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# Introduction to the Virtual Special Issue: *Strategy Science's* Contributions to Doctoral Reading Lists

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As the editorial statement for *Strategy Science* states, “*Strategy Science* seeks to publish outstanding research directed to the challenges of strategic management in both business and non-business organizations ... The critical issue with respect to publication is whether the work enhances, in some meaningful manner, our understanding of some substantive issues in the strategy domain.” The journal is proud of the degree to which that aim has been realized and the published work is beginning to influence the “conversation” in the strategy field. Arguably, there is no more important forum for these conversations than the doctoral seminar room. To help you keep your own seminar discussions fresh, we would like to provide some of the key contributions that have appeared in the journal to date. The reading list is generated from a hybrid process that combines editorial curation and user adoption.

Per the idea of a syllabus “refresh,” we have organized these papers under six broad topic areas: **strategic decision making, industry dynamics, technology strategy, corporate strategy, non-market strategies, and empirical methods.** One of the strengths of the *Journal* is the dual properties of, on the one hand a focus on core issues in the strategy domain, and on the other hand a wide range of approaches per the *Journal's* methodological and theoretical eclecticism. As a result, we were readily able to aggregate some of the journal's core contributions under these fundamental areas of strategy research while offering a diverse set of theoretical approaches and methods. Enjoy the suggested readings.

We invite the readers of *Strategy Science* to bring to our attention the *Journal's* publications that are adopted in their doctoral seminar syllabi. Many of the publications in

our list of suggested readings have already been adopted, according to a survey that the editorial board conducted in spring 2022. User adoption and feedback will help us update the suggested readings continuously after this virtual special issue is published. For continuous updates, please visit <https://pubsonline.informs.org/page/stsc/Strategy-Science-Contributions-to-Doctoral-Reading-Lists>, a digital forum created by *Strategy Science* for journal content included in doctoral reading lists.

## Strategic Decision Making

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## Endnotes

<sup>1</sup> The inaugural winner of the *Strategy Science* Best Paper Award.

<sup>2</sup> A runner-up for the 2017 Industry Studies Association's Ralph Gomory Best Industry Studies Paper Award, a prestigious award given to select articles in *Industrial and Corporate Change*, the *Industrial and Labor Relations Review*, the *Journal of International Business Studies*, *Manufacturing & Service Operations Management*, *Production and Operations Management*, the *Strategic Management Journal*, and *Strategy Science*.

<sup>3</sup> Winner of the 2019 Industry Studies Association's Ralph Gomory Best Industry Studies Paper Award (see Endnote 2 for more information about the award).

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