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COLLEGE NEWS

College on Logistics

A steering committee has been formed to organize a symposium on Transportation Planning to be held in the Fall of 1965 at Washington, D.C. General Chairman is **Roy Herrmann**, 3 Pooks Hill Road, Bethesda, Maryland 20014.

The College also plans to sponsor a contributed papers session at the TIMS National Meeting in Dallas in February 1966.

Members of TIMS with specific interests in Logistics are urged to signify such interest by writing to the College Secretary, **Irving Levison**, Defense Supply Agency (DSAH-LSO), Cameron Station, Alexandria, Virginia 22314.

Reported by: Irving Levison, Secretary

College on Organization

Professor **C. J. Haberstroh** of the University of Denver, Chairman of the College on Organization, appointed **Warren Brown**, **Richard Walton**, and **C. Edward Weber** as members of the committee to nominate officers. The committee, required under the College Bylaws to nominate a single officer slate, proposed the following to the College membership:

Chairman: **Andrew Stedry**

Vice Chairman: **William Starbuck**

Secretary-Treasurer: **Kenneth Knight**

Although members could nominate other candidates, no other nominations were received, and the secretary-treasurer certified that the above slate was elected.

Reported by: **C. Edward Weber**, Secretary-Treasurer, University of Pittsburgh, Pittsburgh 13, Pennsylvania

College of Planning

The response to the Eight Annual Symposium on Planning held at the Waldorf Astoria Hotel, New York City, on April 26 and 27 was excellent with over 200 attendees from all parts of the world. **Paul E. Weaver**, Symposium Chairman (Service Bureau Corporation) with the assistance of **Dirck Snyder** (Esso Standard Eastern, Inc.), **Norman Gross** and **Tom Snow** (Warner-Lambert Pharmaceutical) designed a program of speakers headlining some of the finest minds in planning. This year's Symposium was co-sponsored by Columbia University, Graduate School of Business.

As in previous Symposia, the program was geared to discussion of the theory and practice of the newer and somewhat advanced aspects of long range planning.

H. Igor Ansoff of Carnegie Institute ("The Problem of Research on Planning Problems") and Dean **Courtney C. Brown** of Columbia University ("The Need for More Education in Planning") were the luncheon speakers. Other speakers included: **Wassily W. Leontief** of Harvard University ("National Economic Information for Management Decisions"), **Robert S. Weinberg** of IBM Corporation ("A Corporate Model as a Tool for Long Range Planning"), **Robert W. Haigh** of SOHIO ("Planning Revisited"), and **George A. Steiner** of the University of California ("A Comparison of Multinational Corporate Planning").

There were four panel discussions covering Planning Methodology, Commercial Development and Marketing Planning, Growth Strategies Planning, and Financial Planning.

in the evening of the opening day, the New York Chapter sponsored a meeting with **Robert F. Stewart** of Stanford Research Institute who discussed "The Problems of Start-Up in Business Planning."

Reported by: Dirck Snyder, Secretary-Treasurer, Esso Standard Eastern, Inc., New York, New York 10019

College on Planning, Los Angeles Chapter

The College on Planning has announced the availability of the *Proceedings of the Second Western Symposium on Planning*, an edited publication of papers presented at the College of Planning Symposium at the February, 1965 San Francisco TIMS meeting. Copies are available at \$3.50 each from **Harry Grossman**, Vice President—Management Sciences Division, Security First National Bank, P.O. Box 2097, Terminal Annex, Los Angeles, California 90054.

Papers contained in the *Proceedings* include:

"Automating National Survival"—R. F. Edwards, F. M. Tecimer, and R. P. Zieke.

"Politico-Military Overview Planning"—T. G. Pearson.

"Man-Machine Decision Models for Securities Investment"—H. Grossman and G. Blackwill.

"The Principle of Designed Evolution"—H. M. Case.

"Planning a Corporate Management System for the Recording Industry"—H. Zeitzev.

"Automation, Unemployment, and Research"—R. W. Prehoda.

