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Call for Papers

Organization Science *Special Issue*

A Behavioral Theory of the Firm—40 Years and Counting

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The year 2003 marked the 40th anniversary of the publication of Richard Cyert and James G. March's classic *A Behavioral Theory of the Firm*. This seminal contribution and the literature building on it have formed a central foundation for our knowledge of decision making in organizations. Further, the work has formed an important bridge between the behavioral tradition within administrative sciences and economic approaches to questions of firm behavior.

The work also pioneered the use of computational modeling in the study of organizations and further elaborated the perspective of firms as problem-solving entities engaged in search, coordination, and incentive conflicts set forth in the earlier work of March and Simon (1958). With this special issue, we hope to provide an opportunity for leading scholars to reflect on the impact of *A Behavioral Theory of the Firm* and provide a forum to showcase some of the cutting-edge scholarship within this tradition. As such, we are open to a wide variety of work, ranging from empirical studies (including field studies, large sample empirics, laboratory studies) of the wide set of issues raised by Cyert and March's work to efforts at theory development, (including formal modeling) that push the theoretical frontiers of this tradition. While we entertain an eclectic set of approaches with respect to methodology and are open to a broad range of questions germane to the agenda of *A Behavioral Theory of the Firm*, we are looking for work that adheres to the high level of rigor associated with the original work.

Manuscripts should be submitted through the *Organizational Science* website (<http://mc.manuscriptcentral.org/sci>) and should indicate that the work is intended for this special issue. Manuscripts must be submitted by May 15, 2005.