



Operations Research

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Acknowledgment

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I can certainly agree with you, though, that "This question of studying large and complex problems, which is costly, presents real difficulties to the practitioners of operational research "

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ACKNOWLEDGMENT

C. West Churchman

IN CONNECTION with my article, *Sampling and Persuasion*, which appeared in the March-April issue of OPERATIONS RESEARCH (vol 8, pp 254-259, 1960), I would like to add the acknowledgement that a good deal of the research work described there was accomplished with the aid of personnel from the Finance Department of the Chesapeake and Ohio Railroad, who fully appreciated the potentiality of sampling methods