

Strategy Science Conference 2018

June 15-16, 2018
The Wharton School
Jon. M. Huntsman Hall, 2nd Floor Lounge
University of Pennsylvania, 3730 Walnut Street, Philadelphia

Friday, June 15

8:00 a.m.–9:00 a.m.	REGISTRATION AND BREAKFAST (2nd Floor Lounge)
9:00 a.m.	WELCOME (Room F85) Dan Levinthal
9:05 a.m.–10:25 a.m.	PLENARY SESSION: ENTREPRENEURIAL STRATEGY – THEORY/HYPOTHESIS/EXPERIMENT (Room F85) Arnaldo Camuffo (Bocconi), Teppo Felin (Oxford), Alfonso Gambardella (Bocconi), Scott Stern (MIT), Todd Zenger (Utah)
10:25 a.m.–10:40 a.m.	BREAK
10:40 a.m.–12:00 p.m.	ORGANIZATIONAL ADAPTATION (Room 240) Iterative Coordination in Organizational Search Andy Wu (HBS)* and Sourobh Ghosh (HBS) Decision Weaving: Entrepreneurial Strategy Formation Timothy Ott (UNC)* and Kathleen M. Eisenhardt (Stanford) Creation and Reconfiguration of Ecosystems Douglas Hannah (Texas)*, Andrea Caldwell (Texas) and Timothy Ott (UNC) HUMAN CAPITAL & STRATEGY (Room 245) Mathematicians at the Fall of the Soviet Union Michaël Bikard (LBS)*, Keyvan Vakili (LBS) and Florenta Teodoridis (USC) When Does Paying More Pay Off Hazhir Rahmandad (MIT)* and Zeynep Ton (MIT) Human Capital Outcomes – Causal Estimation versus Machine Learning Prediction Prithwiraj Choudhury (HBS)* and Ryan Allen (HBS)
12:00 p.m.–1:00 p.m.	LUNCH

1:00 p.m.–2:20 p.m.

BEHAVIORAL STRATEGY (Room 240)

Complex Managerial Decision Making

Sabine Pittnauer (Technion)* and Martin Hohnisch (Technion)

Cognition Distinctions in Exploration and Exploitation

Sheen Levine (UTDallas)

Performance Effects of Mental Model Errors

Nile Hatch (BYU)* and Jim Ostler (Michigan)*

INDUSTRY DYNAMICS (Room 245)

An Ecological Model of Time-Based Competition

William Barnett (Stanford)*, Elise Tak (Stanford) *and Mooweon Rhee (Yonsei)

Dominant Mutual Funds and Competitive Entry

Johan Chu (Chicago)

Middle Status Conformity and Competition

Anthony Vashevko (National University of Singapore)

2:20 p.m.– 2:40 p.m.

BREAK

2:40 p.m.– 4:00 p.m.

NEW RESEARCH AT THE PUBLIC-PRIVATE INTERFACE (Room 240)

Antecedents and Consequences of Cross-sector Partnerships in the Wake of the Indian CSR Law

Aline Gatignon (Wharton)* and Christiane Bode (Bocconi)

The Political (Dis)economies of Corporate Philanthropy

Jiao Luo (Minnesota) and Aseem Kaul (Minnesota)*

Dynamic Inconsistency in Public-Private Partnerships: An Analysis of Government Guiding Funds in China

Yifan Wei, (Illinois Urbana-Champaign), Milo S. Wang, (Alberta) and Nan Jia (USC)*

The Comparative Assessment of Governance in Context of Public & Private Prisons

Joseph Mahoney (Illinois)

ORGANIZATIONAL DESIGN PANEL (Room 245)

A Contingency Theory of Representational Complexity in Organizations

Felipe Csaszar (Michigan)* and James Ostler (Michigan)*

Learning within Hierarchies: Organizational Structure, Learning and Innovation in the Multi-Unit Firm

John Joseph (UC Irvine)*, Luke Rhee (NYU) and Alex Wilson (Minnesota)

Task and Resource Bottlenecks

Samina Karim (Northeastern)*, Chi-Hyon Lee (George Mason) and Manuela Hoehn-Weiss (Oregon)

4:00 p.m.– 4:30 p.m.

BREAK

4:30 p.m.– 5:30 p.m.

PLENARY MEETING OF STRATEGY SCIENCE SECTION (Room F85)

7:00 p.m.

