

A Proofs

A.1 Uniqueness of M-MDM Solution

To see the uniqueness of the solution to the M-MDM system (17)-(18), note that the right-hand-side of the M-MDM recursion (17), and hence, w_i^d , is componentwise nondecreasing in $w_j^d, \forall j \in N_d^+(i)$. Under Assumption A3, it is componentwise increasing. Suppose that $\mathbf{w}^{d(1)}$ and $\mathbf{w}^{d(2)}$ are two solutions. Let $\delta_i^d = w_i^{d(1)} - w_i^{d(2)}$, and let $\delta = \max_{i \in N_d} \{\delta_i^d\} \geq 0$. Let $i \in N_d$ be a node where the maximum difference is attained, i.e., $w_i^{d(1)} - w_i^{d(2)} = \delta$. By definition of δ , we have $\delta_j^d \leq \delta, \forall j \in N_d^+(i)$. Strict monotonicity of w_i^d in w_j^d implies that $\delta_j^d = \delta, \forall j \in N_d^+(i)$. Moving forward in the same manner, we can show that $\delta_j^d = \delta$ for all j reachable from node i including the destination. Then, the boundary condition implies that $\delta = 0$. Thus we have $\delta_i^d = 0, \forall i \in N_d$, implying that there is at most one solution.

A.2 Proof of Proposition 1

Solution. The Lagrangian function of the formulation (20)-(22) is given below:

$$\begin{aligned} L = & \sum_{i \in N_d} h_i^d \cdot w_i^d - \sum_{i \in N_d} w_i^d \cdot n_i^d - \sum_{i \in N_d} \lambda_i^d \cdot n_i^d \\ & - \sum_{(i,j) \in A_d} n_i^d \int_{\lambda_i^d + t_{ij} + w_j^d}^{\infty} [1 - F_{ij}^d(\omega)] d\omega, \end{aligned}$$

where n_i^d is the dual variable corresponding to constraint (21). The KKT optimality conditions are as follows:

$$\begin{aligned} \frac{\partial L}{\partial \lambda_i^d} = 0 & \implies n_i^d = n_i^d \sum_{j \in N_d^+(i)} [1 - F_{ij}^d(\lambda_i^d + t_{ij} + w_j^d)], \quad \forall i \in N_d, \\ \frac{\partial L}{\partial w_i^d} = 0 & \implies n_i^d = h_i^d + \sum_{k \in N_d^-(i)} n_k^d [1 - F_{ki}^d(\lambda_k^d + t_{ki} + w_i^d)], \quad \forall i \in N_d. \end{aligned}$$

For any origin node o , i.e., $(o, d) \in W$, we have $h_o^d > 0$ and, therefore, the second KKT condition implies that $n_o^d > 0$. Then, the summation in the right-hand-side of the first KKT condition (for node o) must be equal to one. In other words, λ_o^d solves the MDM optimality condition (15). Since MDM choice probabilities are strictly positive, there will be a positive flow

into each node that is adjacent to o . The same reasoning can be used to show that $n_i^d > 0, \forall i \in N_d$ and to conclude that all λ_i^d 's solve the MDM optimality conditions (15) for all $i \in N_d$. The right-hand-side of constraint (21) is componentwise increasing in w_j^d . Monotonicity and the fact that we are maximizing the objective function imply that the constraint holds at equality for the optimal solution. Then, the optimal values of w_i^d and λ_i^d solve the M-MDM system of equations (17)-(19). \square

A.3 Proof of Lemma 1

Solution. Consider problem (20)-(22) where $F_{ij}^d(t) = 0.5 + 0.5t(2 + t^2)^{-0.5}$. In this special case, constraint (21) can be reformulated as follows:

$$\begin{aligned} 2w_i^d &\leq -2\lambda_i^d + \sum_{j \in N_d^+(i)} (a_{ij}^d - b_{ij}^d), & \forall i \in N_d, \\ a_{ij}^d &= \lambda_i^d + t_{ij} + w_j^d, & \forall (i, j) \in A_d, \\ \sqrt{a_{ij}^d + 2} &\leq b_{ij}^d, & \forall (i, j) \in A_d, \end{aligned}$$

and hence, the problem can be represented as a second-order cone programming model. \square

