



Management Science

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

About Authors

To cite this article:

(1989) About Authors. Management Science 35(4):513-514. <https://doi.org/10.1287/mnsc.35.4.513>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact permissions@informs.org.

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

© 1989 INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

ABOUT AUTHORS

Robert L. Carraway ("A Dynamic Programming Approach to Stochastic Assembly Line Balancing") is Associate Professor at the Darden Graduate School of Business Administration, University of Virginia. He received his B.S. (Mathematics) and MBA from East Carolina University and his Ph.D. from the Krannert Graduate School of Management, Purdue University. Research interests include the application of dynamic programming to multicriteria sequential decision problems. He is a member of The Institute of Management Sciences.

Haim Falk ("Market Reaction to Quarterly Earnings' Announcements: A Stochastic Dominance Based Test of Market Efficiency") is the Distinguished Professorial Chair in Accounting and Director of the Accounting Research and Education Centre, McMaster University, Founding Editor, *Contemporary Accounting Research*, and editorial board member, *Journal of Accounting and Public Policy*. He has authored or co-authored numerous monographs and articles primarily in the area of accounting/finance.

Peter Fishburn ("Foundations of Decision Analysis: Along the Way") is a Distinguished Member of the Mathematical Sciences Research Center at AT&T Bell Laboratories. He has a B.S. in Industrial Engineering from Penn State, Ph.D. in Operations Research from Case Tech, and was Research Professor of Management Science at Penn State before joining Bell Labs in 1978. Dr. Fishburn is a Fellow of the Econometric Society and the Institute of Mathematical Statistics, member of the Institute for Advanced Study (1970-71), and was awarded the Ramsey Medal (1987) and two honorable mentions for the Lanchester Prize (1970, 1983) by ORSA. He has served on editorial boards of more than a dozen journals, authored or co-authored nine books, and published approximately 350 journal articles. Dr. Fishburn's present interests include decision theory, measurement theory, combinatorial mathematics, partially ordered sets, gardening, grandfathering and choir singing.

Steven T. Hackman ("A General Framework for Modeling Production") is Assistant Professor of Industrial and Systems Engineering at the Georgia Institute of Technology. He received a B.S. in Operations Research from Cornell University, and M.A. in Mathematics, M.S. and Ph.D. in Operations Research from the University of California, Berkeley. His research interests include production planning, nonconvex mathematical programming, production economics and material handling. His articles have appeared in *Journal of Mathematical Economics*, *Operations Research*, *Management Science* and

IEEE Transactions on Systems, Man and Cybernetics. He is an Associate Editor of *Operations Research* and *Journal of Productivity Analysis*. He is a member of ORSA, TIMS and IIE.

Eric J. Johnson ("Bias in Utility Assessments: Further Evidence and Explanations") is Associate Professor of Marketing at the Wharton School of the University of Pennsylvania. He received his Ph.D. in Psychology from Carnegie-Mellon University, held a postdoctoral fellowship in Psychology at Stanford, and has taught at Carnegie-Mellon, MIT and Chulalongkorn University (Bangkok). Research papers have appeared in *Management Science*, *Organizational Behavior and Human Decision Processes*, *Journal of Consumer Research*, *Journal of Personality and Social Psychology*, and *Journal of Experimental Psychology* among others. A book, *Doing Decision Research*, written with John S. Carroll, will be published by Sage Publishers in the Fall of 1989. Current research interests include process models and methodologies in judgment, consumer decision making and framing.

Robert C. Leachman ("A General Framework for Modeling Production") is Associate Professor of Industrial Engineering and Operations Research at the University of California at Berkeley, and a Principal Investigator in the Engineering Systems Research Center at the same institution. He received an A.B. in Mathematics and Physics and the M.S. and Ph.D. in Operations Research, all from U.C. Berkeley. His research interests include production planning and scheduling, factory management and rail transportation analysis. His articles have appeared in *Management Science*, *Operations Research*, *Naval Research Logistics Quarterly*, *IIE Transactions*, *Transportation Science* and *IEEE Transactions on Systems, Man and Cybernetics*. He is an Associate Editor of *Journal of Manufacturing and Operations Management*. He is a member of ORSA, TIMS, IIE and APICS.

