



Strategy Science

Publication details, including instructions for authors and subscription information:
<http://pubsonline.informs.org>

Editorial Board

To cite this article:

(2022) Editorial Board. Strategy Science 7(3):C3-C3. <https://doi.org/10.1287/stsc.2022.eb.v7n3>

Full terms and conditions of use: <https://pubsonline.informs.org/Publications/Librarians-Portal/PubsOnLine-Terms-and-Conditions>

This article may be used only for the purposes of research, teaching, and/or private study. Commercial use or systematic downloading (by robots or other automatic processes) is prohibited without explicit Publisher approval, unless otherwise noted. For more information, contact permissions@informs.org.

The Publisher does not warrant or guarantee the article's accuracy, completeness, merchantability, fitness for a particular purpose, or non-infringement. Descriptions of, or references to, products or publications, or inclusion of an advertisement in this article, neither constitutes nor implies a guarantee, endorsement, or support of claims made of that product, publication, or service.

Copyright © 2022, INFORMS

Please scroll down for article—it is on subsequent pages



With 12,500 members from nearly 90 countries, INFORMS is the largest international association of operations research (O.R.) and analytics professionals and students. INFORMS provides unique networking and learning opportunities for individual professionals, and organizations of all types and sizes, to better understand and use O.R. and analytics tools and methods to transform strategic visions and achieve better outcomes. For more information on INFORMS, its publications, membership, or meetings visit <http://www.informs.org>

EDITOR-IN-CHIEF

Todd Zenger

David Eccles School of Business
University of Utah
1731 E. Campus Center Drive, Suite 3392
Salt Lake City, UT 84412
todd.zenger@utah.edu

MANAGING EDITOR

Chris Asher

INFORMS
5521 Research Park Drive, Suite 200
Catonsville, MD 21228
chris.asher@informs.org
(443) 757-3583

SENIOR EDITORS

Juan Alcacer

Harvard University

Mary Benner

University of Minnesota

Victor Bennett

University of Utah

Russell Coff

University of Wisconsin-Madison

Daniel Elfenbein

Washington University in St. Louis

Gwendolyn Lee

University of Florida

Rahul Kapoor

University of Pennsylvania

Tobias Kretschmer

LMU

Elizabeth Pontikes

University of California, Davis

Evan Rawley

University of Connecticut

Violina Rindova

University of Southern California

Melissa Schilling

New York University

CONTRIBUTING EDITORS

Guoli Chen

INSEAD

Tomasz Obloj

HEC Paris

Markus Reitzig

University of Vienna

Rob Seamans

New York University

EDITORIAL REVIEW BOARD

Bharat Anand

Harvard University

Natarajan Balasubramanian

Syracuse University

Janet Bercovitz

University of Colorado

Lyda Bigelow

University of Utah

Ramon Casadesus-Masanell

Harvard University

Carmelo Cennamo

Copenhagen Business School

Olivier Chatain

HEC Paris

John Chen

University of Florida

Wilbur Chung

University of Maryland

Andrea Contigiani

Ohio State University

Felipe Csaszar

University of Michigan

Colleen Cunningham

London Business School

Jerker Denrell

University of Warwick

Kathy Eisenhardt

Stanford

Emilie Feldman

Wharton, University of Pennsylvania

Mi Feng

Peking University

John de Figueiredo

Duke University

Peer Fiss

University of Southern California

Timothy Folta

University of Connecticut

April Franco

University of Toronto

Claudine Gartenberg

University of Pennsylvania

Melissa Graebner

University of Illinois

Douglas Hannah

Boston University

Witold Henisz

University of Pennsylvania

Glenn Hoetker

University of Melbourne

Quy Huy

INSEAD

Arturs Kalnins

The University of Iowa

Samina Karim

Northeastern University

Aseem Kaul

University of Minnesota

Thorbjorn Knudsen

University of Southern Denmark

Balazs Kovacs

Yale University

Gael Le Mens

University of Pompeu Fabra

Michael Leiblein

The Ohio State University

Dan Lovallo

University of Sydney

Myriam Mariani

Bocconi University

Catherine Maritan

Syracuse University

Kyle Mayer

University of Southern California

Anita McGahan

University of Toronto

Hitoshi Mitsuhashi

Waseda University

Mahka Moeen

University of North California

Cedric Moreno

Bocconi University

Paul Nary

University of Pennsylvania

Gabriel Natividad

Universidad de Piura

Elena Novelli

City University London

Henning Piezunka

INSEAD

Hart Posen

University of Wisconsin

Phanish Puranam

INSEAD

Joe Raffiee

University of South California

Jeffrey Reuer

University of Colorado

Joost Rietveld

University College London

Jan Rivkin

Harvard University

Scott Rockart

University of North Carolina

at Chapel Hill

David Ross

Columbia University

Arkadiy Sakhartov

University of Pennsylvania

Robert Salomon

New York University

Tim Simcoe

Boston University

Gurneeta Vasudeva

University of Minnesota

Evan Starr

University of Maryland

Giado Stefano

Bocconi University

Puay Khoon Toh

University of Minnesota

Mary Tripsas

UC Santa Barbara

Freek Vermeulen

London Business School

Govert Vroom

IESE Business School

Stefan Wagner

European School of Management

Technology

Phebo Wibbens

INSEAD

Maciej Workiewicz

ESSEC

Andy Wu

Harvard Business School

Brian Wu

University of Michigan

Mark Zbaracki

University of Western Ontario

Laurina Zhang

Boston University

Minyuan Zhao

Washington University in St. Louis

Maggie Zhou

University of Michigan

Rosemarie Ziedonis

University of Oregon

Ezra Zuckerman

MIT

Founding Editor-in-Chief

Daniel Levinthal

The Wharton School
University of Pennsylvania

SUBSCRIPTION SERVICES

Strategy Science (ISSN: 2333-2050 (Print), 2333-2077 (Online)) is a quarterly journal published by the Institute for Operations Research and the Management Sciences, 5521 Research Park Drive, Suite 200, Catonsville, MD 21228.

Submission of manuscripts: Detailed instructions for authors can be found at <https://pubsonline.informs.org/page/stsc/submission-guidelines>.

POSTMASTER: Send address changes to *Strategy Science*, INFORMS, 5521 Research Park Drive, Suite 200, Catonsville, MD 21228.

Copyright 2022. Printed in the United States of America.