A.4 Derivation of Primal M-MDM Objective Function

Given the link choice probabilities, and using (23) and (24), we can express the optimal objective function value of the dual M-MDM formulation (20)-(22) as follows:

$$\begin{aligned} \sum_{i \in N_d} h_i^d \cdot w_i^d &= \sum_{i \in N_d} h_i^d \sum_{j \in N_d} \mathbf{M}_{ij}^d \cdot \underline{w}_j^d \\ &= \sum_{j \in N_d} \underline{w}_j^d \sum_{i \in N_d} h_i^d \cdot \mathbf{M}_{ij}^d \\ &= \sum_{j \in N_d} n_j^d \cdot \underline{w}_j^d \\ &= \sum_{i \in N_d} n_i^d \sum_{j \in N_d^+(i)} \left(t_{ij} \cdot p_{ij}^d - \int_{1-p_{ij}^d}^1 F_{ij}^{d(-1)}(\omega) d\omega \right) \\ &= \sum_{i \in N_d} \sum_{j \in N_d^+(i)} \left(t_{ij} \cdot x_{ij}^d - n_i^d \int_{1-\frac{x_{ij}^d}{n_i^d}}^1 F_{ij}^{d(-1)}(\omega) d\omega \right). \end{aligned}$$

A.5 Proof of Proposition 2

Solution. Let $\varphi(\mathbf{x}^d, \mathbf{n}^d) = \sum_{(i,j) \in A_d} \varphi_{ij}(x_{ij}^d, n_i^d)$ represent the objective function where:

$$\varphi_{ij}(x_{ij}^d, n_i^d) = \left(t_{ij} \cdot x_{ij}^d - n_i^d \int_{1-\frac{x_{ij}^d}{n_i^d}}^1 F_{ij}^{d(-1)}(\omega) d\omega \right).$$

This is the perspective of the function $\varphi_{ij}^0(x)$ defined as:

$$\varphi_{ij}^0(x) = \left(t_{ij} \cdot x - \int_{1-x}^1 F_{ij}^{d(-1)}(\omega) d\omega \right),$$

such that $\varphi_{ij}(x_{ij}^d, n_i^d) = n_i^d \varphi_{ij}^0(x_{ij}^d/n_i^d)$. Since the function $\varphi_{ij}^0(x)$ is strictly convex under the assumptions on the marginal distribution, the perspective of the function denoted by $\varphi_{ij}(x_{ij}^d, n_i^d)$ is also strictly convex. This implies that $\varphi(\mathbf{x}^d, \mathbf{n}^d)$ is strictly convex. Furthermore the constraints are convex and hence it is a convex optimization problem with a unique optimal solution. The KKT optimality conditions of the formulation are given below:

$$\frac{x_{ij}^d}{n_i^d} = 1 - F_{ij}^d \left(\lambda_i^d + t_{ij} + w_j^d \right), \quad \forall (i, j) \in A_d,$$

$$\begin{aligned} w_i^d &= -\lambda_i^d - \sum_{j \in N_d^+(i)} \left(\int_{1-\frac{x_{ij}^d}{n_i^d}}^1 F_{ij}^{d(-1)}(\omega) d\omega - \frac{x_{ij}^d}{n_i^d} F_{ij}^{d(-1)} \left(1 - \frac{x_{ij}^d}{n_i^d} \right) \right) \\ &= -\lambda_i^d - \sum_{j \in N_d^+(i)} \int_{\lambda_i^d + t_{ij} + w_j^d}^{\infty} [1 - F_{ij}^d(\omega)] d\omega, \quad \forall i \in N_d, \end{aligned}$$

where λ_i^d and w_i^d are the dual variables corresponding to constraints (26) and (27), respectively. By constraint (26), λ_i^d satisfies the normalization condition (15). Therefore, the KKT conditions are equivalent to the MMDM system of equations. \square

