



## Management Science

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## Chapter News

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## CHAPTER NEWS

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### **Boston Chapter**

Our first meeting of the season was held on October 18 at the M.I.T. Sloan School of Management. Professor John D. C. Little of M.I.T. spoke on "Branch and Bound Methods of Solving Combinatorial Problems". He described and illustrated this important new mathematical programming algorithm for application to the classical traveling salesman problem, machine sequencing problems, traffic light settings, and other combinatorial problems.

We hope to continue the "third Tuesday" theme this year, excepting April.

*Warren G. Briggs*

### **Metropolitan New York Chapter**

The Chapter's 1966-67 Program is in full swing, with monthly dinner meetings being held at the Advertising Club, on Park Avenue. The objective of the Program this year is to foster a fuller understanding of what the management sciences are, and how they can be utilized most effectively in a business environment. A strong attempt is being made to indicate the *breadth* of the disciplinary foundation of the management sciences. Simultaneously the Program is attempting to develop a better understanding of the expectations of business managers with regard to the management sciences.

Meetings to date have included: R. A. Hammond, a management consultant with McKinsey and Company, who spoke on "Marketing Views the Management Sciences"; C. Springer, a mathematician with the General Learning Corporation, who spoke on "The Role of Mathematics in the Management Sciences"; R. Kahan, a social psychologist with Elliott Automation, Ltd. who spoke on "The Human Factor in Management Sciences". The remainder of the program includes such diverse speakers as a Unitarian minister, the chief executive of a large corporation, a modern accounting theoretician, and an educational researcher.

*Richard F. Hespos*

### **Milwaukee Chapter**

On November 29, 1966, the Milwaukee Chapter heard Granville R. Gargiulo, Manager in the Administrative Services Division of the New York office of Arthur Andersen & Co., present "Aggregate Inventory Standards as a Guide for Profit Improvement Decisions—A Case Study".

Robert E. Johnson, Corporate Economist and Actuary, Western Electric Co., Inc., New York, will discuss application of the "Leontief Input/Output Model" at the April/May meeting.

The Milwaukee Chapter and the University of Wisconsin—Milwaukee, will

jointly sponsor a seminar in the summer of 1967, "Business Planning—Solving Tomorrow's Problems Today".

*Michael S. Noling*

### **Northern California Chapter**

The Northern California Chapter started the 1966-67 year with a dinner meeting in October. At this meeting, Professor Roy E. Lave of the Institute in Engineering Economic Systems at Stanford University gave a report on his work with AID on Transportation Planning in Brazil—"A Systems Study of Transportation in Northeast Brazil."

The December meeting of the Chapter featured James F. Gilheany of Matson Research Corporation. His topic was "Regional Rain Model with Space and Time Correlated Structure."

The Chapter officers for 1966-67 are:

<i>Chairman:</i>	Glen T. Beaver Pacific Telephone and Telegraph Company
<i>Vice-Chairman:</i>	Eric E. Sorenson Matson Research Corporation
<i>Secretary:</i>	John T. Sullivan Computer Usage Development Corporation
<i>Treasurer:</i>	Harry B. Wolfe Arthur D. Little, Inc.

John Maguire who was elected Chairman of the Chapter resigned in September due to a change in job and transfer to the East Coast. The Chapter will miss Mr. Maguire's active support.

*John T. Sullivan*

### **Southern California Chapter**

The Southern California Chapter held a joint meeting with the College on Planning on Wednesday, November 9, 1966. Fifty members were in attendance to hear Bruce Henderson, Senior Vice President of the Boston Safe Deposit and Trust Company, discuss the use of quantitative concepts by management. He stated that regrettably quantitative techniques are being confused with quantitative concepts. The whole style of management will change in the future, because managers will be able to simulate essential concepts on computers.

A slate of officers was elected for the coming year. Those elected are:

John D. Toellner	Chairman
Leland A. Moody	Vice Chairman
Jerome A. Stember	Treasurer
Bryan L. Wilkinson	Secretary

*Bryan L. Wilkinson*