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Other News and Announcements

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OTHER NEWS AND ANNOUNCEMENTS

SEATO Research Fellowships

The closing date for applications for SEATO research fellowships for 1965-66 was March 15, 1965. Information reached us too late for inclusion in the February issue of the BULLETIN SECTION. For readers interested in applying for next year's awards, the following information, taken from the current brochure, is presented:

Research should be concerned with social, economic, political, cultural, scientific, and educational problems that are directly related to the present needs and future development of Southeast Asia and the Southwest Pacific areas, but complementary study elsewhere may be authorized if necessary for success of the project.

Applicants must be nationals of SEATO member countries (Australia, France, New Zealand, Pakistan, the Phillippines, Thailand, the United Kingdom, and the United States), and make application through the authorities of their own home country.

The Fellowships are intended for established scholars of high academic attainments, preferably at doctorate level. Students working towards advanced degrees are not eligible. Candidates should have several years of professional experience, and have published material or possess special talents which qualify them to carry out a major work of research with practical application.

Fellowships normally provide for a period of research lasting from four to ten months.

They include economy-class air fare and an allowance of \$400 per month.

For information concerning next year's awards write: Committee on International Exchange of Persons, Conference Board of Associated Research Councils, 2101 Constitution Avenue, Washington, D.C. 20418.

A Letter From The President Of The AACSB

December 9, 1964

The Committee for Economic Development has recently released a National Policy Statement on "Educating Tomorrow's Managers." The 113 member universities of the American Association of Collegiate Schools of Business welcome the most prominent and constructive recommendation contained in the Statement: business firms should give relatively much more of their interest, empathy, and financial support to those university schools of business from which they obtain a large number of entrants to managerial ranks. According to the Policy Statement, only 1.7% of financial support by business to education is allotted to business schools, yet these schools enroll over 20% of all men students.

The 113 members of AACSB (enrolling over 175,000 students) constitute the fully accredited professional group in the United States, recognized as such by the National Commission on Accrediting (the overall body which sets national policy in the entire area of social responsibility for educational accrediting). By virtue of its nearly 50 years of continuous and evolving study of the quality ingredients of a university education for business, the AACSB standards for institutional membership are now viewed by employers, parents, students, and the general public as a hallmark of excellence in the selection of academic programs for studying business administration at the

bachelor's and higher degree levels. More specifically, the AACSB standards refer to (1) the academic environment in which the business school work is conducted; (2) the quality and motivation of the students; (3) the educational and business experience of the faculty; (4) an adequate and realistic mixture of courses from general and liberal disciplines (40-60%), along with business subject courses; and (5) suitable library and physical facilities for the conduct of the program. These standards are high—hundreds of institutions with business curricula cannot meet them—and the standards are constantly under study and appraisal to keep them in tune with the rapidly changing needs of the private enterprise system.

The CED Statement pointed up several salient facets of this rapidly growing echelon of higher education: (a) about 20% of all the collegiate men enrolled as students are in curricula leading to business degrees; (b) the university business schools are not “letting in too many people” measured in relation to the employment demands of our society; (c) graduates of these programs (about 60,000 per year) are helping to meet the ever growing needs for executive-type persons for both large and small enterprise units (now numbering more than four million); (d) for the purpose of “student motivation and career orientation,” undergraduate instruction in business administration subject areas should be strengthened and enlarged (in number)—with the proviso that, as firmly recognized in AACSB schools, there must be ample attention (40-60% of each student's time) given to enduring “basic principles” and the education of the whole man; (e) excessive specialization should be prevented at the undergraduate level in view of the pervasive nature of business as an institution and the changing emphasis in business career choices; (f) there should be a constant interplay and liaison between business and educational institutions with a view (1) to recruiting more and better students into management as a career, (2) to the development of managerial ability at all levels, (3) to the improvement in the qualifications of professors, and (4) to more emphasis on research, even though much has already been done; and (g) in view of the growing commitment of responsibility by the United States in the international scene (political, economic development, trade, outer space research, cultural exchange, etc.), students now in business schools must be exposed in depth to the challenge of the 1960's and '70's—namely, to think bigger and broader than the fifty states—internationalism in its finest sense should be a constant theme in all instruction in business schools, in both the classroom and extracurricular activities.

The 113 accredited university schools of business have been (and will continue) working and striving for excellence in each of the CED-expressed facets briefly mentioned above. The expanded and enlarged financial support recommended by the CED, along with the stronger rapport with business firms implicit in each support, will help mightily in improving our cherished American institutions and in promoting the well-being of Americans in all walks of life.

Yours faithfully,
 Paul Garner, President,
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If possible, submit copy ready for the printer, double-spaced to allow room for proof reading marks.

If material is submitted with printing on both sides of a sheet, please submit in duplicate.

DEADLINE DATES

Copy must be in the hands of the Editor by:

April 30

June 18

August 27

October 29

If the material is to be read by members about:

June 25, 1965

August 25

October 25

December 25

Material should be in the hands of Associate Editors one week earlier.

Chapter and College Secretaries: Please submit copy to the appropriate Associate Editor one week prior to the date in the table of deadline dates.

The format for Chapter News and College News can be determined from past issues of the BULLETIN. Usually you will be writing about events to take place in the future but use the past tense when writing about events to take place before the BULLETIN publication date.

Please submit clean copy, double-spaced, ready for the printer. We usually use proofreading marks on names, titles, company affiliations, and office held so it is particularly important to have such material double-spaced.

Do not submit regular meeting announcements or newsletters in lieu of a story ready for publication, unless it is essential to have one of our editors write the story for you. If you submit material printed on both sides of a sheet, please submit two copies.

Despite the foregoing, never hold up interesting copy simply because you have not had time to put it into the proper form.

TIMS MEETING SCHEDULE

Location	Dates	General Chairman	Abstracts Deadline
*Vienna (12th Int'l)	Sept. 8-10, 1965	C. Salzman (France)	April 1, 1965
Rochester (Eastern Regional)	Oct. 13-15, 1965	L. G. Locke	June 1, 1965
Dallas (American)	Feb. 17-19, 1966	A. Rubenstein	Oct. 15, 1965
*Philadelphia (13th Int'l)	Sept. 22-24, 1966	T. Fabian	May 1, 1966
Warsaw (European Section)	Fall, 1966	J. Abadie (France)	April 1, 1966
Boston (American)	Spring, 1967		
*Mexico City (14th Int'l)	Fall, 1967	A. Charnes & W. W. Cooper	
West Coast (American)	Spring, 1968	R. Van Horn	
*Cleveland (15th Int'l)	Fall, 1968	L. Arnoff	

AAAS MEETINGS, TIMS SPONSORED SESSIONS

Berkeley	December 26-31, 1965	Burton V. Dean
Washington	December 26-31, 1966	Burton V. Dean

TIMS CHAPTER AND COLLEGE OFFICERS

In the list that follows the address of the person usually contributing to the BULLETIN section is given. Addresses of other officers can be found in the TIMS directory. Please help in keeping this listing up-to-date and complete. Explanation of abbreviations: C=Chairman, VC=Vice-chairman, S=Secretary, T=Treasurer, ST=Secretary-treasurer, PC=Program Chairman, AST=Assistant Secretary- treasurer, RS=Recording Secretary.

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