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## Editorial Statement—Business Strategy

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### BUSINESS STRATEGY

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The Business Strategy department seeks papers that deepen our understanding of how organizations are deployed to address and solve important problems. It considers that strategy is relevant for the pursuit of both financial and nonfinancial goals, and it is relevant to different types of organizations, including firms, non-governmental organizations, nonprofit organizations,

governments, cooperatives, and others. The department welcomes rigorous studies of important strategic choices such as how to compete, the boundaries of the firm, organizational governance, location, purpose, sustainability, nonmarket approaches, culture, employees, stakeholder engagement, and human resources. The research must conform to scientific standards of quality in both theory development and empirical methodology and execution. The department is open to analyses that draw from different methodologies and disciplines. Editors will consider the potential of the research to have impact on future study and the relevance for managerial practice.