



Operations Research

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The George E. Kimball Medal

THE George E. Kimball Medal of the Operations Research Society of America is awarded to persons who have rendered distinguished service to the Society and to the profession of operations research.

The first awards, presented at the joint ORSA/TIMS meeting in San Juan, Puerto Rico, October, 1974, were given to three men who have played central and seminal roles in establishing our Society and our profession, in promoting communication among operations-research workers, in focusing their attention on important problems and issues, and in exhibiting high standards in their work.

Indeed, it is fair to say that their careers in service to our Society and our profession have provided important foundations on which we shall build for all time.

PHILIP M. MORSE

For over thirty years PHILIP M. MORSE has provided distinguished leadership in operations-research work. He founded and headed the first wartime military operations-research group, the peacetime group serving the Joint Chiefs of Staff, and the Operations Research Center at MIT. He has done research on wartime operations (which led to the first book on operations research), on queuing (which led to the first book in our Society's publications series), and on library effectiveness (which led to his 1968 Lanchester-Prize-winning book). He has also been a leader in the affairs of our profession. He was a moving spirit in the early National Research Council Committee, established to promote nonmilitary applications of operations research; he convened the committee that took the steps leading to the founding of the Operations Research Society of America and served as its first President; he worked with British and French representatives to found the International Federation of Operational Research Societies and served as its second executive; and he has worked in a variety of ways to extend operations-research activities throughout the world. His imaginative statesmanship and energetic leadership have provided us with realistic perspectives, high goals, and demanding standards.

It is fitting that Professor Morse be the first recipient of the George E. Kimball Medal for distinguished service to our Society and to the profession of operations research.

GEORGE SHORTLEY

GEORGE SHORTLEY took over the editorship of the journal of the Operations Research Society of America when it was only a few months old

and the published literature in the field consisted of one book and relatively few widely scattered papers. Believing in the potential growth and usefulness of operations research, he made *Operations Research* a widely read and respected journal, a result that was in no small measure due to his broad interests, deep understanding, and uncompromising standards. Through his efforts, the journal played a leading role in the world community in establishing standards for the scientific and professional literature of our field, in defining important areas for investigation, in reporting progress in them, and in keeping our perspectives widely and deeply relevant. He has also been a pioneer and long-term practitioner of the art of operations research and has served the Society in many posts, including that of President.

For these significant contributions, the Operations Research Society of America awards George Shortley the George E. Kimball Medal for distinguished service to our Society and to the profession of operations research.

THOMAS E. CAYWOOD

With a background of outstandingly successful pioneering work in both military and civilian applications of operations research, THOMAS E. CAYWOOD has made important contributions to our Society and to our profession.

Taking over the editorship of *Operations Research* at a time when our rapidly expanding and diversifying profession was presenting the journal with many challenges, he maintained the journal's preeminence with high standards, good judgment, effective practices, and patient encouragement.

As President of the Society, he was thrust into a central position in its response to difficult issues of professional standards. His leadership exhibited care, tact, valor, and integrity—all within an overarching concern for the unity of the Society and the profession. In the face of potentially divisive clashes of opinion, his calm statesmanship led our Society—and through it our profession—to new strength and unity.

For these significant contributions, the Operations Research Society of America awards Thomas E. Caywood the George E. Kimball Medal for distinguished service to the Society and to the profession of operations research.

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