



Service Science

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

Service Science Editorial Board, 2013

To cite this article:

(2013) Service Science Editorial Board, 2013. Service Science 5(4):323-324. <https://doi.org/10.1287/serv.2013.0057>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact permissions@informs.org.

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

Copyright © 2013, INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

Editor-in-Chief

Paul P. Maglio

University of California, Merced

Advisory Board

Brenda Dietrich

IBM

Frances Frei

Harvard Business School

David Gann

Imperial College, London

Patrick Harker

University of Delaware

Cheng Hsu

Rensselaer Polytechnic Institute

Uday Karmarkar

University of California, Los Angeles

Richard Larson

Massachusetts Institute of Technology

Robin G. Qiu

Pennsylvania State University

Aleda Roth

Clemson University

James Tien

University of Miami

Irving Wladawsky-Berger

American Academy of Arts and Sciences

Editorial Board

Tor Andreassen

NHH–Norwegian School of Economics, Norway

Ralph Badinelli

Virginia Tech

David Ballantyne

University of Otago, New Zealand

Steve Baron

University of Liverpool, UK

Rahul Basole

Georgia Institute of Technology

Daniel Berg

Rensselaer Polytechnic Institute; and University of Miami

Mary Jo Bitner

Arizona State University

Jeanette Blomberg

IBM Research, Almaden

Ryan Buell

Harvard Business School

Richard Chase

University of Southern California

Morris Cohen

University of Pennsylvania

Mark Davis

Bentley University

Haluk Demirkan

University of Washington Tacoma

Jin Dong

IBM, China

Ray Fisk

Texas State University, San Marcos

Emmanuel Fragnière

Haute école de gestion de Genève, Switzerland; and University of Bath, UK

Faiz Gallouj

University of Lille, France

Robert J. Glushko

University of California, Berkeley

Christian Grönroos

Hanken School of Economics, Finland

Anders Gustafsson

Karlstad University, Sweden

Christoph Heitz

Zurich University of Applied Sciences,
Switzerland

Zhibin Jiang

Shanghai Jiaotong University, China

Akira Kamoshida

Kyoto University; and Yokohama City University,
Japan

Kwang-Jae Kim

Pohang University of Science and Technology,
Korea

Katherine Lemon

Boston College

Grace Lin

Institute for Information Industry, Taiwan

Fu-ren Lin

National Tsinghua University, Taiwan

Achim Luhn

Siemens AG, Germany

Robert Lusch

University of Arizona

Kelly Lyons

University of Toronto, Canada

Birgit Mager

Köln International School of Design, Germany

Janet McColl-Kennedy

University of Queensland, Australia

Alexandra Medina-Borja

University of Puerto Rico at Mayagüez,
Puerto Rico; and National Science Foundation

Andy Neely

Cambridge University, UK

Irene Ng

Warwick University, UK

Rogelio Oliva

Texas A&M University

Robert Paton

University of Glasgow, UK

Lia Patricio

University of Porto, Portugal

Francesco Polese

University of Salerno, Italy

Roland Rust

University of Maryland

Scott Sampson

Brigham Young University

Andi Smart

University of Exeter, UK

Jim Spohrer

IBM

Eleni Stroulia

University of Alberta, Canada

Fugee Tsung

Hong Kong University of Science and
Technology, Hong Kong

Anita Tucker

Harvard Business School

Stephen Vargo

University of Hawaii

Rohit Verma

Cornell University

Christof Weinhardt

Karlsruhe Institute of Technology, Germany

Jochen Wirtz

National University of Singapore, Singapore

Mei Xue

Boston College

Tao Yao

Pennsylvania State University

Wei Zhang

Tianjin University, China

Xiande Zhao

China-Europe International Business School,
China