



## Management Science

Publication details, including instructions for authors and subscription information:  
<http://pubsonline.informs.org>

### Précis—A Computer Study into the Causes of 1965—66 Traffic Deaths in Jacksonville, Florida

Floyd A. Miller,

To cite this article:

Floyd A. Miller, (1969) Précis—A Computer Study into the Causes of 1965—66 Traffic Deaths in Jacksonville, Florida. *Management Science* 15(8):B-457-B-457. <https://doi.org/10.1287/mnsc.15.8.B457>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact [permissions@informs.org](mailto:permissions@informs.org).

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

© 1969 INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

# Précis

---

Authors of précis will supply a copy of their *complete* papers to interested readers (up to 50). Readers are encouraged to submit for consideration précis (of approximately 3 type-written pages) of unpublished papers to Précis Editor, *Management Science*, 401 Uris Hall, Graduate School of Business, Columbia University, New York, New York 10027. A copy of the complete paper should accompany the précis.

---

## A COMPUTER STUDY INTO THE CAUSES OF 1965-66 TRAFFIC DEATHS IN JACKSONVILLE, FLORIDA

FLOYD A. MILLER

*Systems Department, Glidden Company*

Traffic fatalities in the City of Jacksonville, Florida during 1966 were twice that of 1965. Advanced industrial management science techniques were used to study the causes. This unique application of an electronic computer showed that habitual, white, male traffic violators were involved at speeds averaging more than 50 miles per hour within the city limits. Traffic controls were adequate showing that effective traffic law enforcement programs (police and court) must aim to slow down, apprehend and remove from the city streets these habitual traffic violators.

*Readers interested in obtaining a copy of the complete paper should write:*

*Floyd A. Miller  
8217 Parkridge Circle  
Jacksonville, Florida*

Copyright 1969, by INFORMS, all rights reserved. Copyright of Management Science is the property of INFORMS: Institute for Operations Research and its content may not be copied or emailed to multiple sites or posted to a listserv without the copyright holder's express written permission. However, users may print, download, or email articles for individual use.