



Management Science

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Call for Papers—Special Issue of Management Science: Behavioral Economics and Finance

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Call for Papers

Special Issue of *Management Science*:
Behavioral Economics and Finance

Coeditors

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Terrance Odean, University of California, Berkeley

Submission deadline: July 15, 2010
Expected publication date: Fall 2011

Management Science will publish a special issue on research broadly related to behavioral economics and finance and their applications in related fields including marketing, operations management, and organizational behavior. The goal of the special issue is to promote research on behavioral economics and finance while leveraging the cross-disciplinary heritage of *Management Science* to provide a high-quality outlet for this research.

We welcome experimental (both standard and brain-imaging), empirical, and theoretical papers that investigate individual decision making, interactive decision making in games, and behavior of participants in markets. *Participant* is broadly defined but includes producers, customers, investors, fund managers, analysts, and corporate managers. *Market* is also broadly defined but includes commodity, stock, fixed-income, retail, business-to-business, and auction markets. We particularly welcome research that investigates the impact of participants' behavior on the current financial crisis and recession, meta-analysis that combines results from multiple studies and disciplines, and field experiments that point to clear conclusions.

Submission: Please submit your manuscript online via ScholarOne Manuscripts at <http://mc.manuscriptcentral.com/ms>. Note that you must select "Special Issue" as the Manuscript Type in Step 1 and select Teck Ho, Brad Barber, or Terrance Odean as Department Editor in Step 5. Manuscripts will generally be assigned to one of the Associate Editors for this issue (see below), but you may also recommend guest Associate Editors.

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