A.6 Proof of Proposition 3

Solution. The exponential distribution satisfies the assumption on marginals, A3. Substituting the inverse cumulative distribution function $F_{ij}^{d(-1)}(\omega) = -(1 + \ln(1 - \omega))/\beta$ in the objective function (25), the integral is calculated

as follows:

$$\int_{1-\frac{x_{ij}^d}{n_i^d}}^1 F_{ij}^{d(-1)}(\omega) d\omega = \frac{1}{\beta n_i^d} \left(-x_{ij}^d \cdot \ln x_{ij}^d + x_{ij}^d \cdot \ln n_i^d \right),$$

and the objective function simplifies to the following:

$$\sum_{(i,j) \in A_d} \left(t_{ij} \cdot x_{ij}^d + \frac{x_{ij}^d \cdot \ln x_{ij}^d}{\beta} - \frac{x_{ij}^d \cdot \ln n_i^d}{\beta} \right).$$

Constraints (26) and (27) can be expressed as a single constraint by substituting n_i^d in the objective function. Using substitution $n_i^d = \sum_{j \in N_d^+(i)} x_{ij}^d$, the last term in the objective function can be expressed as follows:

$$\begin{aligned} -\frac{1}{\beta} \sum_{(i,j) \in A_d} x_{ij}^d \cdot \ln n_i^d &= -\frac{1}{\beta} \sum_{i \in N_d} \sum_{j \in N_d^+(i)} x_{ij}^d \cdot \ln \left(\sum_{j \in N_d^+(i)} x_{ij}^d \right) \\ &= -\frac{1}{\beta} \sum_{i \in N_d} \left(\sum_{j \in N_d^+(i)} x_{ij}^d \right) \cdot \ln \left(\sum_{j \in N_d^+(i)} x_{ij}^d \right). \end{aligned}$$

Then, the M-MDM formulation reduces to the Markovian logit model given in (29)-(32). \square

A.7 Proof of Proposition 4

Solution. Let λ_i^d , w_i^d and t_{ij} be the dual variables corresponding to constraints (38), (39) and (40), respectively. Then, the KKT optimality conditions of the convex optimization problem are as follows:

$$\begin{aligned} t_{ij} &= \tau_{ij}(f_{ij}), & \forall (i,j) \in A, \\ \frac{x_{ij}^d}{n_i^d} &= 1 - F_{ij}^d(\lambda_i^d + t_{ij} + w_j^d), & \forall (i,j) \in A_d, d \in D, \\ w_i^d &= -\lambda_i^d - \sum_{j \in N_d^+(i)} \int_{\lambda_i^d + t_{ij} + w_j^d}^{\infty} [1 - F_{ij}^d(\omega)] d\omega, & \forall i \in N_d, d \in D. \end{aligned}$$

The last two optimality conditions solve the M-MDM system of equations for a given link cost vector. Then, conditions (35) and (36) are satisfied since $x_{ij}^d/n_i^d = p_{ij}(\mathbf{t})$, where $t_{ij} = \tau_{ij}(f_{ij})$ by the first KKT condition. Conditions

(33) and (34) are satisfied by the constraints of the model. Therefore, the optimal solution of the formulation (37)-(40) solves the MTE-MDM fixed point problem. The constraints of the model are linear, and the objective function is strictly convex and hence, the solution of the model is unique. \square

