papers are being planned by the College on Information, Measurement, and Control. Interested members should notify **Leonard Garrett**, College on Information, Measurement, and Control, Industry Department, University of Pennsylvania, Philadelphia, Pa. 19104.

A student Management Science Club is being organized by interested students at the Wharton School. A series of six lectures is now underway. All interested students in the Delaware Valley area are invited to participate. Notices should be sent to **Dean Berry**, Chairman, TIMS Delaware Valley Chapter at the address given for him above.

Reported by: **George Fisk**, Chairman
TIMS Delaware Valley Reorganization
Committee.

Northern Ohio Chapter

On February 22, a panel discussed the subject "MANAGEMENT PROBLEMS IN SYSTEM STUDIES AND AUTOMATION." The panel moderator was **Donald Leckie** of the Republic Steel Corporation and the panel members were **Irving Lefkowitz**, Associate Professor at Case Institute of Technology, **C. J. Scheer** of the General Electric Company, and **J. A. Brosvic** of the Honeywell Corporation.

At our March meeting, **Michael Halbert** of the Marketing Science Institute at Philadelphia addressed the Chapter on the various phases of Marketing. At the April meeting, the speaker was **Jack Chambers** of the Community Action for Youth Committee in Cleveland who covered the topic "OPERATIONS RESEARCH IN THE SOCIAL SCIENCES."

On May 24, the Chapter will hold its Annual Meeting and announce the officers for the 1965-66 year. Our Chairman for the year, **Burton V. Dean** of Case Institute of Technology, will address the group on "RESEARCH AND DEVELOPMENT MANAGEMENT."

Our Chapter has held its meeting beginning in January at The Country Kitchen of the Stouffer's Restaurant at 55 Public Square in downtown Cleveland.

Reported by: **Robert M. Kemper**
Secretary-Treasurer
Northern Ohio Chapter

Rochester Chapter

Professor **William Gavett** of the College of Business Administration of the University of Rochester spoke to the February 4 luncheon meeting on "Sequencing Jobs to A Single Facility." He compared the effects of some heuristic sequencing rules used in practice to the optimum sequence as determined by the branch-and-bound technique and found their average result to be reasonably close to the optimum. On March 4 **Cary Dobbs** of the Xerox Corporation spoke to a luncheon group concerning the effects of new trends in computer software on program organization, programming and data collection. The guest at the Chapter's February 14th dinner meeting was **Philip Smethurst** of the Xerox Corporation who presented a well-prepared discussion of the nature of queueing problems and the use of simulation to obtain useful solutions to them. The March 23rd dinner meeting was addressed by **William Meckling**, Dean of the College of Business Administration of the University of Rochester. Until recently, Dean Meckling was with the Center for Naval Analysis, and he drew upon this experience to discuss "Systems Analysis in the Defense Establishment."

Reported by: **Kenneth F. Gordon**
University of Rochester
Rochester, N.Y.

Upper Midwest Chapter

The Upper Midwest Chapter meetings have included both evening speakers and an afternoon seminar.

At the January meeting, **Robert Wilson** and **John Hoyt** of The Northstar Research and Development Corporation discussed the operation of a non-profit research organization.

In February a joint meeting with the Computer Association of Minnesota was held. **Richard Hamming** of the Bell Telephone Laboratory spoke on "The Use of a Computer as an Experimental Tool."

The March meeting featured a talk by **Ben Scribner** of General Mills on "Network Flow Analysis." This meeting was followed a week later by a seminar at which the technical aspects of Network Flow were discussed. *(continued on next page)*

The April meeting will be held on 29 April. Professor Marcus Alexis of the University of Rochester will talk on "Quantitative Decision Models in Marketing."

Reported by: R. E. Willis
School of Business Administration
University of Minnesota
Minneapolis, Minnesota 55455

Washington D.C. Chapter

Membership in the reactivated Washington, D.C. Chapter has increased more than 100% during the first six months period of the current year. The Chapter is carrying out a varied program of activities and meetings. Recruitment efforts are continuing. A lecture series covering various topics in the area of simulation was conducted in the Fall. A new lecture series on "Quantitative Methods in Information Systems Analysis" is planned for Spring 1965.

In addition to establishing its own program of lectures and seminars, the Washington Chapter has directed efforts to assist the College on Management Psychology to establish a Washington Section.

Speakers for the regular monthly chapter membership meetings have covered a stimulating array of subjects. Speakers and the topics they discussed thus far are:

September, 1964 Archibald S. Alexander
U.S. Arms Control and Disarmament Agency
"The Impact of Arms Control and Disarmament
on Managerial Decision Making"

October, 1964 Edward J. Mahony
General Accounting Office
"General Accounting Office Views on Federal
Government Automatic Data Processing, Plans
and Programs"

November, 1964 Dr. Alain Enthoven
Department of Defense
"Economic Analyses in DOD"

December, 1964 Professor George Fisk
University of Pennsylvania
"Management by System: A Technique for
Channeling the Empire Building Syndrome"

January, 1964 Professor W. W. Cooper
Carnegie Institute of Technology
"Chance Constraint Programming"

February, 1964 Alan M. Strout
Agency for International Development
"Aid for the Newly Emerging Economies"

Reported by: Roy Herrmann,
Chairman

Southwestern Chapter

The Southwestern Chapter (SWIMS) will hold its regular spring meeting in New Orleans on April 23, 1965. Dean C. Jackson Grayson, Jr. of the School of Business Administration of Tulane University is the meeting Chairman. The theme of the meeting will be the Behavioral Sciences and their impact in the application of the management sciences. The meeting is scheduled for all of Friday with registration beginning at 8:30 a.m. The meeting will be held in the Royal Orleans Hotel.

Included as speakers on the program are Albert H. Rubenstein, Department of Industrial Engineering and Management Science, Northwestern University, and Professor Peter A. Fermen, School of Business Administration, Tulane University, and Earl Gomersall, Texas Instruments, Inc., Dallas, Texas.

COLLEGE NEWS

College on Logistics

In the recently held elections in the newly established College on Logistics the following officers were elected:

Roy Herrmann, CHAIRMAN
3 Pooks Hill Road
Bethesda, Maryland 20014
Marshall K. Wood, VICE-CHAIRMAN
National Planning Association
1606 New Hampshire Avenue, N.W.
Washington, D.C. 20009
Irving Levinson, SECRETARY
Defense Supply Agency
Cameroon Station
Alexandria, Virginia 22314
Nathaniel M. Pigman, Jr., TREASURER
Technical Operations Research
3600 M Street, N.W.
Washington, D.C. 20007

During the 1965-1966 period, the College intends to expand its membership and sponsor a Symposium on Logistics here in Washington, D.C. later this year. Members are to be invited to participate in the preparation of papers for presentation at meetings including next year's TIMS early in 1966.

For additional information write to the College Secretary, Irving Levinson.

College On Organization

San Francisco Session

Approximately 45 people heard the papers that were presented. This filled the room to capacity and some had to be turned away. After completion of the papers and discussion about 5 p.m., the business meeting of the College was called to order; and attendance trimmed down to 11. (*continued on next page*)