Sang-Bum Lee ("A Dynamic Lot-Size Model with Make-or-Buy Decisions") is Assistant Professor at the College of Management and Economics, Seoul City University. He received his doctorate from Columbia University. His research interests include production scheduling and network-flow optimization.

Haim Levy ("Market Reaction to Quarterly Earnings' Announcements: A Stochastic Dominance Based Test of Market Efficiency") is Professor of Finance at the Hebrew University of Jerusalem and the University of Florida. He is an Associate Editor, *Management Science*, served as Editor of *Research in Finance* and As-

sociate Editor *Journal of Finance* and *Journal of Banking and Finance*. He is the author or co-author of numerous text books, monographs and articles primarily in the areas of corporate finance, portfolio selection and investment decisions under uncertainty.

Ashoka Mody ("Firm Strategies for Costly Engineering Learning") received a B.Tech in Electronics (1978) from the Indian Institute of Technology, Madras (India), and M.Phil. in Applied Economics (1979) from the Centre for Development Studies, Trivandrum (India), a Ph.D. in Economics (1987) from Boston University. He worked as a Research Associate at the Centre for Development Studies, Trivandrum, from 1979 to 1983, as a Research Associate at the Center for Asian Development Studies, Department of Economics, Boston University, in 1985 and 1986, as a Member of Technical Staff at AT&T Bell Laboratories from October 1986 to December 1987 and has been an Industrial Economist at the World Bank from December 1987. He works in the areas of economics of technology and industrial organization.

Kamran Moinizadeh ("Operating Characteristics of $(S-1, S)$ Inventory System with Partial Backorders and Constant Resupply Times") is Assistant Professor in the Department of Management Science at the University of Washington. He received his B.A. in Computer Science from the University of California, San Diego, his M.S. in Operations Research and Ph.D. in

Industrial Engineering from Stanford University. Dr. Moinizadeh's publications have appeared in *Management Science*, *Naval Research Logistics Quarterly* and *IIE Transactions*. His research interests include multi-echelon distribution systems, inventory control and stochastic production planning models. Dr. Moinizadeh is currently a member of TIMS and ORSA.

David A. Schkade ("Bias in Utility Assessments: Further Evidence and Explanations") is Assistant Professor of Management at the University of Texas, Austin, TX 78712. He received a B.A. in Mathematics and an M.B.A. in Decision Sciences from the University of Texas, followed by an M.S. in Organizational Behavior and a Ph.D. in Industrial Administration from Carnegie-Mellon University. His previous articles have appeared in *Management Science* and *Sloan Management Review*. His current research interests include the psychology of judgment and decision making, cognitive factors in the design of computer interfaces, preference assessment, and computer-based experimental methods.

Paul H. Zipkin ("A Dynamic Lot-Size Model with Make-or-Buy Decisions") is Professor of Business, Columbia University. He was educated at Reed College, the University of California, and Yale University. His research interests include the development of models for production and distribution systems to support strategic-level planning.

CENTER FOR INFORMATION SYSTEMS RESEARCH

14th ANNUAL SUMMER SESSION

The Center for Information Systems Research (CISR) at MIT's Sloan School will hold its fourteenth annual seminar the week of June 12-15, 1989 at the Hyatt Regency Hotel, Cambridge, Massachusetts. The purpose of the seminar, titled "Current Issues In Managing Information Technology: Enabling Integration of the Organization," is to provide a forum where practitioners and researchers can discuss significant issues in management of the information systems function. The tuition is \$2,400. Program brochures and application forms are available from CISR at MIT, 77 Massachusetts Avenue, E40-193, Cambridge, MA 02139, telephone number (617) 253-6657.