Reported by: Harry Grossman, West Coast Regional Vice President, Security First National Bank, Los Angeles, California 90054

College on Research and Development (COLRAD)

The COLRAD session at the February (1965) TIMS meeting in San Francisco included the presentation of two papers and two study committee reports. The papers were: "Efficiency Criteria for R and D Organization Structures", by **Robert B. Stenstrom**, and "Project Modelling for Planning System Development Projects" by **Edwin V. W. Zschau**. These papers supplemented the five also presented in San Francisco at a second session on research and development management (reported in the previous issue of *Bulletin*).

Richard S. Rosenbloom reported on the recent activities of the Study Committee for the Analysis of Research, Development, and Engineering (SCARDE). At present, the study committee is concentrating on the relationship between uncertainty in carrying out R and D work and the rate of dollar expenditures over time for this work. **William H. Pound** presented an initial proposal for a cooperative study of the criteria used in making R and D project selection decisions. A new study committee is being organized to pursue this area of investigation. Anyone interested in this proposed committee can obtain a copy of the initial proposal by writing to William H. Pound, Department of Industrial Engineering and Management Sciences, The Technological Institute, Northwestern University, Evanston, Illinois.

Plans are now in process for a COLRAD session at the Vienna TIMS meeting on September 8-10. Focus will be placed on comparative evaluation of R and D management in various countries and especially on the growing R and D activities in Europe. Reports will be presented on studies that lend themselves to replication and cross-cultural comparisons.

Reported by: Albert H. Rubenstein, Director of Studies, Northwestern University, Evanston, Illinois 60201

College on Simulation and Gaming

New officers for the College have now been elected. They are:

Chairman: **William D. Dill**, Carnegie Institute of Technology

Vice-Chairman: **James L. McKenney**, Harvard Business School

Secretary-Treasurer: **Donald C. Carroll**, M.I.T. Sloan School of Management

There are now fifty-six paid-up members of the College. Its officers and committee members are now working on preparation of a newsletter to the College membership as well as on plans for the next meeting.

Reported by: **Donald C. Carroll**, Secretary-Treasurer, M.I.T. Sloan School of Management, Cambridge, Massachusetts 02139.

NOTES ABOUT MEMBERS

Walter E. Cushen has been appointed Acting Chief of the Technical Analysis Division in the Institute for Applied Technology of the National Bureau of Standards, Washington, D.C. Before going to the Bureau, Cushen was a Research Staff Member at the Institute for Defense Analysis.

Eliezer Naddor, Secretary-Treasurer of TIMS, has a new address: The Johns Hopkins University, Baltimore, Maryland 21218.

Raymond A. Nelson has been appointed Systems Engineering Manager, Eastern Operations, FMC Machinery/Systems Group of the FMC Corporation, Santa Clara, California 95052. He will be responsible for systems work performed in the Eastern United States.

Ernest Koenigsberg, Vice President (Meetings) of TIMS, was recently appointed Vice President and Technical Director of the Matson Research Corporation. His new address is: Matson Research Corporation, 215 Market St., San Francisco, California 94104.

Thomas C. Gilmore has been appointed Manager of Operations Research at General Mills, Inc. Gilmore was formerly Corporate Analyst in special projects which led to the revision of the corporate goal structure and to the introduction of new long-run planning procedures.

D. Ross Cowan returned to The University of Michigan Dearborn Campus after completing a fourteen month leave of absence to study at Stanford University. Cowan is a lecturer in Statistics in the Division of Business Administration.

Ronald E. Jablonski joined the business administration faculty at The University of Michigan Dearborn Campus as an Assistant Professor of Management. He formerly held the same position at Columbia University, Graduate School of Business.

Hadley P. Schaefer was recently appointed the Chairman of the Division of Business Administration at The University of Michigan Dearborn Campus. He is also an Associate Professor of Accounting.

Deceased Members

Seymour H. Hills of the Cranfield Work Study School, Bletchley, England, a member of TIMS since 1957, was killed in a motoring accident in May of 1964.

Jesse M. Lynch of Security First National Bank of Los Angeles, TIMS member since 1959, died September 13, 1964.

Bayard E. Wynne, Sr., of the Western Maryland Railway in Baltimore, TIMS member since 1956 and an editor of *MANAGEMENT TECHNOLOGY*, died in 1964.