



Management Science

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

Books Received

To cite this article:

(1967) Books Received. Management Science 13(6):C-139-C-146. <https://doi.org/10.1287/mnsc.13.6.C139a>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact permissions@informs.org.

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

© 1967 INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

BRIEFLY NOTED

CLELLAND, RICHARD C., deCANI, JOHN S., BROWN, FRANCIS E., BURSK, J. PARKER, MURRAY, DONALD S. *Basic statistics with business applications*. New York: John Wiley & Sons, 1966, \$11.50, 708 pp.

Beginning with discussions of statistics in research and the formulation of a research project, this statistics text intended for undergraduate business students continues through the usual statistical and econometric material to statistical decision theory. Mathematics background required is calculus and linear algebra.

FRIEDMANN, JOHN. *Regional development policy: A case study of Venezuela*. Cambridge, Massachusetts: The M.I.T. Press, 1966, \$8.50, 279 pp.

Friedmann describes the work of the Joint Center for Urban Studies of M.I.T. and Harvard in the planning of Ciudad Guayana. How regional development can be integrated into a system of national planning is dealt with at length. The discussion of implementation ("A Practical Planner's Wisdom") contrasts favorably with unrealistic normative notions of some systems analysts.

ROSENTHAL, ARNOLD J. & ROSENTHAL, DOROTHY S. (Eds.). *Operations research/management science yearbook 1964*. Whippany, N. J.: Executive Sciences Institute, 1965, \$75.00 (with monthly abstract service), 772 pp.

A bound volume of abstracts published as a digest service between May, 1964, and April, 1965, this yearbook contains several hundred abstracts of articles from almost as many journals. Emphasis is on new techniques or adaptations. Review and expository articles are avoided. In the absence of creative approaches to the dissemination of information reference works like this continue to have their usefulness.

WENDLER, C. C. *Total systems, characteristics and implementation*. Cleveland, Ohio: Systems & Procedures Association, 1966, \$6.00, 123 pp.

This small volume is a survey of the total systems concept. "Experts" by means of questionnaires defined the characteristics of total systems and of implementation. Some tenets of implementation said to be fundamental by a majority of respondents were: "Management must understand the potential and limitations of computers;" "Management must understand the total systems concept;" "solid top management backing is necessary for the success of a total systems program;" "Program responsibility must be firmly established;" "The entire company should be considered in developing a master plan for a total system."

BOOKS RECEIVED

AHARONI, Y. *The foreign investment decision process*. Boston, Massachusetts: Harvard University Press, 1966, \$6.00, 366 pp.

- AMRINE, HAROLD T., RITCHEY, JOHN A. & HULLEY, OLIVER S. *Manufacturing organization and management*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1966, \$14.00, 568 pp.
- AWAD, ELIAS M. & Data Processing Management Association. *Automatic data processing: Principles and Procedures*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1966, \$7.95, 373 pp.
- BAUER, RAYMOND A. *Social indicators*. Cambridge, Massachusetts: M.I.T. Press, 1966, \$10.00, 357 pp.
- BERANKE, WILLIAM. *Working capital management*. Belmont, California: Wadsworth Publishing Co., Inc., 1966, \$3.95 (paper), 160 pp.
- BIDDLE, BRUCE J. & THOMAS, EDWIN J. (Eds.). *Role theory: Concepts and research*. New York: John Wiley and Son, 1966, \$8.95, 453 pp.
- BRITT, STEUART HENDERSON. *Consumer behavior and the behavioral sciences: Theories and application*. New York: John Wiley and Son, 1966, \$11.50, 592 pp.
- BUFFA, ELWOOD S. (Ed.). *Readings in production and operations management*. New York: John Wiley and Son, 1966, \$8.95, 608 pp.
- CLAVERING, ROSE & ALPER, BRYNA, C. *How to say what you mean*. New York: American Management Association, Inc., 1966, \$15.00, 44 pp.
- DANO, SVEN. *Industrial production models*. New York: Springer-Verlag, 1966, \$9.75, 220 pp.
- DAVIDSON, WILLIAM R., & DOODY, ALTON F. *Retailing management, 3rd ed.* New York: The Ronald Press, 1966, \$9.50, 905 pp.
- ELMAGHRABY, SALAH E. *The design of production systems*. New York: Reinhold Publishing Corp., 1966, \$20.00, 491 pp.
- FARMER, RICHARD N., RICHMAN, BARRY M., & RYAN, WILLIAM G. *Incidents in applying management theory*.
- FOEGEL, LAWRENCE J., OWENS, ALVIN J., & WALSH, MICHAEL J. *Artificial intelligence through simulated evolution*. New York: John Wiley and Son, 1966, \$9.95, 170 pp.
- GHESELLI, EDWIN. *The validity of occupational aptitude tests*. New York: John Wiley and Son, 1966, \$7.95, 155 pp.
- GROSS, HARRY. *Make or buy*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1966, \$17.50, 231 pp.
- HAIRE, MASON, GHISELLI, EDWIN, & PORTER, LYMAN W. *Managerial thinking: an international study*. New York: John Wiley and Son, 1966, \$7.95, 298 pp.
- HEDAR, JOSEF. *Elementary theory of economic behavior*. Reading, Massachusetts: Addison-Wesley Publishing Co., Inc., 1966, \$8.50, 322 pp.
- JANSSON, BIRGER. *Random number generators*. Stockholm: Almqvist and Wiksell, 1966, Sw. dr. 42.- (paper), 205 pp.
- JURAN, J. M. & LOUDEN, J. KEITH. *The corporate director*. New York: American Management Association, Inc., 1966, \$15.00, 400 pp.
- KARLIN, SAMUEL. *A first course in stochastic processes*. New York: Academic Press, 1966, \$11.75, 502 pp.

