



Organization Science

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Call for Papers: Organization Science—Special Issue on Strategic Renewal

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Call for Papers

Organization Science—Special Issue on Strategic Renewal

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Strategic renewal refers to activities that firms undertake to refresh, reinvigorate, or transform their current strategies. Both successful and struggling firms may undertake strategic renewal in response to external as well as internal stimuli. Research has shown that technological and market disruptions can render core competencies obsolete. Even absent major disruptions, markets evolve and change over time. Moreover, firms create their own sources of strategic change, such as through research and development, new product and process innovation, learning-by-doing, and competitive interactions with other firms. Successful strategic renewal and adaptation requires that firms have the capabilities to successfully diagnose the opportunity or need for change, and respond effectively.

In this special issue, we invite papers on the causes, challenges, and consequences of strategic renewal strate-

gies. Such strategies involve renewal of existing businesses as well as corporate entrepreneurship in new businesses, with the attendant need for dynamic capabilities and organizational processes that facilitate change. We seek a range of articles at different levels of analysis, including: the industry; the firm; interfirm groups, partnerships, and networks; intrafirm organizational units, teams, or individuals. Papers should suggest new theoretical perspectives or provide fresh empirical insights. Topics of interest, as they apply to strategic renewal, include but are not limited to:

- Dynamic Capabilities: Content Analysis
- Dynamic Capabilities: Routines and Processes
- Corporate Entrepreneurship and Diversification
- Market Entry and Exit
- Firm Evolution and Firm-Industry Coevolution
- Innovation, Knowledge, and Learning
- Organizational and Managerial Cognition
- Organizational Structure and Incentives
- Alliances and Acquisitions
- Strategic Interaction

Submission Process: Manuscripts should be submitted through the central *Organization Science* website (<http://mc.manuscriptcentral.com/orgsci>) indicating that the work is intended for this special issue. Manuscripts must be submitted by **September 18, 2006**.