Friday, June 15

8:00 a.m.–9:00 a.m.  REGISTRATION AND BREAKFAST (2nd Floor Lounge)

9:00 a.m.  WELCOME (Room F85)
Dan Levinthal

9:05 a.m.–10:25 a.m.  PLENARY SESSION: ENTREPRENEURIAL STRATEGY – THEORY/HYPOTHESIS/EXPERIMENT (Room F85)
Arnaldo Camuffo (Bocconi), Teppo Felin (Oxford), Alfonso Gambardella (Bocconi), Scott Stern (MIT), Todd Zenger (Utah)

10:25 a.m.–10:40 a.m.  BREAK

10:40 a.m.–12:00 p.m.  ORGANIZATIONAL ADAPTATION (Room 240)
Iterative Coordination in Organizational Search
Andy Wu (HBS)* and Sourobh Ghosh (HBS)

Decision Weaving: Entrepreneurial Strategy Formation
Timothy Ott (UNC)* and Kathleen M. Eisenhardt (Stanford)

Creation and Reconfiguration of Ecosystems
Douglas Hannah (Texas)*, Andrea Caldwell (Texas) and Timothy Ott (UNC)

HUMAN CAPITAL & STRATEGY (Room 245)
Mathematicians at the Fall of the Soviet Union
Michaël Bikard (LBS)*, Keyvan Vakili (LBS) and Florenta Teodoridis (USC)

When Does Paying More Pay Off
Hazhir Rahmandad (MIT)* and Zeynep Ton (MIT)

Human Capital Outcomes – Causal Estimation versus Machine Learning Prediction
Prithwiraj Choudhury (HBS)* and Ryan Allen (HBS)

12:00 p.m.–1:00 p.m.  LUNCH
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<th>Time</th>
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<td>1:00 p.m.–2:20 p.m.</td>
<td><strong>BEHAVIORAL STRATEGY (Room 240)</strong>&lt;br&gt;Complex Managerial Decision Making&lt;br&gt;Sabine Pittnauer (Technion)* and Martin Hohnisch (Technion)&lt;br&gt;Cognition Distinctions in Exploration and Exploitation&lt;br&gt;Sheen Levine (UTDallas)&lt;br&gt;Performance Effects of Mental Model Errors&lt;br&gt;Nile Hatch (BYU)* and Jim Ostler (Michigan)*</td>
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<td>2:20 p.m.–2:40 p.m.</td>
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<td>2:40 p.m.–4:00 p.m.</td>
<td><strong>NEW RESEARCH AT THE PUBLIC-PRIVATE INTERFACE (Room 240)</strong>&lt;br&gt;Antecedents and Consequences of Cross-sector Partnerships in the Wake of the Indian CSR Law&lt;br&gt;Aline Gatignon (Wharton)* and Christiane Bode (Bocconi)&lt;br&gt;The Political (Dis)economies of Corporate Philanthropy&lt;br&gt;Jiao Luo (Minnesota) and Aseem Kaul (Minnesota)<em>&lt;br&gt;Dynamic Inconsistency in Public-Private Partnerships: An Analysis of Government Guiding Funds in China&lt;br&gt;Yifan Wei, (Illinois Urbana-Champaign), Milo S. Wang, (Alberta) and Nan Jia (USC)</em>&lt;br&gt;The Comparative Assessment of Governance in Context of Public &amp; Private Prisons&lt;br&gt;Joseph Mahoney (Illinois)</td>
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<td>4:00 p.m.–4:30 p.m.</td>
<td><strong>BREAK</strong></td>
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<td>4:30 p.m.–5:30 p.m.</td>
<td><strong>PLENARY MEETING OF STRATEGY SCIENCE SECTION (Room F85)</strong></td>
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<td>7:00 p.m.</td>
<td><strong>RECEPTION</strong>&lt;br&gt;AKA University City, Level 28</td>
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### Saturday, June 16