RECEPTIONAKA University City, Level 28 | Cira Centre South
2929 Walnut Street
Philadelphia, PA 19104

Saturday, June 16

8:00 a.m.–9:00 a.m. BREAKFAST

9:00 a.m.–10:20 a.m. ORGANIZATIONAL GOALS (Room 240)**What Do Multiple Objectives Really Mean for Performance**

Tomasz Obljaj (HEC Paris) and Metin Sengul (Boston College)

Corporate Purpose and Financial Performance

Claudine Gartenberg (Wharton)*, Andrea Prat (Columbia) and George Serafeim (HBS)

Promoting (Convergent) Organizational Priorities

Xavier Castañer (HEC Lausanne)* and Mikko Ketokivi (IE)

COMPETITIVE DYNAMICS (Room 245)**Killer Acquisitions**

Colleen Cunningham (LBS), Florian Ederer (Yale) and Song Ma (Yale)

Heterogeneous Effects of Performance Pay

Tobias Kretschmer (LMU)

Dynamics of Resource Competition

Phebo Wibbens (Wharton)

10:20 a.m.–10:40 a.m. BREAK

10:40 a.m.–12:00 p.m. STRATEGIZING IN A DIGITAL WORLD (Room 240)**Value Migration and Industry 4.0**

Susan Helper (Case Western Reserve), Raphael Martins (NYU) and Robert Seamans (NYU)*

Theory, Field Evidence, and Propositions

Victor Bennett (Duke)* and Todd Hall

Managing relationships with a platform (Amazon)

Richard Wang (Babson)* and Cameron Miller* (Syracuse)

ORGANIZATIONAL FORMS (Room 245)**Evolution of Productive Organizations**

Joaquin Poblete (University of Chile)* and Francisco Brahm (Cambridge)

Contracting Beyond the Market

Sinziana Dorobantu (NYU) and Katarzyna Dorota Odziemkowska (Wharton)

Project Screening and Resource Allocation

Harshvardhan Ketkar (Michigan) and Maciej Workiewicz (ESSEC)*

12:00 p.m. –1:30 p.m. **LUNCH & POSTER SESSIONS****Exploration vs. Exploitation Revisited**

Luigi Marengo (LUISS)

Strategic Introduction of Hybrid Technologies

David Ross Keith (MIT)* and Sergey Naumov (MIT)

Resource Allocation Solutions for Star Inventors

Arianna Marchetti (INSEAD)* and Ithai Stern (INSEAD)

Search Modes, Reference Points, and Emergence

David Reetz

Adaptive Aspirations and Attention Rules

Luca Berchicci (Rotterdam)* and Murat Tarakci (Rotterdam)

The Paradox of Startup M&A

Daniel Kim (MIT)

Pre-Commercialization Innovation Ecosystem

Raja Roy (New Jersey Institute of Technology) * and Curba Lampert (Florida International University)

Metaknowledge and Reutilization of Knowledge

Stefano Miraglia (UCL)* and Andrew Davies (UCL)

Identifying Internal Markets for Resource Redeployment

Teresa Dickler (Justus Liebig University Giessen)* and Timothy B. Folta (Connecticut)*

Organization Form, Selection, and System Architecture

Michael Zaggl (TUM)

What You Say Your Strategy Is and Why It Matters: Natural Language Processing of Unstructured Text

Jaeho Choi (Wharton)* and Anoop Menon (Wharton)

The Dynamics of Inter-Cohort Mobility in a Deregulated Industry

Gordon Walker (SMU)*, Tammy Madsen (Santa Clara)* and Bo Kyoung Kim (Yonsei)

1:30 p.m. –2:50 p.m. **ORGANIZATIONAL LEARNING (Room 240)****When Does Economic Experimentation Matter?**

Sandeep Pillai (Maryland)*, Brent Goldfarb (Maryland) and David Kirsch (Maryland)

Complex Learning: Evidence from U.S. Manufacturing

Megan Lawrence (Vanderbilt)* and Nilanjana Dutt (Bocconi)*

Whether or Not to Learn: Of Cautious Steps and Big Leaps

Ronald Klingebiel (Frankfurt)*, Valerie Machoba (Frankfurt) and John Joseph (UC Irvine)

ORGANIZATIONAL STRUCTURES AND INNOVATION (Room 245)**Divestiture Governance Modes and Innovativeness**

Sandra Corredor (Connecticut)

Absorptive Capacity and Inventor Network Structure

Ji Youn Kim (Kentucky)*, Kevin Steensma (Washington) and Ralph Heidl (Oregon)

Property Rights and Market Entry

Sina Khoshokhan (Boston University)

2:50 p.m.-3:10 p.m. **BREAK**3:10 p.m.-4:30 p.m. **PLENARY PANEL: WHAT IS STRATEGIC? (Room F85)**

Michael Leiblein (Ohio State), Jeffrey Reuer (Colorado), Todd Zenger (Utah), Joe Porac (NYU), Elizabeth Pontikes (Chicago), Eric van den Steen (HBS)

* = presenting author