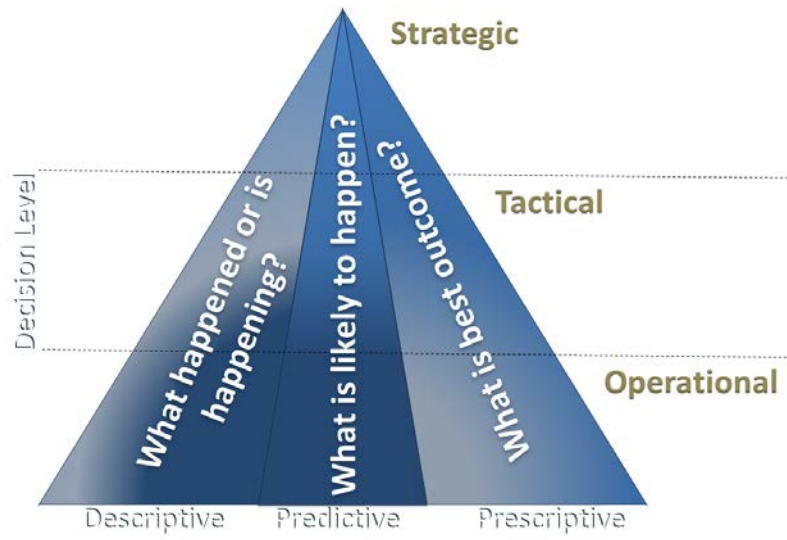


**Figure 1. Types of Analytics Applications**



Source: Synthesis from INFORMS Certified Analytics Professional (CAP) Examination Study Guide (provided by Anne Robinson)