- LAWSHE, C. H. & BALMA, MICHAEL J. *Principles of personnel testing*, 2nd ed., New York: McGraw-Hill, 1966, \$8.95, 427 pp.
- LEVINSON, HAROLD M. *Determining forces in collective wage bargaining*. New York: John Wiley & Sons, Inc., 1966, \$8.95, 283 pp.
- MACNIECE, E. H. *Choice, chance, and conquest*. New York: Vantage Press, 1966, \$2.75, 135 pp.
- MANSFIELD, HAROLD. *Vision: the story of Boeing*. New York: Popular Library, 1966, 75¢ (paper), 383 pp.
- MATHEWS, J. C. & LANGENHIP, C. E. *Discrete and continuous methods in applied mathematics*. New York: John Wiley and son, 1966, \$10.95, 525 pp.
- McCAMERON, FRITZ A. *Cobol logic and programming*. Homewood, Illinois: Richard D. Irwin, Inc., 1966, \$3.25, 246 pp.
- NEMHAUSER, GEORGE L. *Introduction to dynamic programming*. New York: John Wiley and Son, 1966, \$7.95, 256 pp.
- PARKHILL, D. F. *The challenge of the computer utility*. Reading, Massachusetts: Addison-Wesley Publishing Co., Inc., 1966, \$7.95, 207 pp.
- PRINCE, THOMAS R. *Information systems for management planning and control*. Homewood, Illinois: Richard D. Irwin, Inc., 1966, \$8.50, 416 pp.
- Proceedings of a seminar on metropolitan area problems in Pakistan, Karachi*. National Institute of Public Administration, 1965, Rs. \$7.50. (paper), 161 pp.
- SILBERMAN, CHARLES E. *The myths of automation*. New York: Harper and Row, 1966, \$4.95, 148 pp.
- SIMONNARD, MICHEL. *Linear programming*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1966, \$9.00, 430 pp.
- SMITH, ALFRED G. *Communication and culture: readings in codes of human interaction*. New York: Holt, Rineholt, and Winston, 1966, \$7.95, 626 pp.
- SMITH, HENRY CLAY. *Sensitivity to people*. New York: McGraw-Hill Book Co., Inc., 1966, \$6.95, 226 pp.
- STEINER, GEORGE A. & CANNON, WARREN M. *Multinational corporate planning*. New York: Macmillan Co., 1966, \$7.95, 332 pp.
- TERRY, GEORGE R. *Office management and control*, 5th ed. Homewood, Illinois: Richard D. Erwin, Inc., 1966, \$8.75, 795 pp.
- TICHY, H. J. *Effective writing for engineer, manager, scientist*. New York: John Wiley and Sons, 1966, \$5.95, 337 pp.
- TIMMS, HOWARD L. *The production function in business (revised ed.)*. Homewood, Illinois: Richard D. Edwin, Inc., 1966, \$8.95, 676 pp.
- UNITED NATIONS. *Basic facts about the united nations*. New York: United Nations, 1966, 62pp., 35¢ (paper).
- USRY, MILTON F. *Capital-expenditure planning and control*. Austin, Texas: Bureau of Business Research, the University of Texas, 1966, \$3.00, 261 pp.
- VAN HORNE, JAMES. *Foundations for financial management: a book of readings*. Homewood, Illinois: Richard D. Irwin, Inc., 1966, 606 pp.
- WARREN, E. KIRBY. *Long-range planning: the executive viewpoint*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1966, \$4.95, 108 pp.

- WHITMAN, EDMUND S. & SCHMIDT, W. JAMES. *Plant relocation: a case history of a move*. New York: American Management Association, 1966, \$7.50, 158 pp.
- ZANNETOS, ZENON S. *The theory of oil tank ship rates*. Cambridge, Massachusetts: The M.I.T. Press, 1966, \$10.00, 336 pp.

ANNOUNCEMENTS OF PUBLICATIONS

Graduate Student Directory

A directory of present graduate students, with areas of specialization and career interests, is available from

Operations Research Center
Massachusetts Institute of Technology
Room 24-215
Cambridge, Massachusetts 02139

Bibliography on Public Administration

The National Institute of Public Administration, Karachi has prepared a Selected Bibliography on Public Administration in Pakistan. This bibliography has been prepared to meet the needs of researchers and practitioners—both within and without the country who are interested in the study of Public Administration in Pakistan.

The bibliography on Public Administration attempts to assemble the literature available in Pakistan on the subject. It includes books, monographs, government publications, articles published in Pakistani journals, and some unpublished researches conducted at universities and other educational and research institutions. Almost all the major aspects of public administration in Pakistan such as: governmental organization, local government, basic democracies, personnel administration, financial administration, organization and method, planning and evaluation, economic development, labour management and others are covered in this work. A special feature is that it has a chapter pertaining to bibliographies available and useful for studies on the subject.

(At the time this notice was received by your Editor, the plan was to print only a limited number of copies and the estimated cost was 50 cents (U.S.) per copy.)

For more information about the bibliography write: Aslam Niaz, National Institute of Public Administration, 3 Modern Cooperative Housing Society, Drigh Road, Karachi, Pakistan.

The National Institute of Public Administration, Karachi, also publishes a quarterly journal. *NIPA Journal* attempts to make available to readers, modern techniques and approaches to public administration. The September 1966 issue ran to about 70 pages and contained nine papers. Annual subscription rate is \$2.00 (U.S.) and the cost of a single copy is 50 cents. Back issues are also