A.8 Proof of Lemma 2

Solution. The M-MDM recursion (17) implies that $w_i^d \leq t_{ij} - E[\tilde{\epsilon}_{ij}^d] + w_j^d, \forall j \in N_d^+(i)$. This inequality recursively implies that s_i^d is an upper bound for w_i^{d*} . We can make the induction assumption that $w_i^{d(n)} \leq w_i^{d(n-1)}, \forall n \in \{1, \dots, m-1\}, i \in N_d$, since $w_i^{d(1)} \leq w_i^{d(0)} = s_i^d, \forall i \in N_d$. By this assumption, we have $t_{ij} + w_j^{d(m-1)} \leq t_{ij} + w_j^{d(m-2)}, \forall (i, j) \in A_d$. The monotonicity of w_i^d in $w_j^d, \forall j \in N_d^+(i)$, then implies that $w_i^{d(m)} \leq w_i^{d(m-1)}, \forall i \in N_d$. By induction, the second inequality holds for all n . Thus, the sequence is monotonic nonincreasing, moreover bounded from below provided that the M-MDM solution exists. This proves that the sequence converges to the unique fixed point \mathbf{w}^{d*} . \square

A.9 Proof of Lemma 3

Solution. We start the proof by defining $Y_{ai}^d(\mathbf{t}), Q_{ji}^d(\mathbf{t})$ and $L_{ai}^d(\mathbf{t})$ as follows:

$$\begin{aligned} Y_{ai}^d(\mathbf{t}) &= \frac{\partial w_i^d(\mathbf{t})}{\partial t_a}, & \forall a \in A_d, d \in N_d, d \in D, \\ Q_{ji}^d(\mathbf{t}) &= \begin{cases} p_{ij}^d(\mathbf{t}) & \text{if } (i, j) \in A_d \\ 0 & \text{otherwise} \end{cases}, & \forall a \in A_d, d \in N_d, d \in D, \\ L_{ai}^d(\mathbf{t}) &= \begin{cases} p_a^d(\mathbf{t}) & \text{if tail of } a \text{ is } i \\ 0 & \text{otherwise} \end{cases}, & \forall a \in A_d, d \in N_d, d \in D, \end{aligned}$$

where $p_{ij}^d(\mathbf{t}) = 1 - F_{ij}^d(\lambda_i^d(\mathbf{t}) + t_{ij} + w_j^d(\mathbf{t}))$. Taking the derivative of the expected cost with respect to link cost, we obtain:

$$\begin{aligned} Y_{ai}^d(\mathbf{t}) &= -\frac{\partial \lambda_i^d(\mathbf{t})}{\partial t_a} + \sum_{j \in N_d^+(i)} \left(\frac{\partial \lambda_i^d(\mathbf{t})}{\partial t_a} + \frac{\partial t_{ij}}{\partial t_a} + Y_{aj}^d(\mathbf{t}) \right) \cdot p_{ij}^d(\mathbf{t}) \\ &= \sum_{j \in N_d^+(i)} \left(\frac{\partial t_{ij}}{\partial t_a} + Y_{aj}^d(\mathbf{t}) \right) \cdot p_{ij}^d(\mathbf{t}) \\ &= L_{ai}^d(\mathbf{t}) + \sum_{j \in N_d^+(i)} Y_{aj}^d(\mathbf{t}) \cdot Q_{ji}^d(\mathbf{t}). \end{aligned}$$

This leads to the linear system $Y^d(\mathbf{t}) = L^d(\mathbf{t}) \cdot (M^d(\mathbf{t}))^\top$ where $M^d(\mathbf{t})$ is the fundamental matrix of the absorbing Markov chain. Then, the first derivative of the objective function (45) is given by the following:

$$\begin{aligned} \frac{\partial Z(\mathbf{t})}{\partial t_a} &= \tau_a^{-1}(t_a) - \sum_{d \in D} \sum_{i \in N_d} h_i^d \cdot Y_{ai}^d(\mathbf{t}), \\ &= \tau_a^{-1}(t_a) - \sum_{d \in D} x_a^d(\mathbf{t}), \\ &= \tau_a^{-1}(t_a) - f_a(\mathbf{t}), \end{aligned} \quad \forall a \in A,$$

where $x_a^d(\mathbf{t})$ and $f_a(\mathbf{t})$ are the flows obtained by the stochastic network loading method (Algorithm 1) at link cost vector \mathbf{t} . This completes the proof. \square