Management Science

Publication details, including instructions for authors and subscription information:
http://pubsonline.informs.org

Management Science 2012 Best Paper Awards

To cite this article:
(2013) Management Science 2012 Best Paper Awards. Management Science 59(12):vii-vii. https://doi.org/10.1287/mnsc.2013.1867

MANAGEMENT SCIENCE
Vol. 59, No. 12, December 2013, p. vii
ISSN 0025-1909 (print) | ISSN 1526-5501 (online)
http://dx.doi.org/10.1287/mnsc.2013.1867

Management Science 2012 Best Paper Awards

Starting this year, two best paper awards were established for manuscripts published in the 2010–2012 volumes of *Management Science*. One is sponsored by the Information Systems Society of INFORMS for the manuscript that is deemed most deserving for its contribution to the theory and practice of information systems. The second is sponsored by the Manufacturing and Service Operations Management Society of INFORMS for the manuscript judged to be most deserving for its contribution to the theory and practice of operations management. For each award, finalists were selected from among a set of nominated papers by the editorial board of *Management Science*, and the winners were selected by a vote of the society members. The journal is deeply proud that each of these manuscripts appeared in our pages, and we congratulate each of these authors for their fine piece of scholarship.

Information Systems Society 2012 Best Paper Winner

Erik Brynjolfsson, Yu (Jeffrey) Hu, Duncan Simester (2011) Goodbye Pareto Principle, Hello Long Tail: The Effect of Search Costs on the Concentration of Product Sales. *Management Science* 57(8):1373–1386.

Manufacturing and Service Operations Management Society 2012 Best Paper Winner

Krishnan S. Anand, M. Fazıl Paç, Senthil Veeraraghavan (2011) Quality–Speed Conundrum: Trade-offs in Customer-Intensive Services. *Management Science* 57(1):40–56.

Information Systems Society 2012 Best Paper Finalists

Sinan Aral, Dylan Walker (2011) Creating Social Contagion Through Viral Product Design: A Randomized Trial of Peer Influence in Networks. *Management Science* 57(9):1623–1639.

Gal Oestreicher-Singer, Arun Sundararajan (2012) The Visible Hand? Demand Effects of Recommendation Networks in Electronic Markets. *Management Science* 58(11):1963–1981.

Manufacturing and Service Operations Management Society 2012 Best Paper Finalists

Kevin J. Boudreau, Nicola Lacetera, Karim R. Lakhani (2011) Incentives and Problem Uncertainty in Innovation Contests: An Empirical Analysis. *Management Science* 57(5):843–863.

Gérard P. Cachon, Robert Swinney (2011) The Value of Fast Fashion: Quick Response, Enhanced Design, and Strategic Consumer Behavior. *Management Science* 57(4):778–795.

Kinshuk Jerath, Serguei Netessine, Senthil K. Veeraraghavan (2010) Revenue Management with Strategic Customers: Last-Minute Selling and Opaque Selling. *Management Science* 56(3):430–448.