

University of Toronto  
Department of Mechanical and Industrial Engineering  
**MIE368: Analytics in Action**  
(Fall 2020)

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**Proposal Rubric (out of 10)**

	<b>Insufficient</b>	<b>Satisfactory</b>	<b>Good</b>	<b>Excellent</b>
<b>Project Data and Methodology (4)</b>	Data source(s) are not proposed.  No clear plan for project completion.	Data source is typical.  Methodology is a simple application of an approach discussed in class.	Data drawn from multiple sources or single source and somewhat challenging to use.  Methodology is an extension of an approach discussed in class.	Data drawn from multiple sources or single source and will be challenging to use.  Methodology combines multiple components (e.g., prediction and optimization) or rigorously compares different approaches and go well beyond lab content.
<b>Creativity/Originality (3)</b>	Idea is inappropriate.  Data and methodology are not relevant for the problem. No suggested outcomes.	Idea is borrowed or standard and not well-motivated.  Data and methodology somewhat capture the problem and proposed outcomes are expected or unoriginal.	Idea is appropriate and somewhat well-motivated.  Data and methodology mostly capture the problem, and the proposed outcomes are relevant.	Idea is interesting and well-motivated.  Data and methodology fully capture the problem, and the proposed outcomes are relevant and novel.
<b>Writing Quality (3)</b>	Incoherent with numerous grammatical errors and a lack of structure.	Partially clear with regular grammatical errors. Poorly structured.	Mostly clear with some grammatical errors. Well structured.	Very clear with almost no grammatical errors. Very well structured.