



Strategy Science

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Editorial

Daniel A. Levinthal

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Editorial

Daniel A. Levinthal

The Wharton School, University of Pennsylvania, Philadelphia, Pennsylvania 19104, dlev@wharton.upenn.edu

This issue marks the beginning of a new INFORMS journal: *Strategy Science*. Although *Strategy Science* is a new journal, the contributions of INFORMS to the strategy field are longstanding, with many important papers appearing in both *Management Science* and *Organization Science*. The strategy field is sufficiently large so as to merit a dedicated INFORMS journal and, further, a journal dedicated in the INFORMS tradition to intellectually rigorous, methodologically and theoretically eclectic, problem-driven research.

The strategy field is large and intellectually diverse, with scholars drawing on a broad set of underlying disciplines and considering a wide range of questions. Furthermore, strategy research is often interdisciplinary in nature as its questions may require approaches that do not necessarily conform to the boundaries of a single discipline. The intent of *Strategy Science* is to offer a “big tent” that will accommodate high-quality scholarship across this spectrum.

Strategy Science seeks to publish outstanding research directed to the challenges of strategic management in both business and nonbusiness organizations. The critical issue with respect to publication is whether the work enhances, in some meaningful manner, our understanding of some substantive issue in the strategy domain. Work is expected to be of a high level of rigor, but rigor itself is not a basis for publication. We encourage authors to take chances, operate at the boundaries and intersections of existing lines of inquiry, and, ultimately, to aim high—to produce work that truly pushes the field forward. Indeed, not only does the journal seek to publish outstanding work with these qualities, but by doing so it is

hoped that the journal will inspire scholars to engage in more challenging and less conventional research programs than they might otherwise.

The editorial structure of *Strategy Science* matches these aims of the journal. The journal has a large and outstanding set of senior editors who take primary responsibility for the evaluation of a manuscript. This structure allows for a close link between the expertise of the senior editor and the content domain of the manuscript. Ultimately, a journal cannot produce a broad and intellectually diverse body of work unless the set of individuals responsible for the work that is selected reflects a broad and intellectually diverse set of scholars. The journal is fortunate in its initial incarnation to have such an outstanding group of senior editors and members of the editorial board.

Strategy Science is a quarterly journal, publishing a modest number of articles per issue. It will provide a steady stream of work that influences the conversation in and direction of the field. While the journal is open and eclectic with respect to method used, theoretical approach, and question asked, there will be some clear and specific characteristics of a *Strategy Science* article. It will make the reader think differently about some key questions in the strategy field. It will be rigorous, but technical rigor and purity of experimental design will not act as a substitute for substantive contribution. It will be a journal in which authors will be proud to have their work published and that members of the field will eagerly read. I am honored by the task of serving as the founding editor and comforted by the tremendous team with which I will carry out this endeavor.