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### Editorial Statement—Engagement and Practice Impact Editor Mission

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## ENGAGEMENT AND PRACTICE IMPACT EDITOR MISSION

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The goal of the Engagement and Practice Impact Editor is to help authors (1) promote and increase the visibility of their published research for a general audience and (2) facilitate and increase the practice impact of their work.

In particular, the Engagement and Practice Impact Editor manages the *Practice Advisory Board*, which con-

sists of highly accomplished and experienced executives who write commentaries on selected articles to discuss their practical relevance, and engages in other activities that enhance the connection of *Management Science* with practice.

The Engagement and Practice Impact Editor supports the Editor-in-Chief and the Editorial Board of *Management Science* in developing and refining the journal's strategy in promoting to a general audience practice-relevant research that meets the highest standards of rigor and in strengthening the interaction between research and practice.