



Management Science

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

Meeting Announcements

To cite this article:

(1967) Meeting Announcements. Management Science 13(8):C-200-C-201. <https://doi.org/10.1287/mnsc.13.8.C200>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact permissions@informs.org.

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

© 1967 INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

TRANSPORTATION CARRIERS. Order by above Title and the following Stock Nos:

PB-173 201-1—Vol. I: Railroad Manual, 262 pages
PB-173 201-2—Vol. I: Railroad Manual, 372 pages
PB-173 202-1—Vol. II: Motors Manual, 284 pages
PB-173 202-2—Vol. II: Motors Manual, 238 pages
PB-173 203—Vol. III: Barge Manual, 383 pages

Price for each of the documents is \$3.00 (microfiche 65 cents). The above reports, dated Sept. 1966, were prepared for the Office of the Under Secretary of Transportation. Order from Clearinghouse, U. S. Department of Commerce, Springfield, Va., 22151.

Short Movie on Men and Machines

A 16 mm color sound movie, produced by Western Electric, is available on a free-loan basis from Sterling Movies U.S.A., Inc., 43 West 61st St., New York, New York 10023. The movie runs for 26 minutes and shows how two actual cost reduction situations were handled in Western Electric. The cost reduction cases are analyzed step by step including closeups of machines working. Title of the film is "Men and Machines."

Information Service for Individuals

For \$100 per year, individuals can avail themselves of a large-scale computerized weekly information system designed specifically for individual scientists.

A scientist can indicate his subject interests by telling the ASCA system what words, word stems and phrases describe his areas of interest. The ASCA (Automatic Subject Citation Alert) system then automatically sends him weekly computer printouts reporting new research of interest to him.

For additional information, contact the Institute for Scientific Information, 325 Chestnut Street, Philadelphia, Pennsylvania 19106.

MEETING ANNOUNCEMENTS

DPMA Conference in June

Modern management concepts and requirements in the computer age will pace the program for the 1967 International Data Processing Conference and Business Exposition. The 16th Annual Conference, sponsored by the Data Processing Management Association (DPMA), will be held in Boston, Mass., June 20-23.

The Conference will headquarter at the Sheraton-Boston hotel, with many of the seminar sessions and business exhibits scheduled in the adjoining Boston War Memorial Auditorium.

For additional information please contact Mrs. M. Rafferty, Data Processing Management Association, 505 Busse Highway, Park Ridge, Illinois 60068.

EDUCATIONAL NEWS

Union College and GE Program

Union College and the General Electric Company have recently made an agreement that will allow the Company to teach nearly half the courses for a Union master of science in industrial administration degree.

Such an extensive sharing arrangement between a college and a corporation is virtually without precedent, according to Professor Alfred Thimm, director of Union's industrial administration program.

The agreement, signed by G.E.'s Manufacturing Services Division, will extend company-wide, with details left up to interested G.E. locations and the College.

The courses which G.E. will supply are those which make up its Manufacturing Problems Analysis (MPA) program. Extending over a two-year period, the program involves an employee first in a series of lectures, and then in a manufacturing project.

Thirty-one hours of credit are required for a Union master of science degree in industrial administration. The College will administer tests on the material covered by the MPA lecture series, and will award up to 12 hours of credit on the basis of the test results. Another 13 hours of credit must be earned by taking courses at the College.

The final 6 hours of credit are earned by preparing a thesis. If the employee desires he may submit a report of his MPA manufacturing project to fulfill the thesis requirement.

For more information about the new program, write: Prof. Alfred Thimm, Union College, Schenectady, New York 12308

New Program at UCLA

The Graduate School of Business Administration, University of California, Los Angeles, California, will offer, beginning in Fall 1967, a program in Socio-technical Systems leading to a Master of Science degree and providing a field for doctoral study. The program provides a strong background in the analysis and design of organizations through joint consideration of technological, social, personal and ecological variables. By drawing upon engineering, social and psychological sciences and mathematics, the student develops conceptual and practical skills for dealing with the problems of design of productive systems in complex environments. Preparation in at least one of these disciplines will enable students to acquire in one or two additional quarters of work the breadth of knowledge that is prerequisite for the Master's program.

The senior faculty for the program includes Professors Louis E. Davis,