



Management Science

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

Announcements of Publications

To cite this article:

(1967) Announcements of Publications. Management Science 13(8):C-199-C-200. <https://doi.org/10.1287/mnsc.13.8.C199>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact permissions@informs.org.

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

© 1967 INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

- BOWEN, HOWARD R. AND MANGUM, GARTH L. (Eds.). *Automation and economic progress*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1967, \$1.95 (paper), \$4.95 (cloth), 170 pp.
- CRAMER, H. AND LEADBETTER, M.R. *Stationary and related stochastic processes*. New York: John Wiley & Sons, Inc., 1967, \$12.50, 348 pp.
- GRIEF, EDWIN C. *Basic problems in marketing management*. Belmont, California: Wadsworth Publishing Company, Inc., 1967, \$4.75 (text), \$6.35 (trade), 355 pp.
- HOFFMANN, THOMAS R. *Production: Management & manufacturing systems*. Belmont, California: Wadsworth Publishing Co., Inc., 1967, \$12.65 (trade), \$9.60 (text), 367 pp.
- MALINVAUD, EDMOND. *Statistical methods of econometrics*. Chicago, Illinois: Rand McNally & Company, 1966, \$15.00, 631 pp.
- NEHRT, LEE C. *International finance for multinational business*. Scranton, Pennsylvania: International Textbook Company, 1967, 913 pp.
- NICOSIA, FRANCESCO M. *Consumer decision processes, marketing and advertising implications*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1966, \$7.95, 284 pp.
- PELZ, D. C. AND ANDREWS, F. M. *Scientists in organizations: productive climates for research and development*. New York: John Wiley & Sons, Inc., 1966, \$10.00, 318 pp.
- SHUBIK, MARTIN (Ed.). *Essays in mathematical economics*. Princeton, N. J.: Princeton University Press, 1967, \$12.50, 475 pp.
- SMYTHE, WILLIAM R., JR. AND JOHNSON, LYNWOOD A. *Introduction to linear programming, with applications*. Englewood Cliffs, New Jersey: Prentice-Hall, Inc., 1966, 221 pp.
- VANEK, JAROSLAV. *Estimating foreign resource needs for economic development. Theory, method and a case study of colombia*. New York: McGraw-Hill Book Co., 1967, \$8.95, 180 pp.
- VROOM, VICTOR H. (Ed.). *Methods of organizational research*. Pittsburgh: University of Pittsburgh Press, 1967, \$3.95, 211 pp.

ANNOUNCEMENTS OF PUBLICATIONS

Cost Accounting in Transportation Systems

The overhaul of transport accounting systems in order to improve profit margins of railroads and other modes of transportation is recommended in a report recently released by the U. S. Department of Commerce. The report stems from a two-year study by the national accounting firms of Lybrand, Ross Bros. and Montgomery, New York, and the United Research Corporation, Boston, Mass. The recommendations are contained in the three-volume publication, **COST ACCOUNTING SYSTEM FOR GROUND MODES OF COMMON**

April 1967

C-199

TRANSPORTATION CARRIERS. Order by above Title and the following Stock Nos:

PB-173 201-1—Vol. I: Railroad Manual, 262 pages
PB-173 201-2—Vol. I: Railroad Manual, 372 pages
PB-173 202-1—Vol. II: Motors Manual, 284 pages
PB-173 202-2—Vol. II: Motors Manual, 238 pages
PB-173 203—Vol. III: Barge Manual, 383 pages

Price for each of the documents is \$3.00 (microfiche 65 cents). The above reports, dated Sept. 1966, were prepared for the Office of the Under Secretary of Transportation. Order from Clearinghouse, U. S. Department of Commerce, Springfield, Va., 22151.

Short Movie on Men and Machines

A 16 mm color sound movie, produced by Western Electric, is available on a free-loan basis from Sterling Movies U.S.A., Inc., 43 West 61st St., New York, New York 10023. The movie runs for 26 minutes and shows how two actual cost reduction situations were handled in Western Electric. The cost reduction cases are analyzed step by step including closeups of machines working. Title of the film is "Men and Machines."

Information Service for Individuals

For \$100 per year, individuals can avail themselves of a large-scale computerized weekly information system designed specifically for individual scientists.

A scientist can indicate his subject interests by telling the ASCA system what words, word stems and phrases describe his areas of interest. The ASCA (Automatic Subject Citation Alert) system then automatically sends him weekly computer printouts reporting new research of interest to him.

For additional information, contact the Institute for Scientific Information, 325 Chestnut Street, Philadelphia, Pennsylvania 19106.

MEETING ANNOUNCEMENTS

DPMA Conference in June

Modern management concepts and requirements in the computer age will pace the program for the 1967 International Data Processing Conference and Business Exposition. The 16th Annual Conference, sponsored by the Data Processing Management Association (DPMA), will be held in Boston, Mass., June 20-23.

The Conference will headquarter at the Sheraton-Boston hotel, with many of the seminar sessions and business exhibits scheduled in the adjoining Boston War Memorial Auditorium.