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George Kimball Medal Citations

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George Kimball Medal Citations

MMARTIN L. ERNST and William J. Horvath were awarded the 1977 George Kimball Medal for their outstanding contributions to the operations research profession. The citations are as follows:

MARTIN L. ERNST

Martin L. Ernst epitomizes the professional leader who has built the profession and practice of operations research. His contributions span three decades of research and problem solving activity. The impact of his professional contributions and administrative skills has been felt in the military services (Operations Analysis Division, Army Air Corps, Operations Evaluation Group, US Navy CNO), in studies for agencies of civil government (such as his work for the National Science Foundation on modern uses of information technology, or for the Office of Telecommunications Policy on trends in telecommunications applications and regulation) as well as in industry (notably in such areas as logistics, large-scale information and control systems and electronic funds transfer). Educated as a physicist, Martin's creative contributions span physical as well as operational systems. He was the designer of a patented automatic traffic control computer, one of the earliest applications of computers to automatic air traffic control. He is now working on the impacts of new technology in complex social systems.

A founding member of the Operations Research Society of America, he has served the Society as president, as well as secretary for several years, and has contributed to the international operations research community through his work for IFORS and his published contributions to the philosophy and technical content of operations research.

WILLIAM J. HORVATH

For more than thirty years William J. Horvath has been an outstanding leader of the operations research profession in three different areas. His World War II experience in submarine operations was recognized by the Navy Ordnance Award and the Presidential Certificate of Merit. His post-war work as a senior administrator for both the Operations Evaluation Group and the

Weapons System Evaluation Group produced significant analysis for both the Navy and the entire Department of Defense. For the last twenty years he has been a leader in the analysis of health systems. In this connection, he has produced considerable research on health care delivery systems, nerve networks, medical diagnosis, and he is a recognized authority on mental health services.

He was a founding member of ORSA, member of the Council, Chairman of the Health Applications Section and Vice President, as well as Associate Editor of *Operations Research*, *Management Science* and *Behavior Sciences*.

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