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<td>8:00 a.m. – 9:00 a.m.</td>
<td><strong>BREAKFAST</strong></td>
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<td>9:00 a.m. – 10:20 a.m.</td>
<td><strong>ORGANIZATIONAL GOALS (Room 240)</strong>&lt;br&gt;What Do Multiple Objectives Really Mean for Performance&lt;br&gt;Tomasz Oblioj (HEC Paris) and Metin Sengul (Boston College)&lt;br&gt;Corporate Purpose and Financial Performance&lt;br&gt;Claudine Gartenberg (Wharton)<em>, Andrea Prat (Columbia) and George Serafeim (HBS)&lt;br&gt;Promoting (Convergent) Organizational Priorities&lt;br&gt;Xavier Castañer (HEC Lausanne)</em> and Mikko Ketokivi (IE)</td>
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<td>10:20 a.m. – 10:40 a.m.</td>
<td><strong>BREAK</strong></td>
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<td>10:40 a.m. – 12:00 p.m.</td>
<td><strong>STRATEGIZING IN A DIGITAL WORLD (Room 240)</strong>&lt;br&gt;Value Migration and Industry 4.0&lt;br&gt;Susan Helper (Case Western Reserve), Raphael Martins (NYU) and Robert Seamans (NYU)<em>&lt;br&gt;Theory, Field Evidence, and Propositions&lt;br&gt;Victor Bennett (Duke)</em> and Todd Hall&lt;br&gt;Managing relationships with a platform (Amazon)&lt;br&gt;Richard Wang (Babson)* and Cameron Miller* (Syracuse)</td>
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<td>10:40 a.m. – 12:00 p.m.</td>
<td><strong>ORGANIZATIONAL FORMS (Room 245)</strong>&lt;br&gt;Evolution of Productive Organizations&lt;br&gt;Joaquin Poblete (University of Chile)* and Francisco Brahm (Cambridge)&lt;br&gt;Contracting Beyond the Market&lt;br&gt;Sinziana Dorobantu (NYU) and Katarzyna Dorota Odziemkowska (Wharton)&lt;br&gt;Project Screening and Resource Allocation&lt;br&gt;Harshvardhan Ketkar (Michigan) and Maciej Workiewicz (ESSEC)*</td>
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12:00 p.m. –1:30 p.m.  LUNCH & POSTER SESSIONS

Exploration vs. Exploitation Revisited  
Luigi Marengo (LUISS)

Strategic Introduction of Hybrid Technologies  
David Ross Keith (MIT)* and Sergey Naumov (MIT)

Resource Allocation Solutions for Star Inventors  
Arianna Marchetti (INSEAD)* and Ithai Stern (INSEAD)

Search Modes, Reference Points, and Emergence  
David Reetz

Adaptive Aspirations and Attention Rules  
Luca Berchicci (Rotterdam)* and Murat Tarakci (Rotterdam)

The Paradox of Startup M&A  
Daniel Kim (MIT)

Pre-Commercialization Innovation Ecosystem  
Raja Roy (New Jersey Institute of Technology) * and Curba Lampert (Florida International University)

Metaknowledge and Reutilization of Knowledge  
Stefano Miraglia (UCL)* and Andrew Davies (UCL)

Identifying Internal Markets for Resource Redeployment  
Teresa Dickler (Justus Liebig University Giessen)* and Timothy B. Folt (Connecticut)*

Organization Form, Selection, and System Architecture  
Michael Zaggl (TUM)

What You Say Your Strategy Is and Why It Matters: Natural Language Processing of Unstructured Text  
Jaeho Choi (Wharton)* and Anoop Menon (Wharton)

The Dynamics of Inter-Cohort Mobility in a Deregulated Industry  
Gordon Walker (SMU)*, Tammy Madsen (Santa Clara)* and Bo Kyoung Kim (Yonsei)

1:30 p.m. –2:50 p.m.  ORGANIZATIONAL LEARNING (Room 240)

When Does Economic Experimentation Matter?  
Sandeep Pillai (Maryland)*, Brent Goldfarb (Maryland) and David Kirsch (Maryland)

Complex Learning: Evidence from U.S. Manufacturing  
Megan Lawrence (Vanderbilt)* and Nilanjana Dutt (Bocconi)*

Whether or Not to Learn: Of Cautious Steps and Big Leaps  
Ronald Klingebiel (Frankfurt)*, Valerie Machoba (Frankfurt) and John Joseph (UC Irvine)

ORGANIZATIONAL STRUCTURES AND INNOVATION (Room 245)

Divestiture Governance Modes and Innovativeness  
Sandra Corredor (Connecticut)

Absorptive Capacity and Inventor Network Structure  
Ji Youn Kim (Kentucky)*, Kevin Steensma (Washington) and Ralph Heidl (Oregon)

Property Rights and Market Entry  
Sina Khoshsokhan (Boston University)

2:50 p.m.-3:10 p.m.  BREAK

3:10 p.m.-4:30 p.m.  PLEINARY PANEL: WHAT IS STRATEGIC? (Room F85)

Michael Leiblein (Ohio State), Jeffrey Reuer (Colorado), Todd Zenger (Utah), Joe Porac (NYU), Elizabeth Pontikes (Chicago), Eric van den Steen (HBS)

* = presenting author

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