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ENTREPRENEURSHIP AND INNOVATION

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The department of Entrepreneurship and Innovation handles manuscripts that conduct rigorous and relevant work related to how organizations (profit or nonprofit; nascent, small, or large) create and capture value (financial and/or social) through innovation. Research questions can include, but are not limited to, the founding, funding, and scaling of new ventures; how new/disruptive science and technology affects competitiveness and the role of intellectual property; managerial decision making in innovation and entrepreneurship, project selection, product architecture, and portfolio practices; incentives for innovation (both internally and externally); development processes and project management practices; and business model innovation.

The department follows the *Management Science* tradition of being open to different methodological approaches as long as they exhibit a high level of rigor. Manuscripts can adopt modeling, empirical, or laboratory/field experimental approaches depending on the question at hand and their fit to that question. The principal review criteria for papers in the department are as follows. (i) Does the paper address a question of managerial importance and relevance? (ii) Does it change our thinking on an important topic in entrepreneurship or innovation? (iii) Does the paper use appropriate methodology to answer the question convincingly and rigorously? (iv) Does it provide improved management principles to operate new ventures or manage innovation? Successful manuscripts will usually be grounded in important phenomena; purely theoretical/conceptual pieces must explain the connection to managerial or policy importance.