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# College News

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## TIMS Meeting Schedule 1967-69

BOSTON, Statler-Hilton Hotel, April 5-7, 1967. American Meeting of TIMS. Meeting Chairman: H. J. MISER.

MEXICO CITY, August 22-25, 1967. Fourteenth International Meeting of TIMS. Meeting Chairmen: A. CHARNES and W. W. COOPER.

SAN FRANCISCO, St. Francis Hotel, May 1-3, 1968. American Meeting of TIMS to be held jointly with ORSA. Meeting Chairman for TIMS: R. VAN HORN.

CLEVELAND, Fall. 1968. Fifteenth International Meeting of TIMS. Meeting Chairman: L. ARNOFF.

ATLANTA, Spring 1969. American Meeting of TIMS.

EUROPE, Summer 1969.

NEW YORK, Fall 1969. Sixteenth International Meeting of TIMS. Meeting Chairman: S. LITTAUER.

Each year, TIMS sponsors sessions during the AAAS meetings held in late December. Burton V. Dean is Chairman for these meetings. Sessions arranged for the 1966 AAAS meeting in Washington, D.C. are listed on pages C-21 and C-22 of the October issue of *Management Science,* Series C.

# COLLEGE NEWS

*Editor: Edward B. Roberts, Alfred P. Sloan School of Management, Massachusetts Institute of Technology, 50 Memorial Drive, Cambridge, Massachusetts 02139.*

## College on Management Psychology

TIMS members interested in attending the Monterey Conference of the College on Management Psychology in April, or in preparing papers for the International Meeting of TIMS in Mexico City in August, 1967, are invited to correspond with H. Arthur Hoverland, Vice Chairman, COMAP U.S. Naval Postgraduate School, Monterey, California 93940.

Advance orders for *The Psychology of Management Decision,* Second Symposium, may be sent to George Fisk, Marketing Department, Wharton School, University of Pennsylvania, Philadelphia, Pa. 19104. This volume will be published in English by C. W. K. Gleerup, Lund, Sweden in February, 1967. The First Symposium, *The Frontiers of Management Psychology,* is available through bookstores, or from the publisher, Harper and Row.

***George Fisk***

## College on Measurements in Management

The College on Measurements in Management expects to sponsor a technical session at the Boston meeting of TIMS to be held in the spring of 1967. Chairman for the meeting will be Myron Uretsky. Persons wishing to present papers at this meeting should submit abstracts to the College Secretary before December 31st, 1966.

The College will also sponsor a session at the 14th International Meeting of TIMS in Mexico City in August of 1967. Expected deadline for abstracts for this session is March 1st, 1967.

***Peter A. Firmin***

# CHAPTER NEWS

*Editor: Alfred L. Kahl, Jr., The Institute for Management Systems Development and Analysis, College of Business Administration, The University of Georgia, Athens, Georgia 30601.*

## Chicago Chapter

The first meeting of the season was designated as the "Past Presidents Meeting." We invited the past presidents of the Chicago Chapter to be our guests. Our speaker, Paul A. Strassmann, is the Secretary-Treasurer of our international organization, a member of the TIMS Council, and is chairman of its Finance Committee. He is Corporate Director of Systems for the National Dairy Products Corporation in New York.

In some areas, the future of Management Science is well defined. There is a definite progression of management science techniques from the military to industry with a known time lag. Linear programming and PERT are perhaps the two best known examples. In other areas, the future is not so well defined. Paul Strassmann has kept abreast of developments in the military, as well as industry, and has expressed his views at meetings of ORSA, TIMS, and SPA.

"Management by Simulation" was the topic for the October meeting. The speaker was Frederick B. Cornish, Management Information Specialist for Ernst and Ernst.

Simulation—the grownup's "pretend"—has become a powerful exploratory tool for management through the aid of the computer. With a good model, we come a step closer to giving reasonable answers to some of the many "what if?" questions good executives have the habit of asking. Up to now, most simulations have been concerned with on-going operations, production, inventory control, and the like. Mr. Cornish has developed models for use in the financial area: one for loan allocation and another to tie together operating results and their financial components. Cornish discussed the development of a business simulator for a major corporation, from its inception to its implementation. The application of simulation techniques to financial institution decision making was explored.

***J. R. Brauweiler***